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POCKET GUIDE

to the

CHICAGO MARKET

1988

Prepared by—

Chicago Sun-Times

During an average day in CHICAGO

Retail sales total more than $118,100,000

Manufacturers produce more than $399,000,000

Wholesale receipts account for $528,000,000

Service establishments bill $55,800,000

More than 145,000 persons leave or enter by air

Railroads bring 324,000 persons to Chicago

Buses carry 122,000 passengers to Chicago

More than 22,000 visitors, spending $262.86 each, visit Chicago

More than 3,546,900 workers earn an average of $89.00 per household—20% greater than the national average

SOURCES:
CHICAGO ASSOCIATION OF COMMERCE AND INDUSTRY;
CHICAGO CONVENTION AND TOURISM BUREAU.

A Pocket Guide to Help You Know

THE CHICAGO MARKET

Market Information

CHICAGO SUN-TIMES

Available . . . . . .

TO HELP YOU

REACH CHICAGO HOMES

EFFICIENTLY . . . PROFITABLY

CHICAGO MARKET RESEARCH — comprehensive surveys of the Chicago ADI providing detailed information on the market's demographics, media and product usage, shopping habits and newspaper readership.

SAVINGS AND LOAN DIRECTORY — listing of 146 Savings and Loans and their branches in the Primary Market Area. Additional sections include three maps indicating the locations of the home and branch offices; rankings and a listing of those branches whose home offices are not in the Primary Market Area.

COMMERCIAL BANK DIRECTORY — listing of 408 Commercial Banks and their secondary facilities and/or branches in the Primary Market Area. Additional sections include three maps indicating the locations of the home, secondary and branch facilities; rankings; holding companies and a listing of those branches whose home offices are not in the Primary Market Area.

CENSUS DATA PACKET — basic statistics of interest to marketers, compiled from the U.S. Census for 77 Community Areas within the city and all major suburban localities in the metropolitan market.

SHOPPING CENTER DIRECTORY — listing of 547 shopping centers classified into four categories: (1) those centers with two or more major department stores; (2) those centers with one major department store; (3) those centers containing greater than 400,000 square feet of gross leasable area but no major department store; and (4) all others having five or more tenants. Additional sections include demographic analyses of selected shopping centers' customers; a brief demographic/business analysis of the Chicago area and a listing in rank order by total leasable square footage of the 547 shopping centers.

MAJOR DISTRIBUTORS OF FOOD PRODUCTS — directory of corporate chains, wholesalers, voluntary groups, department stores and outstanding independents serving the local food industry.

Ask your representative from

the CHICAGO SUN-TIMES

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Section One:

UNDERSTANDING AND DEFINING THE CHICAGO MARKET

Chicago, Illinois is the third largest city in the United States and has grown to a point where it is now the nation's leading industrial and transportation center. Located at the northeast corner of Illinois on the Chicago River at the base of Lake Michigan, Chicago has long been a commercial and industrial center. Indians settled the area before Europeans explored Illinois. The French established settlements in the late 1600's and by 1803, the United States Government had established a key military fort at the mouth of the Chicago River.

From the time of the city's incorporation in 1837, the Chicago Area has been known as a location for excellent employment opportunities. Chicago's earliest growth prior to the Fire of 1871 centered on the establishment of the Union Stock Yards which developed as a mecca for agricultural commerce in the United States. Many European immigrants settled in Chicago and were employed in this industry.

Following the Chicago Fire, the Chicago Area developed as a center for heavy industrial production. Iron and steel mills were established in 1875 along the Calumet River. By 1900, Chicago had established itself as a major industrial center. In 1906, United States Steel chose Gary, Indiana (just south and east of Chicago) as the site of its mill. As a result, by 1920, the Chicago Area became the nation's leading industrial center. The great influx of both immigrant and transient population at this time was a direct result of this industrial development.

Today, Chicago ranks as the transportation hub of the country. For example, only Texas, a state nearly five times the area of Illinois, has more track. The Chicago Area ships more tonnage of manufactured goods by rail then any other production center in the country. Chicago's eighteen trunk lines operate half of the nation's railway mileage and move 37,000 freight cars per day out of the city.

The Chicago Area ranks second nationwide in registered trucks. In this region there are approximately 2,000 trucking and warehousing firms, the highest total for any metropolitan area. Metropolitan Chicago ships 50 million tons of manufactured products each year by truck. Even though Illinois only ranks 24th in geographic size, it ranks third in the total miles of surface roads. Illinois has more miles of surface roads than all states with the exception of California and Texas. It also has the third highest total mileage of interstate roads in the country.

Shipping can traverse in two directions through the port of Chicago; northeast through the Great Lakes-St. Lawrence Seaway and south through the Illinois and Mississippi Rivers. Ships and barges carry 72 million tons of cargo in and out of the Metropolitan Area.

The strategic central location of Chicago's O'Hare Field has placed Chicago at the center of commercial air activity. On the average, more than 57 million passengers pass through Chicago every year. There are 1,155,961 scheduled plane movements at Chicago's airports. These figures rank Chicago as the busiest commercial air center. O'Hare Field handles more freight and mail than any other airport in the country. Chicago's value of import and export air shipments exceed those of any inland facility in the United States.

In order to understand more fully the statistical nature of the Chicago Area, it is important to be familiar with the six most widely accepted area descriptions:

1. City of Chicago - the 228.1 square miles of Cook County which contain 3,020,300 people within its incorporated boundaries.

2. Chicago's Primary Metropolitan Statistical Area (PMSA) - Cook, Du Page and Mc Henry Counties in Illinois.

3. The Northeastern Illinois Counties Area (NICA) - Cook, Du Page, Kane, Lake, Mc Henry and Will Counties in Illinois.

4. The Primary Market Area (PMA) - The NICA and the Gary-Hammond, Indiana PMSA.

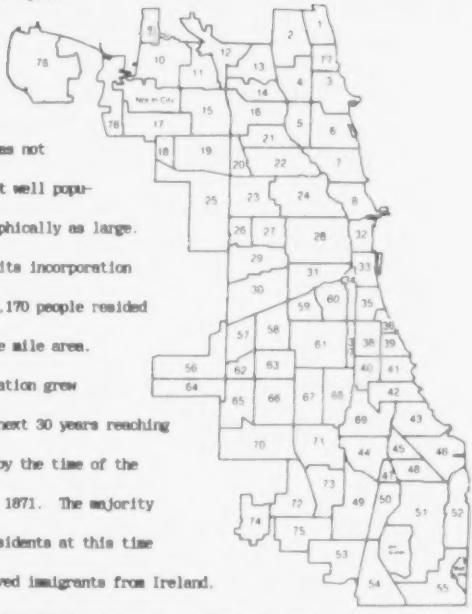
5. Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area (CMSA) - The PMA plus Grundy and Kendall Counties in Illinois and Kenosha County in Wisconsin.

6. Chicago Area of Dominant Influence (ADI) - The Chicago-Gary-Lake County CMSA plus eight counties in Illinois and Indiana.

SOURCES: Meyer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis. Chicago: University of Chicago Press, 1969;
Chicago Association of Commerce and Industry;
U.S. Census - 1980;
Sales Management - 1987 Survey of Buying Power Estimates.

CITY OF CHICAGO

Currently, there are 3,020,300 people living within the 228.1 square miles of incorporated Chicago. However, Chicago has not always been that well populated or geographically as large. At the time of its incorporation in 1837, only 4,170 people resided in a 10.2 square mile area. Chicago's population grew rapidly in the next 30 years reaching nearly 300,000 by the time of the Chicago Fire in 1871. The majority of Chicago's residents at this time were newly arrived immigrants from Ireland, Germany and the Scandinavian countries. After 1871, Chicago became a focal point for the mass immigration of Eastern Europeans, soon followed by new arrivals from Italy and Germany. In the years prior to World War I, many Russians came to Chicago after much civil unrest in their home country. By World War I, these new arrivals in combination with blacks who migrated from the Southern United States helped to make Chicago a large multiracial and ethnic city of 2,700,000 people. In addition, the physical size of the city increased immensely during this 80 year period. In 1889, Chicago annexed the four adjacent communities of Jefferson, Lake View, Lake and Hyde Park. These acquisitions alone increased the physical size of the city by a factor of four.



CHICAGO COMMUNITY AREAS

Number	Name	Number	Name
1	Rogers Park	39	Kenwood
2	West Ridge	40	Washington Park
3	Uptown	41	Hyde Park
4	Lincoln Square	42	Woodlawn
5	North Center	43	South Shore
6	Lake View	44	Chatham
7	Lincoln Park	45	Avalon Park
8	Near North Side	46	South Chicago
9	Edison Park	47	Burnside
10	Norwood Park	48	Calumet Heights
11	Jefferson Park	49	Roseland
12	Forest Glen	50	Pullman
13	North Park	51	South Deering
14	Albany Park	52	East Side
15	Portage Park	53	West Pullman
16	Irving Park	54	Riverdale
17	Dunning	55	Hegewisch
18	Montclare	56	Garfield Ridge
19	Belmont Cragin	57	Archer Heights
20	Hermosa	58	Brighton Park
21	Avondale	59	Mc Kinley Park
22	Logan Square	60	Bridgeport
23	Humboldt Park	61	New City
24	West Town	62	West Elsdon
25	Austin	63	Gage Park
26	West Garfield Park	64	Clearing
27	East Garfield Park	65	West Lawn
28	Near West Side	66	Chicago Lawn
29	North Lawndale	67	West Englewood
30	South Lawndale	68	Englewood
31	Lower West Side	69	Gtr. Grand Crossing
32	Loop	70	Ashburn
33	Near South Side	71	Auburn Gresham
34	Armour Square	72	Beverly
35	Douglas	73	Washington Heights
36	Oakland	74	Mount Greenwood
37	Fuller Park	75	Morgan Park
38	Grand Boulevard	76	O'Hare
		77	Edgewater

For research purposes, the City of Chicago has been subdivided into 77 "Community Areas" ranging in population size from Burnside (4,439) to Austin (144,894). Each of these areas has an evolving character and a local history of its own. Some were independent villages annexed by the growing city; some had strong ethnic and national origins and some had distinctive land-use patterns. Originally, each Community Area represented a definite neighborhood, but with urban change they are now regarded as standardized reportage units with an average population of 39,000.

Statistics for each Community Area have been compiled regularly since the Census of 1930. Community Areas are further subdivided into census tracts, of which there are 878 in Chicago.

SOURCES: Local Community Fact Book Chicago Metropolitan Area 1980. Chicago: Chicago Fact Book Consortium, 1984;
Meyer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis, Chicago: University of Chicago Press, 1969;
City of Chicago Department of Planning, City and Community Development;
Sales Management - 1987 Survey of Buying Power Estimates;
1987, CACI, Inc. Federal.

Selected Demographic Statistics

CHICAGO

TOTAL POPULATION - 1986	3,020,300
Under 18	788,299
18-24	353,375
25-34	534,593
35-49	546,674
50 and Over	797,359
OCCUPIED HOUSING UNITS - 1983	1,046,000*
Owner Occupied	411,700
Renter Occupied	634,200
UNITS IN STRUCTURE - 1983	
Total Year Round Housing Units	1,153,700
1 Unit in Structure	288,200
2-4 Units in Structure	420,300
5 or More Units in Structure	444,800
Mobile Homes or Trailer	400
YEAR STRUCTURE BUILT - 1983	
Year Round Housing Units	1,153,700*
April, 1970 or Later	61,100
1965 to March, 1970	58,400
1960-1964	64,900
1950-1959	118,000
1940-1949	62,800
1939 or Earlier	788,700
EFFECTIVE BUYING INCOME - 1986	
Total Households	1,131,200
$0 - $9,999	276,013
$10,000 - $19,999	244,339
$20,000 - $34,999	280,538
$35,000 - $49,999	168,549
$50,000 and Over	161,761
Median Household Effective Buying Income	$22,419**
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	1,235,865
Agriculture, Forestry, Fisheries, Mining	4,077
Construction	37,692
Manufacturing - Nondurable Goods	119,867
Manufacturing - Durable Goods	209,087
Transportation	79,411
Communications, Other Public Utilities	31,276
Wholesale Trade	53,157
Retail Trade	176,927
Finance, Insurance, Real Estate	100,052
Business and Repair Services	59,709
Personal, Entertainment & Recreation Services	44,026
Health Services	102,725
Educational Services	86,422
Other Professional & Related Services	59,440
Public Administration	71,997
RETAIL SALES (000) - 1986	$13,668,968
Food (000)	2,833,204
Eating and Drinking Places (000)	1,758,888
General Merchandise (000)	1,487,744
Furniture, Home Furnishings & Appliances (000)	865,464
Automotive (000)	1,884,376
Drug Stores (000)	817,254
Other (000)	4,225,038

* Total does not equal sum of the parts due to rounding.

** Calculated Median.

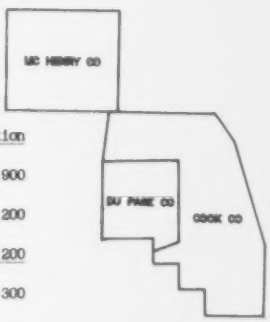
SOURCES: Sales Management - 1987 Survey of Buying Power Estimates;
U.S. Department of Commerce - Bureau of the Census - Annual Housing Survey - 1983;
U.S. Census - 1980.

CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

In 1983, the United States Office of Management and Budget (OMB) revised the definitions of the nation's metropolitan statistical areas. The general concept underlying these definitions is that of a geographic area consisting of a large population nucleus together with adjacent communities having a high degree of economic and social integration with that nucleus. The previous term "Standard Metropolitan Statistical Area" (SMSA) has been shortened to "Metropolitan Statistical Area" (MSA). There are 261 MSA's recognized in the United States. Some major metropolitan areas of greater than one million are designated as "Consolidated Metropolitan Statistical Areas" (CMSA) whose components are designated as "Primary Metropolitan Statistical Areas" (PMSA).

The Chicago PMSA is defined by "OMB" as Cook, Du Page and Mc Henry Counties in Illinois. Kane, Lake and Will Counties formerly a part of the Chicago SMSA are now included in other Chicago area PMSA's.

Counties	Population
Cook	5,262,900
Du Page	738,200
Mc Henry	165,200
CHICAGO PMSA	6,166,300



SOURCES: Executive Office of the President - Office of Management and Budget; Sales Management - 1987 Survey of Buying Power Estimates.

Selected Demographic Statistics

CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

TOTAL POPULATION - 1986	6,166,300
Male	2,962,106
Female	3,204,194
Under 18	1,587,737
18-34	1,786,551
35-54	1,512,640
55-64	581,906
65 and Over	697,466
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1986	
Total Households	2,257,600
Under 25	129,031
25-34	529,633
35-44	474,370
45-54	358,396
55-64	351,851
65 and Over	414,319
SIZE OF HOUSEHOLDS - 1986	
Total Households	2,257,600
1 Person Unit	628,183
2 Person Unit	641,338
3 Person Unit	383,932
4 Person Unit	320,035
5 Person Unit	167,912
6 Person Unit or More	116,200
Average Household Size	2.73
EFFECTIVE BUYING INCOME - 1986	
Total Households	2,257,600
$0 - $9,999	372,160
$10,000 - $19,999	403,680
$20,000 - $24,999	188,180
$25,000 - $34,999	367,937
$35,000 - $49,999	430,736
$50,000 and Over	494,888
Average Household Effective Buying Income	$38,414
Median Household Effective Buying Income	$29,478*
Per Capita Effective Buying Income	$14,064
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	2,765,828
Agriculture, Forestry, Fisheries, Mining	15,481
Construction	111,557
Manufacturing - Nondurable Goods	247,343
Manufacturing - Durable Goods	471,104
Transportation	171,706
Communications, Other Public Utilities	69,532
Wholesale Trade	144,871
Retail Trade	439,724
Finance, Insurance, Real Estate	219,859
Business and Repair Services	142,093
Personal, Entertainment & Recreation Services	88,047
Health Services	205,852
Educational Services	195,095
Other Professional & Related Services	128,824
Public Administration	114,740

(Continued)

Selected Demographic Statistics

CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

(Continued)

TOTAL RETAIL SALES (000) - 1986		$37,545,044
Total Food Stores (000)		6,418,984
Supermarkets (000)	5,911,657	
Eating and Drinking Places (000)		3,873,338
General Merchandise Stores (000)		4,289,399
Department Stores (000)	3,834,419	
Apparel and Accessories Stores (000)		2,946,023
Furniture/Home Furnishings/Appliance Stores (000)		2,203,522
Furniture and Home Furnishings Only (000)	1,141,344	
Automotive Dealers (000)		7,823,856
Gasoline Service Stations (000)		1,924,994
Building Materials and Hardware Dealers (000)		1,417,029
Drug Stores (000)		1,834,686
Other (000)		4,833,213

PROJECTIONS - December 31, 1991

Population	6,187,900
Households	2,313,700
Average Household Effective Buying Income	$53,679
Per Capita Effective Buying Income	$20,071
Total Retail Sales (000)	$52,960,956
Total Retail Sales per Household	$22,890

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1987 Survey of Buying Power Estimates.

NORTHEASTERN ILLINOIS COUNTIES AREA

The United States Bureau of the Census had established prior to 1983, the Chicago Standard Metropolitan Statistical Area (SMSA) to enable federal agencies to gather metropolitan data on a coordinated basis. However, in 1983, the United States Office of Management and Budget revised its definitions of the nation's metropolitan statistical areas. Therefore, in order to reduce the confusion created by these changes, the Northeastern Illinois Planning Commission has created the term "Northeastern Illinois Counties Area" (NICA) to include the same geography as the Chicago SMSA. Originally, the Chicago SMSA included Cook, Du Page, Kane, Lake and Will Counties in Illinois and Lake County in Indiana. In 1969, Mc Henry County was added to the Chicago SMSA and Lake County, Indiana was deleted in order to form in combination with Porter County the Gary-Hammond-East Chicago SMSA*. The six Illinois counties which comprise the NICA contain an area of 3,724 square miles extending from the Indiana state line to the Wisconsin state line including the City of Chicago and 200 suburban municipalities of 2,500 or more population.

Counties	Population
Cook	5,262,900
Du Page	738,200
Kane	310,500
Lake	478,200
Mc Henry	165,200
Will	347,900
NICA	7,302,900

* Now called the Gary-Hammond PMSA.

SOURCES: Northeastern Illinois Planning Commission; U.S. Census - Local Population Estimates - 1986; Sales Management - 1987 Survey of Buying Power Estimates.

Selected Demographic Statistics

NORTHEASTERN ILLINOIS COUNTIES AREA

TOTAL POPULATION - 1986	7,302,900
Male	3,532,891
Female	3,770,009
Under 18	1,916,397
18-34	2,130,771
35-54	1,795,544
55-64	686,403
65 and Over	793,785
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1986	
Total Households	2,637,700
Under 25	153,434
25-34	629,500
35-44	565,685
45-54	417,703
55-64	401,752
65 and Over	469,626
SIZE OF HOUSEHOLDS - 1986	
Total Households	2,637,700
1 Person Unit	707,416
2 Person Unit	746,915
3 Person Unit	456,988
4 Person Unit	389,818
5 Person Unit	202,210
6 Person Unit or More	134,353
Average Household Size	2.77
EFFECTIVE BUYING INCOME - 1986	
Total Households	2,637,700
$0 - $9,999	411,587
$10,000 - $19,999	463,246
$20,000 - $24,999	219,467
$25,000 - $34,999	439,137
$35,000 - $49,999	517,671
$50,000 and Over	586,592
Average Household Effective Buying Income	$39,083
Median Household Effective Buying Income	$30,113*
Per Capita Effective Buying Income	$14,116
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,238,886
Agriculture, Forestry, Fisheries, Mining	22,432
Construction	137,406
Manufacturing - Nondurable Goods	294,352
Manufacturing - Durable Goods	564,693
Transportation	191,513
Communications, Other Public Utilities	83,060
Wholesale Trade	165,793
Retail Trade	515,362
Finance, Insurance, Real Estate	249,488
Business and Repair Services	163,613
Personal, Entertainment & Recreation Services	102,908
Health Services	238,133
Educational Services	231,407
Other Professional & Related Services	146,556
Public Administration	132,170

(Continued)

Selected Demographic Statistics

NORTHEASTERN ILLINOIS COUNTIES AREA

(Continued)

TOTAL RETAIL SALES (000) - 1986		$43,769,322
Total Food Stores (000)		7,471,332
Supermarkets (000)	6,913,654	
Eating and Drinking Places (000)		4,392,388
General Merchandise Stores (000)		4,876,409
Department Stores (000)	4,376,190	
Apparel and Accessories Stores (000)		3,254,893
Furniture/Home Furnishings/Appliance Stores (000)		2,457,848
Furniture and Home Furnishings Only (000)	1,261,523	
Automotive Dealers (000)		9,680,736
Gasoline Service Stations (000)		2,386,866
Building Materials and Hardware Dealers (000)		1,737,477
Drug Stores (000)		2,125,685
Other (000)		5,385,688

PROJECTIONS - December 31, 1991

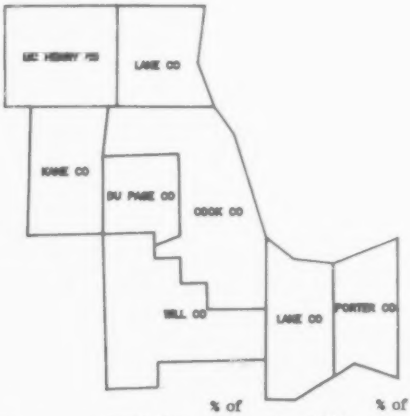
Population	7,382,700
Households	2,722,600
Average Household Effective Buying Income	$54,482
Per Capita Effective Buying Income	$20,092
Total Retail Sales (000)	$61,896,835
Total Retail Sales per Household	$22,734

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1987 Survey of Buying Power Estimates.

THE PRIMARY MARKET AREA

The Primary Market Area (PMA) is defined as that geographical area in which the local newspaper provides editorial and advertising service. The PMA is defined by the individual publisher and used only with the concurrence of the Audit Bureau of Circulations. As in the case of the City and Retail Trading Zone, the PMA is divided into two zones. The city zone is comprised of the incorporated municipality in which the newspaper is published as well as selected suburban communities adjacent to that municipality. The remainder of the PMA is that area not included in the city zone. The PMA includes the six county Northeastern Illinois Counties Area (NICA) and the Gary-Hammond, Indiana PMSA. The city zone portion includes the City of Chicago and the Village of Oak Park. The PMA includes 4,644 square miles of both heavy industrial and economic concentrations as well as the richest agricultural land.



Location	Population	% of PMA	Households	% of PMA
Chicago	3,020,300	38.0	1,131,200	39.6
Oak Park	54,900	0.7	23,300	0.8
City Zone	3,075,200	38.7	1,154,500	40.4
Remainder of Cook	2,187,700	27.6	781,500	27.4
Du Page	738,200	9.3	264,300	9.3
Kane	310,500	3.9	109,100	3.8
Lake, IL	478,200	6.0	158,000	5.5
Mc Henry	165,200	2.1	57,300	2.0
Will	347,900	4.4	113,000	4.0
Lake, IN	507,100	6.4	175,100	6.1
Porter	126,900	1.6	42,800	1.5
Remainder of PMA	4,861,700	61.3	1,701,100	59.6
TOTAL PMA	7,936,900		2,855,600	

CHICAGO NEWSPAPER CIRCULATION

	Daily	Sunday
Distribution Zone PMA	1,293,787	1,626,694

SOURCES: Sales Management - 1987 Survey of Buying Power Estimates;
ABC Pas-Pax 3/31/88.

Selected Demographic Statistics

PRIMARY MARKET AREA

TOTAL POPULATION - 1986	7,936,900
Male	3,842,159
Female	4,094,741
Under 18	2,101,487
18-34	2,311,146
35-54	1,948,599
55-64	723,857
65 and Over	851,811
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1986	
Total Households	2,855,600
Under 25	168,520
25-34	681,037
35-44	611,322
45-54	453,730
55-64	436,070
65 and Over	504,921
SIZE OF HOUSEHOLDS - 1986	
Total Households	2,855,600
1 Person Unit	752,931
2 Person Unit	808,432
3 Person Unit	499,082
4 Person Unit	427,275
5 Person Unit	221,515
6 Person Unit or More	146,355
Average Household Size	2.78
EFFECTIVE BUYING INCOME - 1986	
Total Households	2,855,600
$0 - $9,999	450,319
$10,000 - $19,999	502,256
$20,000 - $24,999	240,459
$25,000 - $34,999	485,277
$35,000 - $49,999	562,887
$50,000 and Over	614,402
Average Household Effective Buying Income	$38,533
Median Household Effective Buying Income	$29,838*
Per Capita Effective Buying Income	$13,864
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,503,287
Agriculture, Forestry, Fisheries, Mining	24,496
Construction	151,032
Manufacturing - Nondurable Goods	306,485
Manufacturing - Durable Goods	650,497
Transportation	202,375
Communications, Other Public Utilities	90,358
Wholesale Trade	173,109
Retail Trade	559,088
Finance, Insurance, Real Estate	261,676
Business and Repair Services	170,848
Personal, Entertainment & Recreation Services	110,301
Health Services	255,462
Educational Services	252,340
Other Professional & Related Services	154,903
Public Administration	140,247

(Continued)

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area

Municipality	Zip Code
South Holland	60473
South Park	60505
	60538
Spring Grove	60081
Starks	60140
Steger	60475
Stickney	60402
Stone Park	60165
Streamwood	60107
Sugar Grove	60554
Summit	60501
Sunnyside	60050
Sylvan Lake	60080
Symerton	60481
Techny	60082
Third Lake	60046
Thornton	60476
Timber Lake	60010
Tinley Park	60477
Tower Lakes	60010
Troxel	60119
Tyler Creek Plaza	60121
Udina	60123
Union	60180
University Park	60466
Valley View	60174
Venetian Village	60046
Vernon Hills	60061
Villa Park	60181
Virgil	60182
Volo	60041
Wadsworth	60083
Warrenville	60555
Wasco	60183
Wauconda	60084
Waukegan	60079
	60085
	60087
Wayne	60184
Wentworth Avenue	60409
West Chicago	60185
West Dundee	60118
Westchester	60153
Western Springs	60558
Westmont	60559
Wheaton	60187
	60188
	60189
Wheeling	60090
Wildwood	60030
Williams Park	60084
Willow Springs	60480
Willowbrook	60514
	60521
Wilmette	60091
Wilmington	60481
Wilson	60085
Wilton Center	60442
Winfield	60190
Winnetka	60093
Winthrop Harbor	60096
Wireton	60408
Wonder Lake	60097
Wood Dale	60191

Northeastern Illinois Counties Area

Municipality	Zip Code
Woodfield Mall	60173
Woodridge	60517
Woodstock	60098
Wooster Lake	60041
Worth	60482
York Center	60148
Yorkfield	60126
Zion	60099

NON NICA - ILLINOIS

Boulder Hill	60538
Braceville	60407
Bristol	60512
Carbon Hill	60416
Central City	60416
Coal City	60416
Diamond	60416
East Brooklyn	60424
	60474
Eileen	60416
Fox	60560
Gardner	60424
Gantville	60538
	60543
	60544
Helmer	60541
Kinsman	60437
Langham	60479
Lisbon	60541
Little Rock	60545
Mazon	60444
Millbrook	60536
Millington	60537
Morris	60450
Newark	60541
Oswego	60543
Plano	60545
Plattville	60560
South Wilmington	60474
Stockdale	60450
Verona	60479
Wauponsee	60479
Yorkville	60560

GARY-HAMMOND PMSA

Ainsworth	46342
Aylesworth	46302
Belshaw	46356
Beverly Shores	46301
Boone Grove	46302
Burns Harbor	46304
Cedar Lake	46303
Chesterton	46304
Chicago Avenue	46312
Creston	46356
Crocker	46304
Crown Point	46307
Deep River	46342
Dune Acres	46304
Dyer	46311
East Cedar Lake	46303
East Chicago	46312

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

GARY-HAMMOND PMSA

Municipality	Zip Code
Gary	46401
	46402
	46403
	46404
	46406
	46407
	46408
	46409
Griffith	46319
Hammond	46320
	46323
	46324
	46325
	46327
Harbor	46312
Hebron	46341
Highland	46322
Hobart	46342
Kouts	46347
Kreitzberg	46311
Lake Dalecarlia	46356
Lake Eliza	46383
Lake of the Four Seasons	46307
Lake Station	46405
Le Roy	46355
Lowell	46356
Malden	46383
Merrillville	46410
	46411
Munster	46321
New Chicago	46342
New Elliott	46319
North Hayden	46356
Ogden Dunes	46368
Orchard Grove	46356
Palmer	46307
Port of Indiana	46368
Portage	46368
Porter	46304
St. John	46373
Schererville	46375
Schneider	46376
Shelby	46377
South Haven	46383
Town of Pines	46360
Tresaont	46304
Valparaiso	46383
	46384
Wheeler	46393
Whiting	46394
Winfield	46307

KENOSHA PMSA

Municipality	Zip Code
Bassett	53101
Benet Lake	53102
Bristol	53104
Camp Lake	53109
Kenosha	53140
	53141
	53142
New Munster	53152
Paddock Lake	53168
Pleasant Prairie	53158
Powers Lake	53159
Salem	53168
Silver Lake	53170
Sladen Corner	53105
Somers	53171
Trevor	53179
Twin Lakes	53181
Wilmot	53192
Woodworth	53194

CHICAGO ADI

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code
Altorf	60914
Ancona	61311
Aroma Park	60910
Ashkum	60911
Baker	60531
Beaverville	60912
Blackstone	61313
Blair	60901
Bonfield	60913
Bourbonnais	60914
Bradley	60915
Bryce	60953
Buckingham	60917
Buckley	60918
Budd	61313
Cabery	60919
Campus	60920
Cayuga	61764
Cedar Point	61316
Charlotte	60921
Charter Grove	60178
Chatsworth	60921
Chebanse	60922
Cissna Park	60924
Clare	60111
Claytonville	60926
Clifton	60927
Colvin Park	60145
Cornell	61319
Cortland	60112
Crescent City	60928
Cullom	60929
Dalzell	61320
Dana	61321
Danforth	60930
Danway	61341
Darrow	60986
Dayton	61350
De Kalb	60115
Delrey	60968
Deselm	60950
Dimmick	61301
Donovan	60931
Dwight	60420
Earlville	60518
Elva	60115
Emington	60934
Esmond	60129
Essex	60935
Exline	60914
Eylar	61769
Fairbury	61739
Fairdale	60146
Flanagan	61740
Forrest	61741
Fountain Creek	60942
Garfield	61377
Genoa	60135
Gilman	60938
Goodrich	60914
Goodwine	60939
Grand Ridge	61325
Grant Park	60940
Graymont	61743
Grier	60973
Griswold	61769
Harding	60518
Herscher	60941
Hinckley	60520
Hopkins Park	60944
Indian Oaks	60914
Iroquois	60945
Irwin	60901
Jonesville	61348
Kangley	61364
Kankakee	60901
Kernan	61364
Kingston	60145
Kirkland	60146
L'Erable	60927
La Hogue	60938
La Salle	61301
Lee	60530
Leeds	61377
Leesville	60964
Leland	60531
Leonore	61332
Lods	60948
Lodemia	61726
Long Point	61333
Loretto	60934
Lostant	61334
Lowell	61370
Malta	60150
Manteno	60950
Manville	61339
Marseilles	61341
Martinton	60951
Mc Dowell	61764
Mc Girr	60556
Mendota	61342
Meriden	61342
Milford	60953
Milla	61364
Momence	60954
Munster	61364
Naplate	61350
New Lebanon	60135
North Utica	61373
Norway	60551
Ocoya	61726
Odell	60460
Oglesby	61348
Onarga	60955
Ottawa	61350
Papineau	60956
Pembroke	60944
Peru	60964
Pittwood	61354
Pontiac	60970
Prairie Center	61764
Priscilla	61350
Ransom	61334
Reading	60470
Reddick	60961
Richards	60961
Ridgeville	61364
	60955

CHICAGO ADI

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES (Continued)

Municipality	Zip Code	Municipality	Zip Code
Risk	61775	Stream	61775
Rollo	60518	Streator	61364
Rowe	61764	Sun River Terrace	60964
Rugby	61764	Swygert	61764
Rutland	61358	Sycamore	60178
St. Anne	60964	Thawville	60968
St. George	60914	Tonica	61370
Sandwich	60548	Triumph	61371
Saunemin	61769	Troy Grove	61372
Schwer	60953	Union Hill	60986
Seneca	61360	Utica	61373
Serena	60549	Vermilion Lake	61370
Shabbona	60550	Waltham	61373
Shabbona Grove	60550	Waterman	60556
Sheldin	60966	Watseka	60970
Sherburnville	60940	Wedron	60557
Sheridan	60551	Wellington	60973
Sollitt	60401	Whitaker	60950
Somonauk	60552	Wichert	60965
South Streator	61364	Wilmman	61364
Southtowne Mall	61350	Wing	61741
Stavanger	61360	Woodland	60974
Stockland	60967	Woodworth	60953

CHICAGO ADI-INDIANA NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code	Municipality	Zip Code
Ada	47922	Moffett	47978
Aix	47978	Moody	47978
Alida	46390	Morocco	47963
Andry	46350	Mount Ayr	47964
Asphaltum	47978	Newland	47978
Beaver City	47963	North Marion	47978
Brook	47922	North Newton	47978
Byron	46371	Otis	46367
Collegeville	47978	Parr	47972
De Motte	46310	Pembroke	47978
Door Village	46350	Percy Junction	47948
Enos	47963	Pine Lake	46350
Fair Oaks	47943	Pinola	46350
Foresman	47922	Pottawattomie Park	46380
Forest City	46310	Remington	47977
Fountain Park	47977	Rensselaer	47978
Gifford	47978	Rolling Prairie	46371
Goodland	47948	Roselawn	46372
Hanna	46340	Runnymede	46348
Haskell	46380	South La Porte	46350
Hesstown	46350	South Wanatah	46390
Hudson Lake	46552	Springville	46350
Kanwick	46360	Stillwell	46351
Kentland	47951	Stoutsburg	46382
Kents	47978	Sunava Resorts	46379
Kersey	46310	Surrey	47978
Kingsbury	46345	Tefft	46380
Kingsford Heights	46346	Thayer	46381
Kniman	46392	Thomaston	46340
La Crosse	46348	Tracy	46350
La Porte	46350	Trail Creek	46360
Lake Village	46349	Union Center	46350
Laura	47978	Union Mills	46382
Lewiston	47978	Virgie	46310
Long Beach	46360	Wanatah	46390
Magee	46350	Waterford	46360
Marquette Mall	46360	Weishmars	47948
Mc Coysburg	47978	Wellsboro	46382
Michiana Shores	46360	Westville	46391
Michigan City	46360	Wheatfield	46392
Mill Creek	46365	Wilders	46348
		Zadoc	46392

CHICAGO'S LEADING SAVINGS AND LOANS

(Listed in 1986 Ranked Order by Total Assets)

Rank	Name	Home Office City	1986 Assets (000)
1	The Talman Home FS&LA of Illinois	Chicago	$ 5,699,630
2	Citicorp S of Illinois, A FS&LA	Chicago	$ 5,527,563
3	St. Paul F Bank for S	Chicago	$ 2,413,518
4	Uptown FS, FA	Niles	$ 1,675,917
5	Lyons F Trust & S Bank	Countryside	$ 1,847,749
6	Cragin FS&LA	Chicago	$ 1,823,153
7	Bell FS&LA	Chicago	$ 1,713,482
8	Mid America FS&LA	Clarendon Hills	$ 1,329,498
9	Pathway Financial, A FA	Chicago	$ 1,312,751
10	Horizon FS Bank	Wilmette	$ 1,137,395
11	Great American FS&LA	Oak Park	$ 1,016,274
12	United S of America	Chicago	$ 996,646
13	Skokie FS&LA	Skokie	$ 939,806
14	Standard FS&LA of Chicago	Chicago	$ 858,803
15	Northwestern S&LA	Chicago	$ 818,832
16	Land of Lincoln S&L	Berwyn	$ 811,573
17	Freedom FS Bank	Berwyn	$ 736,153
18	Financial FS Bank of Olympia Fields	Olympia Fields	$ 732,051
19	Hinsdale FS&LA	Hinsdale	$ 709,506
20	Amerified FS Bank	Joliet	$ 645,290
21	Clyde FS&LA	North Riverside	$ 642,581
22	Enterprise S Bank, FA	Chicago	$ 529,993
23	Avondale FS Bank	Chicago	$ 518,914
24	Concordia F Bank for S	Lansing	$ 476,802
25	Arlington Heights FS&LA	Arlington Heights	$ 455,031
26	Home FS&LA of Elgin	Elgin	$ 432,375
27	Liberty S	Chicago	$ 391,786
28	Calumet FS&LA	Chicago	$ 373,651
29	Regency S Bank, A FS Bank	Naperville	$ 372,774
30	Aurora FS&LA	Aurora	$ 357,023
31	La Grange FS&LA	La Grange	$ 345,280
32	Republic S Bank, FS Bank	Matteson	$ 312,639
33	Liberty FS&LA of Chicago	Chicago	$ 307,546
34	First FS of Hegewisch	Chicago	$ 293,318
35	First FS&LA of Des Plaines	Des Plaines	$ 289,887
36	Homewood FS&LA	Homewood	$ 272,197
37	Elmhurst FS&LA	Elmhurst	$ 256,797
38	Chesterfield FS&LA of Chicago	Chicago	$ 252,161
39	Hoyne S&LA	Chicago	$ 248,079
40	Norwood FS&LA	Chicago	$ 245,052
41	Marengo FS&LA	Marengo	$ 234,629
42	Deerfield FS&LA	Deerfield	$ 233,664
43	Brookfield F Bank for S	Brookfield	$ 232,692
44	Fidelity FS&LA of Chicago	Chicago	$ 220,287
45	First FS Bank of Proviso Township	Hillside	$ 217,203
46	Irving FS&LA	Chicago	$ 216,340
47	First S&LA of South Holland	South Holland	$ 204,360
48	First FS&LA of Elgin	Elgin	$ 204,085
49	Capitol FS of America	Evergreen Park	$ 194,664
50	First FS&LA of Westchester	Westchester	$ 194,451

SOURCE: Federal Home Loan Bank of Chicago - 1987 Directory of Members.

CHICAGO'S LEADING COMMERCIAL BANKS

(Listed in 1986 Ranked Order by Total Assets)

Rank	Name	Home Office City	1986 Assets (000)
1	First NB of Chicago, The	Chicago	$ 33,685,387
2	Continental Illinois NB & TC of Chicago	Chicago	$ 31,998,533
3	Harris T & SB of Chicago, The	Chicago	$ 8,458,533
4	Northern Trust Company, The	Chicago	$ 7,786,493
5	American NB & TC of Chicago	Chicago	$ 3,857,017
6	Exchange NB of Chicago, The	Chicago	$ 1,907,187
7	La Salle National Bank	Chicago	$ 1,568,831
8	Boulevard Bank, N.A.	Chicago	$ 746,436
9	Northwest National Bank	Chicago	$ 672,903
10	Lake Shore National Bank	Chicago	$ 637,670
11	First Illinois Bank of Evanston, N.A.	Evanston	$ 617,181
12	First NB of Evergreen Park	Evergreen Park	$ 605,294
13	Lake View T & SB	Chicago	$ 592,813
14	Citizens B & TC/ A USAmeribanc	Park Ridge	$ 560,759
15	Gary-Wheaton Bank	Wheaton	$ 519,179
16	UnibancTrust Co.	Chicago	$ 483,360
17	State National Bank	Evanston	$ 479,000
18	Mount Prospect State Bank	Mount Prospect	$ 437,356
19	Oak Park T & SB	Oak Park	$ 433,326
20	Chicago-Tokyo Bank, The	Chicago	$ 422,361
21	First NB & TC of Barrington, The	Barrington	$ 409,349
22	First NB of Des Plaines	Des Plaines	$ 403,954
23	First NB of Lake Forest	Lake Forest	$ 403,863
24	First Midwest Bank/ Joliet, N.A.	Joliet	$ 387,335
25	First NB of Highland Park, The	Highland Park	$ 385,886
26	First NB of Skokie/ A USAmeribanc	Skokie	$ 384,271
27	Illinois Regional Bank, N.A./Elmhurst	Elmhurst	$ 383,722
28	Bank of Ravenswood	Chicago	$ 380,689
29	Mid-City NB of Chicago, The	Chicago	$ 357,678
30	Glenview State Bank	Glenview	$ 353,158
31	Marquette National Bank	Chicago	$ 348,288
32	Northern Trust Bank/ O'Hare, N.A.	Chicago	$ 331,400
33	First NB of Elgin, The	Elgin	$ 315,091
34	Commercial NB of Chicago	Chicago	$ 313,258
35	Colonial B & TC	Chicago	$ 310,928
36	Cole Taylor Bank/Drovers	Chicago	$ 309,155
37	Amalgamated T & SB	Chicago	$ 308,048
38	First NB of Joliet	Joliet	$ 301,621
39	South Holland T & SB	South Holland	$ 300,501
40	Harris Bank/Naperville	Naperville	$ 297,267
41	First Illinois Bank of Wilmette	Wilmette	$ 292,642
42	Manufacturers Bank	Chicago	$ 292,385
43	Pioneer B & TC	Chicago	$ 286,285
44	Cole Taylor Bank/Ford City	Chicago	$ 275,245
45	Columbia NB of Chicago	Chicago	$ 267,241
46	First NB of Mount Prospect	Mount Prospect	$ 257,786
47	Cole Taylor Bank/Main	Wheeling	$ 251,226
48	Affiliated Bank/ North Shore National	Chicago	$ 249,913
49	USAmeribanc/Elk Grove	Elk Grove Village	$ 249,349
50	West Suburban Bank	Lombard	$ 245,175

SOURCE: Rand Mc Nally International Bankers Directory.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Addison Mall Shopping Ctr. 2901 W. Addison Street Chicago, IL 60618	Cook 6 N.W.	200,000	Montgomery Ward & Co.
Bloomingdale Court Army Trail Road between Schmale and Wheaton Roads Bloomingdale, IL 60108	Du Page 26 N.W.	420,000	Service Merchandise Co.
Brementowne Mall 159th Street and Oak Park Avenue Tinley Park, IL 60477	Cook 21 S.W.	375,000	Gately's Peoples Dept. Store
Brickyard, The 6465 W. Diversey Avenue Chicago, IL 60635	Cook 10 N.W.	876,000	K-Mart J.C. Penney Co. Montgomery Ward & Co.
Calumet Shopping Center Broadmoor and Calumet Aves. Munster, IN 46321	Lake, IN 24 S.E.	204,000	Montgomery Ward & Co.
Centre of Park Forest, The Lakewood Boulevard, Orchard Drive and Western Avenue Park Forest, IL 60466	Cook 28 S.	689,593	Marshall Field & Co. Sears Roebuck & Co.
Century Consumer Mall U.S. 30 and Indiana 53 Merrillville, IN 46410	Lake, IN 32 S.E.	376,423	Montgomery Ward & Co. Service Merchandise Co.
Cermak Plaza Cermak Road and Harlem Avenue Berwyn, IL 60402	Cook 10 W.	327,000	Sears Roebuck & Co. Service Merchandise Co.
Chicago Ridge Mall 95th Street and Ridgeland Avenue Chicago Ridge, IL 60415	Cook 15 S.W.	891,046	Carson Pirie Scott & Co. MainStreet Sears Roebuck & Co.
Crystal Point Mall U.S. 14 and Main Street Crystal Lake, IL 60014	Mc Henry 48 N.W.	449,213	K-Mart Speiss, Joseph P.
Deerbrook Mall Lake-Cook and Waukegan Rds. Deerfield, IL 60015	Cook 22 N.	520,000	Service Merchandise Co. Spiegel Outlet Venture, Inc.
Edens Plaza Lake Avenue and Skokie Boulevard Wilmette, IL 60091	Cook 17 N.	290,034	Carson Pirie Scott & Co.
Evergreen Plaza 95th Street and Western Avenue Evergreen Park, IL 60642	Cook 11 S.W.	1,200,000	Carson Pirie Scott & Co. Montgomery Ward & Co.
Ford City Shopping Center 7601 S. Cicero Avenue Chicago, IL 60652	Cook 10 S.W.	1,574,532	J.C. Penney Co. Montgomery Ward & Co.
Forest Park Mall Des Plaines Avenue and Roosevelt Road Forest Park, IL 60130	Cook 10 W.	483,000	Venture, Inc.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS

(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Fox Valley Center Illinois Highways 59 and 65 Aurora, IL 60504	Du Page 32 W.	1,500,000	J.C. Penney Co. Lord & Taylor MainStreet Marshall Field & Co. Sears Roebuck & Co.
Golf Mill Shopping Center Golf Road and Milwaukee Avenue Niles, IL 60648	Cook 16 N.W.	874,373	J.C. Penney Co. MainStreet Sears Roebuck & Co.
Grove, The 75th Street and Lemont Road Downers Grove, IL 60516	Du Page 22 W.S.W.	580,000	Service Merchandise Co.
Harlem-Irving Plaza 4104 N. Harlem Avenue Norridge, IL 60634	Cook 11 N.W.	647,000	Carson Pirie Scott & Co. MainStreet
Hawthorn Center Illinois Highways 21 and 60 Vernon Hills, IL 60061	Lake, IL 31 N.W.	1,100,000	Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Hillside Mall Eisenhower Expressway and Wolf Road Hillside, IL 60162	Cook 14 W.	466,557	Carson Pirie Scott & Co. Zayre
Jefferson Square Shopping Center 2450 W. Jefferson Street Joliet, IL 60435	Will 38 S.W.	567,944	Montgomery Ward & Co.
Lakehurst Shopping Center Illinois Highways 43 and 120 Waukegan, IL 60085	Lake, IL 36 N.	1,270,158	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Landings, The 170th Street and Torrence Avenue Lansing, IL 60438	Cook 22 S.	562,270	Service Merchandise Co. Zayre
Lincoln Mall U.S. 30 and Cicero Avenue Matteson, IL 60443	Cook 27 S.	1,320,965	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Louis Joliet Mall Interstate 55 and U.S. 30 Joliet, IL 60435	Will 36 S.W.	921,442	J.C. Penney Co. Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co.
Meadowdale Shopping Center Illinois Highway 25 and Lake Marion Road Carpentersville, IL 60110	Kane 38 N.W.	438,000	(Vacant)
Mount Prospect Plaza Central and Rand Roads Mt. Prospect, IL 60056	Cook 20 N.W.	410,000	(Vacant)

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction
from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
North Riverside Park 7501 W. Cermak Road North Riverside, IL 60546	Cook 11 W.	1,024,534	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Northbrook Court Shopping Center Lake-Cook and Lee Roads Northbrook, IL 60062	Cook 21 N.	1,026,921	I. Magnin & Co. J.C. Penney Co. Lord & Taylor Neiman-Marcus
Northgate Shopping Center 900 A N. Lake Street Aurora, IL 60506	Kane 39 W.	485,000	P.A. Bergner Co. Sears Roebuck & Co.
Northland Mall Geneva and Schmale Roads Carol Stream, IL 60188	Du Page 26 W.	170,000	Sears Roebuck & Co.
Oakbrook Center Illinois Highway 83 and Cermak Road Oak Brook, IL 60521	Du Page 18 W.	1,600,000	Lord & Taylor Marshall Field & Co. Neiman-Marcus Sears Roebuck & Co.
Old Orchard Shopping Center Golf Road and Skokie Boulevard Skokie, IL 60077	Cook 14 N.	1,300,000	Lord & Taylor Marshall Field & Co. Montgomery Ward & Co. Saks Fifth Avenue
Orland Park Place 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	800,000	MainStreet Montgomery Ward & Co. Spiegel Outlet
Orland Square 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	1,200,000	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
Randhurst Rand (U.S. 12) and Elmhurst (IL 83) Roads Mt. Prospect, IL 60056	Cook 21 N.W.	1,270,000	Carson Pirie Scott & Co. MainStreet Montgomery Ward & Co. P.A. Bergner Co.
River Oaks 159th Street and Torrence Avenue Calumet City, IL 60409	Cook 20 S.	1,340,402	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
St. Charles Mall Illinois Highway 38 and Randall Road St. Charles, IL 60174	Kane 38 W.	311,212	K-Mart Speiss, Joseph P.
St. Charles Shopping Center Prairie Street and Randall Road St. Charles, IL 60174	Kane 38 W.	130,000	Montgomery Ward & Co.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction
from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Southlake Mall Interstate 65 and U.S. 30 Merrillville, IN 46410	Lake, IN 33 S.E.	1,121,000	Carson Pirie Scott & Co. J.C. Penney Co. L.S. Ayres & Co. Sears Roebuck & Co.
Spring Hill Mall Illinois Highways 31 and 72 West Dundee, IL 60118	Kane 39 N.W.	1,056,263	J.C. Penney Co. MainStreet Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co. Speiss, Joseph P.
Stratford Square Gary Avenue and Schick Road Bloomingdale, IL 60108	Du Page 28 N.W.	1,400,000	Carson Pirie Scott & Co. MainStreet Marshall Field & Co. Montgomery Ward & Co.
Village Shopping Center 35th and Grant Streets Gary, IN 46408	Lake, IN 28 S.E.	450,000	J.C. Penney Co.
Washington Square Mall Halsted Street and Ridge Road Homewood, IL 60430	Cook 22 S.	446,200	Service Merchandise Co.
Water Tower Place 835 N. Michigan Avenue Chicago, IL 60611	Cook 1 N.	617,961	Lord & Taylor Marshall Field & Co.
Winston Park Plaza 9th, 14th and North Avenues Melrose Park, IL 60160	Cook 12 W.	400,000	Service Merchandise Co.
Woodfield Illinois Highways 53 and 58 Schaumburg, IL 60173	Cook 25 N.W.	2,300,000	J.C. Penney Co. Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Woodmar 165th Street and Indianapolis Boulevard Hammond, IN 46320	Lake, IN 20 S.E.	400,000	Carson Pirie Scott & Co.
Yorktown Shopping Center Butterfield Road and Highland Avenue Lombard, IL 60148	Du Page 21 W.	1,500,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.

* State and Madison Streets.

Note: A major regional shopping center contains one or more major Chicago department store or contains greater than 400,000 square feet of gross leasable area.

Major Tenants are either department stores; discount/catalog stores or those stores with 100,000 or more gross leasable area.

SOURCE: "Directory of Shopping Centers in the United States". Vol. 28. Burlington, Iowa: National Research Bureau, Inc., 1987.

Section Three:

SELLING THE MARKET

HOW TO REACH YOUR PROSPECTS

GROCERY SHOPPING HABITS

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

CURRENT MAJOR MARKET STUDY
OF CHICAGO NEWSPAPER READERSHIP SHOWS:

The Daily Sun-Times has a 51% share
of Newspaper Readers in the Chicago ADI.

The Chicago Sun-Times with over two million
readers in total audience - covers approximately,
one-third of the people in the following
important groups . . .

- Total Adults
- Principal Food Shoppers
- Adults Age 25-54
- Working Women
- Chief Wage Earners
- Adults with $35,000+ HHI*

And Especially

- Adults with Family Household Income of $50,000 or more.

* Household Income.

MARKET PENETRATION

CHICAGO ADI

Grocery Shopping Habits

Amount Spent for Groceries in Past 7 Days

Less than $50	24%
$ 50-79	29%
$ 80-99	9%
$100-124	18%
$125+	20%

Primary Shopping Day

1. Saturday
2. Thursday
3. Friday
4. Wednesday
5. Sunday
6. Monday
7. Tuesday

How Cents Off Coupon Users (Past 30 Days) Obtained Coupons

Newspapers	87%
Mail	58%
With Package	44%
Magazines	33%

SOURCES: SCARBOROUGH CHICAGO, 1988;
SMRB CHICAGO, 1986.

TOP 50 ARBITRON TV MARKET (ADI) RANKINGS

(Rank order based on 1987 Estimated Population)

ADI Name	Population	Households	Total Retail Sales (000)
New York, NY	18,483,800	6,923,900	$117,227,951
Los Angeles, CA	13,023,900	4,714,000	$ 84,176,401
CHICAGO, IL	8,644,000	3,109,900	$ 50,832,992
Philadelphia, PA	7,193,700	2,655,400	$ 47,376,757
San Francisco, CA	5,639,300	2,183,800	$ 42,427,978
Boston, MA	5,521,800	2,060,100	$ 44,249,740
Detroit, MI	4,670,200	1,704,300	$ 30,382,189
Dallas - Ft. Worth, TX	4,332,800	1,617,600	$ 29,056,200
Washington, DC	4,277,600	1,581,200	$ 30,200,910
Houston, TX	3,999,300	1,445,400	$ 25,726,387
Cleveland, OH	3,818,000	1,427,900	$ 23,092,544
Atlanta, GA	3,434,600	1,255,900	$ 23,021,727
Minneapolis - St. Paul, MN	3,342,100	1,236,000	$ 22,414,376
Seattle - Tacoma, WA	3,160,800	1,246,100	$ 19,606,172
Pittsburgh, PA	3,153,100	1,206,800	$ 16,636,055
Miami, FL	3,024,500	1,200,200	$ 23,319,261
St. Louis, MO	3,004,000	1,091,700	$ 18,571,654
Tampa - St. Petersburg, FL	2,908,400	1,214,500	$ 18,519,486
Denver, CO	2,581,600	1,019,600	$ 18,178,347
Sacramento - Stockton, CA	2,490,300	940,500	$ 15,145,412
Baltimore, MD	2,472,900	897,400	$ 15,161,906
Phoenix, AZ	2,384,200	918,600	$ 14,369,387
Hartford - New Haven, CT	2,383,400	874,200	$ 17,097,527
Indianapolis, IN	2,244,700	821,100	$ 14,082,502
San Diego, CA	2,217,700	808,800	$ 14,346,841
Portland, OR	2,126,100	820,300	$ 12,345,340
Cincinnati, OH	1,959,400	721,300	$ 11,101,177
Orlando - Daytona Beach - Melbourne, FL	1,938,100	763,500	$ 12,834,081
Kansas City, MO	1,936,300	725,600	$ 12,813,779
Milwaukee, WI	1,889,700	706,700	$ 10,306,765
Salt Lake City, UT	1,878,800	591,700	$ 9,340,831
Nashville, TN	1,854,700	681,900	$ 9,910,804
Charlotte, NC	1,854,600	683,500	$ 10,895,909
New Orleans, LA	1,798,400	643,600	$ 10,490,698
Columbus, OH	1,756,600	661,000	$ 10,194,355
Raleigh - Durham, NC	1,713,300	617,800	$ 9,633,120
Buffalo, NY	1,691,100	616,900	$ 8,416,603
Grand Rapids - Kalamazoo - Battle Creek, MI	1,667,400	599,200	$ 9,238,583
Memphis, TN	1,654,800	586,200	$ 9,285,917
Greenville - Spartanburg - Asheville, SC - NC	1,639,500	615,200	$ 9,088,475
San Antonio, TX	1,624,300	544,800	$ 8,823,509
Oklahoma City, OK	1,600,000	611,800	$ 11,005,485
Norfolk - Portsmouth - Newport News - Hampton, VA	1,576,200	540,600	$ 8,799,500
Providence - New Bedford, RI - MA	1,484,700	544,200	$ 10,111,345
Charleston - Huntington, WV	1,439,600	522,400	$ 6,872,644
Louisville, KY	1,437,400	517,000	$ 7,728,541
Harrisburg - York - Lancaster - Lebanon, PA	1,435,500	538,000	$ 8,829,640
Dayton, OH	1,370,500	515,200	$ 7,550,433
Birmingham, AL	1,346,000	502,800	$ 6,339,945
Greensboro - Winston-Salem - High Point, NC	1,324,600	500,700	$ 8,070,256

Sources: Arbitron - American Research Bureau;
Sales Management - 1987 Survey of Buying Power Estimates.

C.M.S.A.			P.M.S.A. COMPONENTS		CENTRAL CITIES		Outside Central Cities Population
Rank	Name	Total Population	Name	Total Population	Name	Population	
6	Detroit - Ann Arbor, MI	4,628,900	Detroit, MI	4,358,700	Total	1,377,400	3,251,500
			Ann Arbor, MI	270,200	Detroit, MI	(1,078,900)	
					Ann Arbor, MI	(106,000)	
					Dearborn, MI	(86,700)	
					Pontiac, MI	(71,500)	
					Port Huron, MI	(34,300)	
7	Boston - Lawrence - Salem, MA - NH	4,070,200	Boston, MA	2,642,100	Total	1,316,600	2,754,200
			Lawrence - Haverhill, MA - NH	361,000	Boston, MA	(572,500)	
			Salem - Gloucester, MA	265,700	Brockton, MA	(96,700)	
			Lowell, MA - NH	245,000	Lowell, MA	(93,600)	
			Brockton, MA	194,000	Cambridge, MA	(92,300)	
			Nashua, NH	162,400	Lynn, MA	(80,400)	
					Nashua, NH	(77,100)	
					Lawrence, MA	(65,400)	
					Framingham, MA	(64,900)	
					Waltham, MA	(57,700)	
					Haverhill, MA	(48,100)	
					Salem, MA	(38,900)	
					Gloucester, MA	(28,400)	
8	Houston - Galveston - Brazoria, TX	3,656,000	Houston, TX	3,232,200	Total	1,913,200	1,743,700
			Galveston - Texas City, TX	218,900	Houston, TX	(1,744,800)	
			Brazoria, TX	205,800	Galveston, TX	(63,700)	
					Baytown, TX	(60,600)	
					Texas City, TX	(44,100)	
9	Dallas - Fort Worth, TX	3,603,800	Dallas, TX	2,378,000	Total	1,885,800	1,718,000
			Fort Worth - Arlington, TX	1,225,800	Dallas, TX	(1,019,900)	
					Fort Worth, TX	(447,400)	
					Arlington, TX	(232,900)	
					Irving, TX	(130,200)	
					Denton, TX	(55,400)	

10	Miami - Fort Lauderdale, FL	2,952,800	Miami - Hialeah, FL	1,785,000	Total	1,003,800	1,949,000
			Fort Lauderdale - Hollywood - Pompano Beach, FL	1,167,800	Miami, FL	(385,900)	
					Hialeah, FL	(167,000)	
					Fort Lauderdale, FL	(155,800)	
					Hollywood, FL	(127,000)	
					Miami Beach, FL	(98,900)	
					Pompano Beach, FL	(69,200)	
11	Cleveland - Akron - Lorain, OH	2,775,400	Cleveland, OH	1,853,300	Total	953,800	1,821,600
			Akron, OH	648,500	Cleveland, OH	(541,700)	
			Lorain - Elyria, OH	273,600	Akron, OH	(224,700)	
					Lorain, OH	(73,100)	
					Elyria, OH	(57,800)	
					Kent, OH	(28,400)	
					Barberton, OH	(28,100)	
12	Pittsburgh - Beaver Valley, PA	2,334,200	Pittsburgh, PA	2,139,600	Total	421,100	1,913,100
			Beaver County, PA	194,600	Pittsburgh, PA	(393,000)	
					Mc Keesport, PA	(28,100)	
13	Seattle - Tacoma, WA	2,295,500	Seattle, WA	1,758,200	Total	745,500	1,550,000
			Tacoma, WA	537,300	Seattle, WA	(492,800)	
					Tacoma, WA	(163,000)	
					Everett, WA	(59,300)	
					Auburn, WA	(30,400)	
14	Denver - Boulder, CO	1,867,000	Denver, CO	1,649,400	Total	639,100	1,227,900
			Boulder - Longmont, CO	217,600	Denver, CO	(508,000)	
					Boulder, CO	(80,200)	
					Longmont, CO	(50,900)	
15	Cincinnati - Hamilton, OH - KY - IN	1,692,900	Cincinnati, OH - KY - IN	1,419,300	Total	480,800	1,212,100
			Hamilton - Middletown, OH	273,600	Cincinnati, OH	(372,200)	
					Hamilton, OH	(64,300)	
					Middletown, OH	(44,300)	

Rank	C.M.S.A. Name	C.M.S.A. Total Population	P.M.S.A. COMPONENTS Name	P.M.S.A. COMPONENTS Total Population	CENTRAL CITIES Name	CENTRAL CITIES Population	Outside Central Cities Population
16	Milwaukee - Racine, WI	1,569,500	Milwaukee, WI	1,395,100	Total	747,000	822,500
			Racine, WI	174,400	Milwaukee, WI	(611,500)	
					Racine, WI	(83,400)	
					Waukesha, WI	(52,100)	
17	Portland - Vancouver, OR - WA	1,371,400	Portland, OR	1,159,300	Total	452,900	918,500
			Vancouver, WA	212,100	Portland, OR	(408,900)	
					Vancouver, WA	(44,000)	
18	Buffalo - Niagara Falls, NY	1,192,600	Buffalo, NY	975,200	Total	399,400	793,200
			Niagara Falls, NY	217,400	Buffalo, NY	(333,900)	
					Niagara Falls, NY	(65,500)	
19	Providence - Pawtucket - Fall River, RI - MA	1,118,500	Providence, RI	640,500	Total	403,100	715,400
			Pawtucket - Woonsocket - Attleboro, RI - MA	314,400	Providence, RI	(156,000)	
			Fall River, MA - RI	163,600	Fall River, MA	(93,500)	
					Pawtucket, RI	(73,400)	
					Woonsocket, RI	(45,400)	
					Attleboro, MA	(34,800)	
20	Hartford - New Britain - Middletown, CT	1,056,500	Hartford, CT	745,900	Total	312,700	743,800
			New Britain, CT	147,100	Hartford, CT	(136,400)	
			Middletown, CT	87,000	New Britain, CT	(73,900)	
			Bristol, CT	76,500	Bristol, CT	(60,200)	
					Middletown, CT	(40,200)	

SOURCES: United States Office of Management and Budget;
Sales Management - 1987 Survey of Buying Power Estimates.

METROPOLITAN STATISTICAL AREAS WITH POPULATIONS OF 1,000,000 OR MORE

(Showing distribution of population within, and outside of, central cities.)

M.S.A.			Central Cities		Outside Central Cities Population
Rank	Name	Total Population	Name	Population	
1	New York, NY	8,527,700	Total	7,348,900	1,178,800
			New York, NY	(7,303,300)	
			White Plains, NY	(45,600)	
2	Los Angeles - Long Beach, CA	8,312,300	Total	4,034,300	4,278,000
			Los Angeles, CA	(3,298,200)	
			Long Beach, CA	(400,000)	
			Pasadena, CA	(131,700)	
			Pomona, CA	(112,700)	
			Burbank, CA	(91,700)	
3	Chicago, IL	6,166,300	Total	3,127,600	3,038,700
			Chicago, IL	(3,020,300)	
			Evanston, IL	(71,800)	
			Chicago Heights, IL	(35,500)	
4	Philadelphia, PA - NJ	4,827,400	Total	1,762,900	3,064,500
			Philadelphia, PA	(1,645,100)	
			Camden, NJ	(83,200)	
			Norristown, PA	(34,600)	
5	Detroit, MI	4,358,700	Total	1,271,400	3,087,300
			Detroit, MI	(1,078,900)	
			Dearborn, MI	(86,700)	
			Pontiac, MI	(71,500)	
			Port Huron, MI	(34,300)	

6	Washington, DC - MD - VA	3,544,000	Total	810,300	2,733,700
			Washington, DC	(620,000)	
			Arlington, VA	(156,400)	
			Frederick, MD	(33,900)	
7	Houston, TX	3,232,200	Total	1,805,400	1,426,800
			Houston, TX	(1,744,800)	
			Baytown, TX	(60,600)	
8	Boston, MA	2,842,100	Total	867,800	1,974,300
			Boston, MA	(572,500)	
			Cambridge, MA	(92,300)	
			Lynn, MA	(80,400)	
			Framingham, MA	(64,900)	
			Waltham, MA	(57,700)	
9	Nassau - Suffolk, NY	2,663,800	*		2,663,800
10	Atlanta, GA	2,543,200	Total	487,400	2,055,800
			Atlanta, GA	(445,000)	
			Marietta, GA	(42,400)	
11	St. Louis, MO - IL	2,451,200	Total	643,300	1,807,900
			St. Louis, MO	(428,900)	
			St. Charles, MO	(52,200)	
			East St. Louis, IL	(50,900)	
			Belleville, IL	(42,200)	
			Granite City, IL	(35,900)	
			Alton, IL	(33,200)	
12	Dallas, TX	2,378,000	Total	1,205,500	1,172,500
			Dallas, TX	(1,019,900)	
			Irving, TX	(130,200)	
			Denton, TX	(55,400)	

	M.S.A.		Central Cities		Outside Central Cities
Rank	Name	Total Population	Name	Population	Population
13	Minneapolis - St. Paul, MN - WI	2,323,300	Total	744,000	1,579,300
			Minneapolis, MN	(378,100)	
			St. Paul, MN	(276,500)	
			Bloomington, MN	(89,400)	
14	Baltimore, MD	2,306,100	Total	793,600	1,512,500
			Baltimore, MD	(759,500)	
			Annapolis, MD	(34,100)	
15	San Diego, CA	2,217,700	Total	1,117,600	1,100,100
			San Diego, CA	(1,035,900)	
			Escondido, CA	(81,700)	
16	Anaheim - Santa Ana, CA	2,177,300	Total	475,700	1,701,600
			Anaheim, CA	(243,600)	
			Santa Ana, CA	(232,100)	
17	Pittsburgh, PA	2,139,600	Total	421,100	1,718,500
			Pittsburgh, PA	(393,000)	
			Mc Keesport, PA	(28,100)	
18	Riverside - San Bernardino, CA	2,005,400	Total	376,800	1,628,600
			Riverside, CA	(202,200)	
			San Bernardino, CA	(143,300)	
			Palm Springs, CA	(31,300)	
19	Oakland, CA	1,949,200	Total	526,800	1,422,400
			Oakland, CA	(363,500)	
			Berkeley, CA	(109,200)	
			Livermore, CA	(54,100)	

ESTIMATED SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS

Showing population, number of households, and median household income, . . . with Community Areas ranked, in descending order, for each measure.

Community Area Number	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
1	20	53,672	10	26,437	53	$ 20,066
2	13	59,679	11	25,431	22	29,296
3	12	61,559	9	28,019	62	16,449
4	30	42,574	19	16,826	43	22,998
5	39	33,485	34	13,927	46	22,440
6	2	92,491	1	51,579	44	$ 22,952
7	15	56,375	4	33,027	32	26,433
8	8	66,137	3	39,154	19	29,884
9	69	12,215	65	4,810	6	33,332
10	32	40,199	31	15,393	5	33,750
11	51	23,365	47	9,876	21	$ 29,402
12	60	18,415	57	6,886	1	41,216
13	62	14,815	62	5,469	7	32,148
14	28	46,008	25	16,923	38	23,794
15	19	54,822	12	22,732	30	26,956
16	26	47,328	16	20,547	37	$ 23,928
17	36	36,122	35	13,606	18	30,042
18	71	10,456	71	4,167	25	28,249
19	22	51,877	15	21,371	33	26,259
20	58	19,578	56	7,364	41	23,116
21	41	32,765	38	13,470	47	$ 22,255
22	4	84,047	7	30,540	56	19,622
23	7	71,620	13	22,596	60	18,267
24	3	89,416	6	31,059	63	16,100
25	1	144,894	2	45,539	49	21,358
26	42	30,771	52	8,650	66	$ 14,394
27	48	28,151	49	9,099	70	12,103
28	17	55,053	20	18,252	71	11,802
29	16	55,469	28	16,157	67	13,712
30	5	82,122	14	22,141	50	21,062
31	29	45,774	36	13,764	59	$ 18,362
32	74	7,020	68	4,432	55	19,732
33	75	6,897	75	2,390	74	10,631
34	66	12,647	67	4,681	64	15,441
35	38	34,906	33	14,679	65	14,865
36	61	17,376	63	5,268	77	$ 8,202
37	76	5,501	76	1,900	72	11,588
38	23	48,943	22	17,723	76	8,639
39	53	22,091	44	10,691	54	19,772
40	45	29,277	48	10,470	75	9,793

ESTIMATED SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
41	43	30,755	32	14,945	45	$ 22,875
42	40	33,429	37	13,476	73	11,578
43	6	77,378	5	32,550	51	20,162
44	33	38,286	29	16,114	42	23,056
45	63	13,610	70	4,349	15	30,747
46	25	47,642	30	15,503	35	$ 24,541
47	77	4,439	77	1,223	28	27,252
48	55	20,987	59	6,616	4	36,075
49	9	66,228	18	19,353	31	26,868
50	72	10,308	73	3,474	27	27,288
51	57	19,628	61	5,935	26	$ 27,478
52	56	20,331	55	7,410	13	31,061
53	24	47,909	30	13,000	24	28,685
54	65	12,937	74	3,382	69	13,322
55	70	11,825	69	4,426	14	31,027
56	37	36,001	41	12,478	11	$ 31,307
57	73	9,232	72	3,676	23	29,045
58	46	26,940	42	11,941	40	23,119
59	67	12,414	66	4,756	39	23,412
60	44	29,409	43	11,248	48	21,685
61	18	54,832	23	17,411	56	$ 19,028
62	68	12,206	64	4,871	20	29,526
63	50	23,595	48	9,348	34	25,982
64	54	21,682	53	8,062	10	31,594
65	49	23,615	51	8,951	8	31,822
66	27	46,121	21	18,113	36	$ 24,494
67	11	63,996	24	16,976	57	19,283
68	21	53,080	26	16,611	68	13,676
69	31	42,296	27	16,485	61	17,742
70	34	38,034	40	12,496	3	36,852
71	10	64,535	17	19,969	29	$ 26,971
72	52	22,102	54	7,849	2	37,562
73	35	36,849	45	10,586	9	31,653
74	59	18,903	60	6,576	12	31,373
75	47	25,768	50	9,067	16	30,250
76	64	13,161	58	6,819	17	$ 30,176
77	14	57,643	8	30,156	52	20,127

SOURCE: 1987, CACI, Inc. Federal.

ESTIMATED SIZE AND INCOME OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

Showing population, number of households, and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households	Rank	Median Household Income Amount
Addison	32	30,700	36	10,254	135	$ 31,383
Algonquin	127	8,930	133	3,125	86	34,283
Alsip	68	18,210	69	6,518	155	30,000
Antioch	167	5,040	168	1,794	218	26,031
Arbury Hills (C)	224	1,901	226	562	169	28,974
Arlington Hts.	6	70,180	4	26,806	53	$ 39,271
Aurora	1	85,360	1	31,351	234	24,917
Bannockburn	243	1,190	262	180	2	76,902
Barrington	120	10,220	125	3,418	45	41,787
Barrington Hills	188	3,950	191	1,228	8	66,994
Bartlett	80	15,900	87	5,076	88	$ 34,236
Batavia	93	13,840	86	5,128	180	28,537
Bedford Park	250	980	244	373	148	30,425
Beecher	218	2,030	217	721	204	26,930
Bellwood	58	21,730	70	6,469	158	29,734
Benseville	79	15,950	76	6,065	162	$ 29,182
Berkeley	166	5,050	162	1,809	98	33,737
Berwyn	16	45,010	13	19,880	251	23,285
Bloomingdale	95	13,600	96	4,446	65	36,407
Blue Island	54	22,740	46	8,532	265	21,971
Bolingbrook	22	39,090	26	11,558	103	$ 33,128
Braidwood	193	3,830	198	1,136	191	27,988
Bridgeview	87	14,570	89	4,862	178	28,616
Broadview	131	8,860	128	3,295	179	28,592
Brookfield	65	19,020	60	7,497	157	29,806
Buffalo Grove	40	27,060	33	10,581	51	$ 39,562
Bull Valley	264	590	264	162	28	47,647
Burbank	37	28,530	44	8,973	128	31,872
Burlington	266	440	265	155	264	22,143
Burnham	188	3,950	185	1,343	148	30,601
Burr Ridge	157	5,830	165	1,846	27	$ 47,964
Calumet City	21	39,820	17	16,304	190	28,084
Calumet Park	126	9,570	131	3,184	209	26,600
Carol Stream	55	22,030	47	8,527	205	26,903
Carpentersville	46	24,980	67	6,889	181	28,507
Cary	141	7,320	141	2,641	107	$ 32,895
Channahon	190	3,920	195	1,200	91	34,150
Channel Lake (C)	232	1,710	224	604	226	25,577
Chicago Hts.	25	35,540	24	12,003	243	24,037
Chicago Ridge	91	14,200	88	5,063	221	25,980
Cicero	8	61,600	9	24,219	267	$ 21,653
Clarendon Hills	147	6,400	140	2,687	56	38,561
Country Club Hills	82	15,440	95	4,533	78	35,365
Countryside	146	6,770	135	3,008	186	28,108
Crest Hill	123	9,830	115	3,676	248	23,432

* Northeastern Illinois Counties Area formerly Chicago SMSA.

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Crestwood	107	11,830	111	4,046	166	$ 29,016
Crete	149	6,240	155	2,055	84	34,435
Crystal Lake	61	20,460	61	7,484	113	32,643
Darien	75	16,390	83	5,446	49	39,802
Deer Park	228	1,840	239	407	21	50,962
Deerfield	73	17,020	78	5,801	23	$ 48,983
Des Plaines	12	56,170	14	19,368	112	32,660
Dixmoor	187	3,990	178	1,454	269	20,635
Dolton	50	23,910	49	8,308	106	32,982
Downers Grove	19	42,400	16	16,426	80	35,258
East Dundee	203	2,840	205	912	150	$ 30,364
East Hazelcrest	238	1,440	230	519	182	28,438
Elburn	236	1,580	235	473	200	27,321
Elgin	4	72,110	6	24,994	239	24,384
Elk Grove Vlg.	29	32,220	28	11,438	64	36,608
Elmhurst	18	42,410	19	15,126	82	$ 34,715
Elmwood Park	53	23,220	39	9,514	194	27,731
Elwood	250	980	251	307	177	28,622
Evanston	5	71,570	2	28,117	186	28,284
Evergreen Park	50	21,010	55	7,633	152	30,302
Flossmoor	133	8,460	139	2,797	18	$ 57,336
Ford Heights	164	5,250	196	1,178	275	13,796
Forest Lake (C)	245	1,152	240	400	147	30,597
Forest Park	84	15,290	58	7,597	250	23,315
Forest View	250	750	254	271	117	32,500
Fox Lake	140	7,360	138	2,905	270	$ 20,630
Fox Lake Hills (C)	209	2,422	216	757	119	32,394
Fox River Grove	206	2,710	203	932	207	26,762
Fox River Vly. Gdns.	260	710	263	177	124	32,177
Frankfort	171	4,920	177	1,465	66	$ 36,331
Franklin Park	69	18,140	72	6,203	150	29,670
Gages Lake (C)	191	3,894	192	1,227	110	32,736
Geneva	112	10,890	113	3,947	89	34,162
Gilberts	253	610	257	126	73	35,833
Glen Ellyn	48	24,750	42	9,017	61	$ 37,073
Glencoe	130	8,880	132	3,134	7	67,966
Glendale Hts.	47	24,890	45	8,591	122	32,261
Glenview	27	34,500	27	11,451	42	43,095
Glenwood	117	10,400	126	3,387	63	36,934
Godley	267	360	260	117	173	$ 28,750
Golf	265	510	261	187	16	59,375
Grass Lake (C)	212	2,325	213	786	164	29,079
Grayslake	158	5,610	142	2,626	199	27,365
Green Oaks	229	1,760	227	542	24	48,716
Gurnee	134	8,280	116	3,637	76	$ 35,529
Hainesville	273	180	273	63	149	30,417
Hampshire	225	1,900	219	701	225	25,690
Hanover Park	31	31,280	40	9,423	95	33,973
Harvard	166	5,230	157	2,004	256	22,565

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Rank	Median Household Income Amount
Harvey	26	35,370	29	10,991	247	$ 23,491
Harwood Heights	138	7,660	127	3,375	211	26,374
Hawthorn Woods	213	2,310	208	881	22	50,156
Hazel Crest	94	13,780	97	4,461	97	33,788
Hebron	257	770	252	293	260	22,430
Hickory Hills	89	14,260	94	4,584	114	$ 32,620
Highland Park	33	30,560	30	10,967	25	48,254
Highwood	162	5,300	154	2,066	255	22,662
Hillside	135	7,880	134	3,078	145	30,641
Hinsdale	78	16,060	77	6,043	40	44,197
Hodgkins	215	2,180	207	897	271	$ 20,494
Hoffman Estates	20	41,490	21	14,446	70	35,965
Holiday Hills	254	800	253	275	142	30,872
Hometown	169	4,960	156	2,018	232	25,164
Homewood	66	18,970	62	7,331	77	35,518
Huntley	230	1,750	224	604	141	$ 30,915
Indian Creek	271	260	266	123	44	42,167
Indian Head Pk.	194	3,760	185	1,343	30	45,414
Ingleside (C)	223	1,938	220	698	236	24,536
Inverness	160	5,430	167	1,802	5	68,873
Island Lake	200	2,940	212	789	198	$ 27,434
Itasca	142	7,250	145	2,420	84	34,435
Joliet	2	76,010	3	27,809	245	23,751
Justice	113	10,870	93	4,676	195	27,613
Kenilworth	208	2,680	204	914	1	86,222
Kildeer	231	1,720	234	475	9	$ 66,951
La Grange	65	15,270	80	5,617	74	35,810
La Grange Park	98	12,740	85	5,191	116	32,528
Lake Barrington	202	2,900	210	869	15	59,787
Lake Bluff	175	4,640	166	1,815	30	47,534
Lake Catherine (C)	240	1,416	231	518	214	$ 26,250
Lake Forest	78	16,200	84	5,348	19	56,971
Lake-in-the Hills	145	6,860	164	1,858	127	31,950
Lake Villa	220	1,980	228	539	216	26,223
Lake Zurich	116	10,480	119	3,596	68	36,053
Lakemoor	255	880	256	257	262	$ 22,232
Lakewood	239	1,430	238	436	31	47,500
Lansing	36	28,910	31	10,682	137	31,164
Lemont	152	6,060	150	2,174	196	27,560
Libertyville	71	17,407	74	6,156	47	40,267
Lincolnshire	172	4,880	189	1,742	4	$ 70,581
Lincolnwood	106	11,950	107	4,122	29	47,637
Lindenhurst	143	7,170	151	2,131	67	36,327
Lisle	77	16,070	66	6,910	108	32,752
Lockport	122	10,160	122	3,552	185	28,330
Lombard	23	37,800	20	14,674	111	$ 32,670
Long Grove	206	2,710	209	873	14	59,848
Long Lake (C)	210	2,343	213	788	241	24,271
Lynwood	150	6,220	175	1,609	130	31,739
Lyons	124	9,800	110	4,062	215	26,234

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Manhattan	222	1,940	215	705	176	$ 28,623
Maple Park	252	970	258	233	266	21,953
Marengo	179	4,410	170	1,722	252	23,268
Markham	83	15,300	112	4,028	154	30,158
Matteson	105	11,980	123	3,531	72	35,835
Maywood	39	27,270	48	8,444	235	$ 24,854
Mc Cook	268	340	266	143	219	25,972
Mc Cullom Lake	249	1,100	249	335	261	22,337
Mc Henry	96	13,550	90	4,861	201	27,156
Mc Henry Shores	248	1,102	248	347	133	31,536
Melrose Park	60	20,920	53	8,009	238	$ 24,439
Merrionette Park	221	1,960	202	939	257	22,527
Mettawa	268	340	270	108	39	44,250
Midlothian	88	14,440	92	4,751	168	28,999
Minooka	225	1,900	232	495	129	31,790
Mokena	168	4,970	174	1,641	202	$ 27,148
Monee	252	970	245	371	217	26,111
Montgomery	182	4,340	189	1,270	203	27,073
Morton Grove	51	23,650	52	8,036	55	38,825
Mount Prospect	13	54,630	15	19,264	81	35,149
Mundelein	70	17,910	71	6,304	144	$ 30,788
Naperville	7	66,930	5	26,491	41	43,897
New Lenox	144	7,140	144	2,484	121	32,289
Niles	34	29,480	35	10,354	109	32,743
Norridge	81	15,620	79	5,768	132	31,570
North Aurora	156	5,880	158	2,002	197	$ 27,444
North Barrington	233	1,680	236	480	13	62,807
North Chicago	17	43,190	64	7,135	272	19,856
North Riverside	147	6,400	136	2,916	221	25,960
Northbrook	30	31,920	32	10,585	20	52,426
Northfield	170	4,930	152	2,099	38	$ 44,483
Northlake	104	12,290	102	4,315	165	29,017
Oak Brook	137	7,700	143	2,601	3	71,230
Oak Forest	45	25,020	50	8,282	93	34,089
Oak Lawn	11	58,240	12	21,405	136	31,187
Oak Park	14	54,320	10	22,922	208	$ 26,712
Oakbrook Terrace	211	2,330	197	1,148	174	28,732
Oakwood Hills	237	1,510	237	444	138	31,090
Old Mill Creek	275	110	275	31	125	32,083
Olympia Fields	184	4,250	187	1,302	6	67,999
Orland Hills	177	4,480	190	1,264	123	$ 32,183
Orland Park	35	29,250	37	9,918	57	38,390
Palatine	28	34,080	23	12,387	52	39,488
Palos Heights	115	10,600	121	3,561	35	45,446
Palos Hills	74	16,970	75	6,089	87	34,254
Palos Park	196	3,630	193	1,215	34	$ 46,489
Park City	180	4,380	172	1,691	253	22,687
Park Forest	43	25,880	43	8,991	156	29,883
Park Ridge	24	37,420	22	13,645	46	40,547
Peotone	201	2,920	194	1,213	210	26,421

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Rank	Median Household Income Amount
Phoenix	205	2,760	206	907	274	$ 17,465
Pingree Grove	272	190	271	76	233	25,000
Pistakee Highlands (C)	192	3,343	188	1,278	163	29,080
Plainfield	185	4,160	181	1,404	171	28,871
Posen	176	4,630	176	1,579	192	27,808
Prairie Grove	258	760	257	238	48	$ 40,238
Prospect Hts.	97	13,500	82	5,466	160	29,627
Richmond	246	1,150	241	395	227	25,463
Richton Park	119	10,260	124	3,431	139	30,999
River Forest	109	11,700	109	4,079	50	39,798
River Grove	121	10,180	106	4,277	228	$ 25,429
Riverdale	99	12,510	81	5,607	220	25,963
Riverside	129	8,910	120	3,572	62	36,957
Riverwoods	198	3,410	211	847	12	63,428
Robbins	132	8,810	146	2,311	273	19,234
Rochelle	219	2,000	218	713	254	$ 22,670
Rolling Meadows	56	21,830	59	7,570	115	32,583
Romeoville	86	15,180	114	3,854	131	31,595
Roselle	63	19,670	65	7,008	71	35,870
Rosemont	186	4,130	159	1,995	242	24,051
Round Lake	195	3,700	201	948	268	$ 21,591
Round Lake Beach	92	13,910	99	4,398	175	28,641
Round Lake Hts.	241	1,310	246	365	213	26,285
Round Lake Pk.	178	4,430	184	1,363	231	25,288
St. Charles	67	18,420	63	7,261	153	30,232
Sauk Village	114	10,860	137	2,907	126	$ 32,008
Schaumburg	9	60,120	8	24,592	94	34,059
Schiller Park	110	11,330	105	4,278	184	28,393
Shorewood	161	5,400	171	1,713	59	37,554
Skokie	10	59,430	11	22,426	75	35,555
Sleepy Hollow	216	2,160	222	640	33	$ 46,644
South Barrington	227	1,850	243	376	10	65,972
South Chicago Hts.	197	3,470	179	1,435	263	22,151
South Elgin	139	7,480	149	2,184	189	28,071
South Holland	52	23,480	56	7,624	58	37,913
Spring Grove	262	620	259	211	96	$ 33,869
Steger	128	8,920	130	3,257	258	22,506
Stickney	153	6,000	147	2,236	183	28,419
Stone Park	180	4,380	183	1,376	230	25,352
Streamwood	49	24,420	56	7,624	92	34,079
Sugar Grove	235	1,600	229	523	90	$ 34,153
Summit	118	10,330	118	3,599	246	23,570
Sunnyside	234	1,610	233	482	143	30,833
Symerton	274	140	274	36	229	25,417
Third Lake	270	290	272	75	117	32,500
Thornton	204	2,800	199	1,014	101	$ 33,291
Tinley Park	38	28,400	34	10,442	120	32,330
Tower Lakes	244	1,160	242	392	17	57,377
Union	261	680	260	210	240	24,318
University Park	155	5,930	153	2,079	170	28,965

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Valley View	214	2,300	223	636	193	$ 27,806
Venetian Village (C)	199	3,102	200	1,005	161	29,375
Vernon Hills	100	12,500	96	4,467	104	33,064
Villa Park	57	21,810	54	7,979	134	31,515
Wadsworth	242	1,220	247	350	60	37,097
Warrenville	125	9,600	117	3,617	99	$ 33,533
Wauconda	154	5,950	160	1,985	206	26,835
Waukegan	3	74,480	7	24,826	244	23,846
Wayne	247	1,120	250	322	32	46,842
West Chicago	90	14,230	100	4,354	223	25,797
West Dundee	183	4,260	182	1,381	237	$ 24,452
Westchester	72	17,280	68	6,653	89	36,037
Western Springs	102	12,480	103	4,311	37	44,733
Westmont	62	20,450	51	8,165	172	28,808
Wheaton	15	47,610	18	16,285	79	35,343
Wheeling	42	26,420	25	11,769	151	$ 30,339
Wildwood (C)	217	2,079	221	655	102	33,177
Willow Springs	174	4,650	180	1,405	100	33,319
Willowbrook	136	7,810	129	3,267	54	38,875
Wilmette	41	26,900	38	9,829	26	48,059
Wilmington	173	4,770	173	1,647	212	$ 26,330
Winfield	163	5,270	163	1,874	43	42,490
Winnetka	103	12,370	104	4,290	11	64,476
Winthrop Harbor	159	5,460	161	1,913	140	30,941
Wonder Lake (C)	151	6,169	148	2,224	259	22,500
Wonder Lake (Inc.)	256	790	255	266	167	$ 29,000
Wood Dale	111	11,320	108	4,094	83	34,663
Woodridge	44	25,190	41	9,245	105	33,018
Woodstock	100	12,500	91	4,792	249	23,359
Worth	107	11,830	101	4,332	187	28,236
Zion	64	19,110	73	6,191	224	$ 25,714

(Inc.) - Incorporated.
(C) - Census Designated Place.

SOURCES: U.S. Census - Local Population Estimates - 1988;
Sun-Times Estimated Households - 1987;
L.P. Claritas Co. - Alexandria, Virginia.

20	Phoenix, AZ	1,916,200	Total	1,418,700	497,500
			Phoenix, AZ	(933,800)	
			Mesa, AZ	(296,900)	
			Tempe, AZ	(134,800)	
			Scottsdale, AZ	(113,200)	
20	Tampa - St. Petersburg - Clearwater, FL	1,916,200	Total	637,200	1,279,000
			Tampa, FL	(290,000)	
			St. Petersburg, FL	(246,300)	
			Clearwater, FL	(100,900)	
22	Newark, NJ	1,899,300	Total	428,300	1,471,000
			Newark, NJ	(320,900)	
			Elizabeth, NJ	(107,400)	
23	Cleveland, OH	1,853,300	Cleveland, OH	541,700	1,311,600
24	Miami - Hialeah, FL	1,785,000	Total	651,800	1,133,200
			Miami, FL	(385,900)	
			Hialeah, FL	(167,000)	
			Miami Beach, FL	(98,900)	
25	Seattle, WA	1,758,200	Total	582,500	1,175,700
			Seattle, WA	(492,800)	
			Everett, WA	(59,300)	
			Auburn, WA	(30,400)	
26	Denver, CO	1,649,400	Denver, CO	508,000	1,141,400
27	San Francisco, CA	1,583,700	San Francisco, CA	738,100	845,600
28	Kansas City, MO - KS	1,525,000	Total	699,200	825,800
			Kansas City, MO	(450,600)	
			Kansas City, KS	(162,000)	
			Olathe, KS	(50,800)	
			Leavenworth, KS	(35,800)	

Rank	M.S.A. Name	M.S.A. Total Population	Central Cities Name	Central Cities Population	Outside Central Cities Population
29	Cincinnati, OH - KY - IN	1,419,300	Cincinnati, OH	372,200	1,047,100
30	San Jose, CA	1,409,100	Total	772,300	636,800
			San Jose, CA	(715,100)	
			Palo Alto, CA	(57,200)	
31	Milwaukee, WI	1,396,100	Total	663,600	731,500
			Milwaukee, WI	(611,500)	
			Waukesha, WI	(52,100)	
32	New Orleans, LA	1,347,500	Total	601,600	745,900
			New Orleans, LA	(565,000)	
			Slidell, LA	(36,600)	
33	Norfolk - Virginia Beach - Newport News, VA	1,306,700	Total	1,055,000	251,700
			Virginia Beach, VA	(328,400)	
			Norfolk, VA	(277,900)	
			Newport News, VA	(159,400)	
			Hampton, VA	(126,400)	
			Portsmouth, VA	(111,500)	
			Suffolk, VA	(51,400)	
34	Sacramento, CA	1,304,800	Total	436,400	868,400
			Sacramento, CA	(329,500)	
			Davis, CA	(40,800)	
			Woodland, CA	(34,800)	
			Roseville, CA	(31,300)	
35	Bergen - Passaic, NJ	1,302,900	Paterson, NJ	139,200	1,163,700
36	Columbus, OH	1,301,600	Total	653,100	648,500
			Columbus, OH	(575,800)	
			Newark, OH	(41,800)	
			Lancaster, OH	(35,500)	

37	San Antonio, TX	1,251,200	San Antonio, TX	933,700	317,500
38	Fort Worth - Arlington, TX	1,225,800	Total	680,300	545,500
			Fort Worth, TX	(447,400)	
			Arlington, TX	(232,900)	
39	Indianapolis, IN	1,219,600	Indianapolis, IN	722,800	496,800
40	Fort Lauderdale - Hollywood - Pompano Beach, FL	1,167,800	Total	352,000	815,800
			Fort Lauderdale, FL	(155,800)	
			Hollywood, FL	(127,000)	
			Pompano Beach, FL	(69,200)	
41	Portland, OR	1,159,300	Portland, OR	408,900	750,400
42	Charlotte - Gastonia - Rock Hill, NC - SC	1,071,600	Total	476,700	594,900
			Charlotte, NC	(348,000)	
			Gastonia, NC	(55,200)	
			Rock Hill, SC	(40,400)	
			Kannapolis, NC	(33,100)	
43	Salt Lake City - Ogden, UT	1,052,500	Total	238,900	813,600
			Salt Lake City, UT	(168,400)	
			Ogden, UT	(70,500)	

* No Central City Present Under Office of Management and Budget Definitions.

SOURCES: United States Office of Management and Budget;
Sales Management - 1987 Survey of Buying Power Estimates.

PROJECTED POPULATION AND HOUSEHOLDS
OF THE 275 SUBURBAN PLACES
WITHIN THE NICA*

- 2010 -

Showing population and number of households ... with towns ranked in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households
Addison	35	36,700	37	13,140
Algonquin	75	20,321	87	7,054
Alsip	70	21,614	58	9,518
Antioch	156	8,309	159	3,256
Arbury Hills (C)	d.n.a.		d.n.a.	
Arlington Heights	7	78,528	7	30,929
Aurora	1	166,471	1	64,811
Bannockburn	239	1,508	251	299
Barrington	120	12,440	119	4,858
Barrington Hills	185	5,577	198	1,695
Bartlett	37	36,289	40	12,489
Batavia	62	23,581	61	9,032
Bedford Park	250	884	248	348
Beecher	212	3,218	212	1,262
Bellwood	93	17,628	95	6,700
Bensenville	76	20,300	79	7,720
Berkeley	200	4,367	192	1,941
Berwyn	23	44,036	17	19,955
Bloomingdale	58	24,900	56	9,900
Blue Island	77	20,074	62	8,900
Bolingbrook	16	53,334	20	18,939
Braidwood	187	5,394	194	1,780
Bridgeview	98	16,430	98	6,580
Broadview	153	8,503	146	3,600
Brookfield	80	17,847	80	7,675
Buffalo Grove	26	30,729	28	14,845
Bull Valley	244	1,311	243	470
Burbank	61	23,668	60	9,100
Burlington	254	495	254	193
Burnham	205	3,940	204	1,533
Burr Ridge	137	10,090	153	3,402
Calumet City	29	38,538	22	17,017
Calumet Park	152	8,542	156	3,296
Carol Stream	28	39,000	31	14,370
Carpentersville	41	33,790	45	11,305
Cary	97	16,563	101	6,348
Channahon	164	7,682	172	2,548
Channel Lake (C)	d.n.a.		d.n.a.	
Chicago Heights	43	32,673	41	12,400
Chicago Ridge	101	16,059	102	6,300
Cicero	14	54,482	9	24,400
Clarendon Hills	144	9,400	138	3,980
Country Club Hills	81	19,446	102	6,300
Countryside	168	7,226	154	3,321
Crest Hill	102	15,673	107	5,970

* Northeastern Illinois Counties Area formerly Chicago SMSA.

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Crestwood	102	16,314	96	6,698
Crete	128	11,693	127	4,520
Crystal Lake	32	37,387	32	14,175
Darien	68	22,300	84	7,380
Deer Park	189	5,357	198	1,747
Deerfield	91	17,821	90	6,872
Des Plaines	9	61,605	11	24,016
Dixmoor	207	3,705	203	1,550
Dolton	69	22,038	68	8,368
Downers Grove	18	51,200	19	19,030
East Dundee	168	7,410	165	2,758
East Hazelcrest	240	1,418	240	565
Elburn	178	6,167	178	2,427
Elgin	3	98,322	2	39,860
Elk Grove Village	27	39,647	27	14,905
Elmhurst	20	45,700	24	16,040
Elmwood Park	72	21,552	57	9,620
Elwood	247	1,018	247	377
Evanston	8	70,671	8	28,600
Evergreen Park	78	20,014	77	7,800
Flossmoor	141	9,623	143	3,701
Ford Heights	194	4,684	208	1,400
Forest Lake (C)	d.n.a.		d.n.a.	
Forest Park	106	15,121	76	7,831
Forest View	253	702	253	291
Fox Lake	127	11,867	114	5,245
Fox Lake Hills (C)	d.n.a.		d.n.a.	
Fox River Grove	192	4,994	185	2,089
Fox Rvr. Vly. Grdns.	222	2,474	222	941
Frankfort	125	12,084	136	4,043
Franklin Park	95	16,905	86	7,062
Gages Lake (C)	d.n.a.		d.n.a.	
Geneva	74	20,985	64	8,743
Gilberts	215	3,089	219	1,039
Glen Ellyn	47	30,200	49	10,710
Glencoe	157	8,339	155	3,305
Glendale Heights	48	30,100	47	10,920
Glenview	34	36,810	30	14,406
Glenwood	149	9,013	149	3,500
Godley*	256	411	257	130
Golf	255	472	255	164
Grass Lake (C)	d.n.a.		d.n.a.	
Grayslake	110	14,603	104	6,077
Green Oaks	224	2,392	224	831
Gurnee	82	18,775	74	7,889
Hainesville	258	319	258	113
Hampshire	203	4,226	201	1,626
Hanover Park	33	37,214	38	12,940
Harvard	180	5,846	180	2,291
Harvey	39	34,309	43	11,493

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Harwood Heights	162	7,849	148	3,538
Hawthorn Woods	163	7,688	170	2,633
Hazel Crest	88	17,941	93	6,811
Hebron	249	889	246	378
Hickory Hills	103	15,392	106	5,990
Highland Park	44	32,183	42	12,338
Highwood	191	5,175	186	2,082
Hillside	167	7,397	157	3,279
Hinsdale	94	17,446	97	6,598
Hodgkins	221	2,643	211	1,279
Hoffman Estates	11	58,590	12	23,828
Holiday Hills	229	2,025	232	693
Hometown	198	4,422	190	1,992
Homewood	79	20,000	73	8,061
Huntley	227	2,102	226	793
Indian Creek	245	1,282	244	461
Indian Head Park	176	6,322	169	2,685
Ingleside (C)	d.n.a.		d.n.a.	
Inverness	171	7,177	179	2,400
Island Lake	179	5,970	182	2,240
Itasca	154	8,500	166	2,750
Joliet	4	90,175	6	33,780
Justice	132	11,010	121	4,733
Kenilworth	223	2,402	225	830
Kildeer	225	2,273	231	708
La Grange	112	14,028	112	5,700
La Grange Park	115	13,828	109	5,809
Lake Barrington	196	4,623	193	1,900
Lake Bluff	182	5,761	175	2,493
Lake Catherine (C)	d.n.a.		d.n.a.	
Lake Forest	83	18,475	91	6,850
Lake-in-the-Hills	161	7,904	168	2,686
Lake Villa	160	7,962	161	3,200
Lake Zurich	90	17,833	99	6,549
Lakemoor	220	2,662	220	1,003
Lakewood	219	2,679	223	871
Lansing	49	29,564	39	12,750
Lemont	155	8,429	160	3,235
Libertyville	51	28,112	54	10,308
Lincolnshire	181	5,808	188	2,000
Lincolnwood	134	10,537	128	4,500
Lindenhurst	124	12,172	134	4,100
Lisle	54	26,600	50	10,570
Lockport	108	14,937	105	6,038
Lombard	21	45,600	23	16,870
Long Grove	199	4,376	208	1,352
Long Lake (C)	d.n.a.		d.n.a.	
Lynwood	139	9,773	140	3,895
Lyons	150	8,944	135	4,080
Manhattan	217	2,910	217	1,125

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Maple Park	252	823	252	297
Marengo	190	5,216	183	2,204
Markham	114	13,864	133	4,259
Matteson	73	21,136	78	7,755
Maywood	55	26,531	65	8,675
Mc Cook	257	330	256	163
Mc Cullom Lake	242	1,406	241	508
Mc Henry	57	24,988	55	10,184
Mc Henry Shores	d.n.a.		d.n.a.	
Melrose Park	86	18,228	89	8,266
Merrionette Park	226	2,164	218	1,065
Mettawa	248	891	249	318
Midlothian	104	15,229	110	5,804
Minooka*	237	1,714	237	583
Mokena	140	9,655	152	3,453
Monee	231	1,973	229	759
Montgomery**	174	6,431	176	2,488
Morton Grove	71	21,559	70	8,265
Mount Prospect	15	53,976	16	22,163
Mundelein	45	31,367	44	11,474
Naperville	2	107,698	3	37,399
New Lenox	121	12,422	129	4,489
Niles	42	32,726	36	13,600
Norridge	109	14,869	108	5,850
North Aurora	135	10,519	130	4,447
North Barrington	216	3,053	213	1,224
North Chicago	22	44,977	66	8,555
North Riverside	173	6,585	162	3,040
Northbrook	30	38,515	33	14,149
Northfield	170	7,183	164	2,816
Northlake	130	11,363	122	4,714
Oak Brook	118	12,600	139	3,960
Oak Forest	50	28,799	52	10,399
Oak Lawn	13	55,702	14	22,821
Oak Park	17	51,828	13	23,259
Oakbrook Terrace	213	3,100	199	1,690
Oakwood Hills	236	1,783	235	652
Old Mill Creek	246	1,031	245	425
Olympia Fields	188	5,380	191	1,954
Orland Hills	165	7,634	174	2,496
Orland Park	19	50,015	18	19,204
Palatine	31	38,208	26	15,376
Palos Heights	117	13,122	125	4,626
Palos Hills	84	18,438	83	7,391
Palos Park	193	4,749	195	1,757
Park City	175	6,427	156	3,275
Park Forest	53	26,838	48	10,852
Park Ridge	40	34,247	34	13,775
Peotone	211	3,329	209	1,333
Phoenix	218	2,753	220	1,003

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Pingree Grove	259	277	259	100
Pistakee Highlands (C)	d.n.a.		d.n.a.	
Plainfield	111	14,420	113	5,388
Posen	201	4,289	197	1,710
Prairie Grove	228	2,077	230	708
Prospect Heights	107	15,048	92	6,815
Richmond	241	1,407	239	576
Richton Park	99	16,428	94	6,744
River Forest	129	11,574	132	4,262
River Grove	142	9,576	131	4,364
Riverdale	123	12,204	111	5,745
Riverside	156	8,366	145	3,612
Riverwoods	204	3,993	210	1,306
Robbins	159	8,065	173	2,517
Rockdale	233	1,953	227	790
Rolling Meadows	65	22,486	63	8,779
Romeoville	63	23,425	85	7,180
Roselle	68	22,057	71	8,181
Rosemont	210	3,441	187	2,009
Round Lake	145	9,313	144	3,680
Round Lake Beach	80	19,550	89	6,900
Round Lake Heights	232	1,965	234	689
Round Lake Park	183	5,700	188	2,000
St. Charles	38	34,747	35	13,610
Sauk Village	105	15,145	120	4,856
Schaumburg	5	85,486	4	37,000
Schiller Park	133	10,557	124	4,635
Shorewood	138	10,080	150	3,475
Skokie	12	56,952	15	22,624
Sleepy Hollow	208	3,631	214	1,209
South Barrington	196	4,450	207	1,398
South Chicago Heights	206	3,920	200	1,650
South Elgin	136	10,479	142	3,748
South Holland	67	22,253	72	8,156
Spring Grove	230	1,992	233	691
Steger	143	9,427	137	4,033
Stickney	184	5,646	181	2,264
Stone Park	197	4,441	205	1,499
Streamwood	46	30,223	53	10,382
Sugar Grove	169	7,214	177	2,461
Summit	146	9,286	141	3,809
Sunnyside	209	3,443	216	1,159
Symerton	260	228	260	71
Third Lake	234	1,849	228	760
Thornton	214	3,084	215	1,186
Tinley Park	24	41,535	25	15,507
Tower Lakes	243	1,392	242	490
Union	251	886	250	311
University Park	116	13,558	118	5,043
Valley View	d.n.a.		d.n.a.	

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Venetian Village (C)	d.n.a.		d.n.a.	
Vernon Hills	96	16,684	88	7,010
Villa Park	59	24,800	67	8,430
Wadsworth	235	1,824	236	617
Warrenville	113	13,900	115	5,240
Wauconda	148	9,100	151	3,464
Waukegan	6	81,636	5	35,035
Wayne	202	4,241	202	1,553
West Chicago	64	23,300	75	7,880
West Dundee	151	8,733	147	3,581
Westchester	85	18,344	81	7,600
Western Springs	126	12,030	126	4,527
Westmont	56	25,300	46	11,000
Wheaton	10	59,800	10	24,140
Wheeling	25	40,027	21	17,603
Wildwood (C)	d.n.a.		d.n.a.	
Willow Springs	177	6,200	167	2,687
Willowbrook	131	11,200	117	5,045
Wilmette	52	27,777	51	10,422
Wilmington	186	5,504	184	2,167
Winfield	147	9,200	163	2,950
Winnetka	122	12,270	123	4,672
Winthrop Harbor	172	6,930	171	2,601
Wonder Lake (C)	d.n.a.		d.n.a.	
Wonder Lake (Inc.)	238	1,622	237	583
Wood Dale	92	17,800	100	6,450
Woodridge	36	36,500	29	14,520
Woodstock	87	18,215	82	7,478
Worth	119	12,453	116	5,100
Zion	60	23,783	59	9,337

* Will County Portion Only.
** Kane County Portion Only.

(C) - Census Designated Place.
(Inc.) - Incorporated.
d.n.a. - data not available.

SOURCE: Northeastern Illinois Planning Commission Estimates.

SIZE AND INCOME
OF THE 50 INCORPORATED PLACES
WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA*

Showing population and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Beverly Shores, IN	39	830	8	$36,443
Braceville, IL	42	640	27	29,964
Burns Harbor, IN	36	1,000	17	32,375
Carbon Hill, IL	44	420	23	31,244
Cedar Lake, IN	17	8,770	45	26,756
Chesterton, IN	18	8,540	28	$29,786
Coal City, IL	23	4,030	24	30,848
Crown Point, IN	11	16,490	19	32,016
Diamond, IL	35	1,350	18	32,216
Dune Acres, IN	48	310	1	65,067
Dyer, IN	15	9,730	6	$38,228
East Brooklyn, IL	50	80	42	27,211
East Chicago, IN	4	36,950	50	22,845
Gardner, IL	34	1,380	21	31,780
Gary, IN	1	136,790	49	22,913
Griffith, IN	12	16,110	16	$32,481
Hammond, IN	2	86,380	44	26,778
Hebron, IN	28	2,740	34	28,920
Highland, IN	7	24,160	9	36,313
Hobart, IN	9	22,140	26	30,212
Kenosha, WI	3	74,980	39	$27,777
Kinsman, IL	49	140	41	27,472
Kouts, IN	32	1,610	47	25,185
Lake Station, IN	14	14,170	46	25,823
Lisbon, IL	48	210	48	24,650
Lowell, IN	19	5,970	15	$32,558
Mazon, IL	40	750	12	33,351
Merrillville, IN	6	26,530	10	34,657
Millington, IL	43	510	20	31,851
Morris, IL	16	9,100	30	29,646
Munster, IN	10	20,010	3	$49,128
New Chicago, IN	29	2,580	38	28,062
Newark, IL	38	890	36	28,517
Ogden Dunes, IN	33	1,510	2	52,202
Oswego, IL	27	3,340	5	38,345
Paddock Lake, WI	30	2,320	32	$29,254
Plano, IL	20	5,310	33	29,085
Portage, IN	5	28,420	25	30,214
Porter, IN	24	3,850	14	32,660
St. John, IN	22	4,070	4	41,025

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SIZE AND INCOME OF 50 INCORPORATED PLACES WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA* (Continued)

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Schererville, IN	13	14,310	11	$33,940
Schneider, IN	45	350	13	30,177
Silver Lake, WI	31	1,640	35	28,699
South Wilmington, IL	41	720	40	27,517
Town of Pines, IN	36	1,000	31	29,542
Twin Lakes, WI	26	3,690	29	$29,650
Valparaiso, IN	8	22,280	37	28,382
Verona, IL	47	240	7	35,142
Whiting, IN	21	5,140	43	27,181
Yorkville, IL	25	3,830	22	31,442

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: U.S. Census - Local Population Estimates - 1986.

SIZE AND INCOME OF THE
90 INCORPORATED PLACES
WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Aroma Park	52	640	73	$22,916
Ashkum	49	720	20	28,898
Beaverville	68	370	89	19,304
Bonfield	71	320	14	29,479
Bourbonnais	5	13,420	8	30,553
Bradley	7	10,980	48	$25,957
Buckingham	70	330	75	22,732
Buckley	56	590	61	24,290
Cabery	76	260	88	20,187
Campus	82	200	6	30,727
Cedar Point	66	390	50	$25,843
Chatsworth	34	1,070	33	27,173
Chebanse	31	1,160	11	30,074
Cissna Park	45	750	67	24,062
Clifton	27	1,290	32	27,315
Cornell	55	610	38	$26,714
Cortland	39	990	19	28,985
Crescent City	52	640	45	26,299
Cullom	58	570	46	26,153
Dalzell	43	860	53	25,677
Dana	86	190	83	$21,403
Danforth	62	480	79	22,220
De Kalb	1	31,570	82	21,463
Donovan	81	220	40	26,637
Dwight	15	4,270	23	28,285
Earlville	29	1,250	44	$26,327
Ewington	89	90	39	26,680
Essex	61	490	10	30,232
Fairbury	17	3,350	42	26,557
Flanagan	42	890	54	25,518
Forrest	32	1,140	29	$27,708
Genoa	18	3,330	51	25,704
Gilman	22	1,930	60	24,451
Grand Ridge	52	640	2	34,152
Grant Park	40	970	25	28,091
Herscher	30	1,240	3	$31,768
Hinckley	25	1,500	16	29,246
Iroquois	79	240	85	20,893
Irwin	88	110	4	31,571
Kangley	78	250	35	27,005
Kankakee	2	27,220	62	$24,288
Kingston	46	740	47	25,993
Kirkland	26	1,300	57	25,101
La Salle	9	9,760	69	23,714
Lee	75	270	74	22,786

SIZE AND INCOME OF
90 INCORPORATED PLACES
WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION (Continued)

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Leland	48	730	59	$24,709
Leonore	82	200	5	31,473
Lodi	63	470	87	20,709
Long Point	79	240	78	22,337
Lostant	59	550	12	29,894
Malta	38	1,010	41	$26,574
Manteno	20	2,860	37	26,872
Marseilles	14	5,020	43	26,369
Martinton	69	360	17	29,192
Mendota	11	7,030	30	27,702
Milford	23	1,670	76	$22,689
Momence	19	2,980	77	22,487
Naplate	56	590	56	25,112
North Utica	35	1,050	58	24,726
Odell	35	1,050	1	35,321
Oglesby	16	3,690	38	$26,923
Onarga	33	1,130	84	21,134
Ottawa	3	17,890	21	28,748
Papineau	82	200	86	20,853
Pembroke	46	740	90	13,286
Peru	8	10,300	28	$27,730
Pontiac	6	11,080	70	23,689
Ransom	64	440	26	28,076
Reddick	82	200	31	27,578
Rutland	65	430	64	24,275
St. Anne	28	1,280	72	$23,228
Sandwich	12	5,830	24	28,253
Saunemin	66	390	52	25,688
Seneca	21	2,110	27	28,014
Shabbona	43	860	49	25,929
Sheldon	35	1,050	68	$23,715
Sheridan	50	690	15	29,473
Somonauk	24	1,520	18	29,079
Strawn	87	120	65	24,273
Streator	4	13,890	63	24,279
Sun River Terrace	60	520	80	$21,630
Sycamore	10	9,500	13	29,556
Thawville	74	290	55	25,445
Tonica	50	690	34	27,083
Troy Grove	76	280	9	30,312
Union Hill	90	80	22	$28,333
Waterman	41	950	7	30,613
Watseka	13	5,550	66	24,102
Wellington	72	310	71	23,548
Woodland	73	300	81	21,593

SOURCE: U.S. Census - Local Population Estimates - 1986.

SIZE AND INCOME OF THE
20 INCORPORATED PLACES
WITHIN THE CHICAGO ADI - INDIANA
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Brook	14	740	17	$20,951
De Motte	5	2,650	5	28,450
Goodland	12	1,080	14	23,910
Kentland	8	1,750	10	25,208
Kingsbury	18	370	19	20,545
Kingsford Heights	9	1,520	18	$20,655
La Crosse	16	620	15	21,941
La Porte	2	21,720	9	25,613
Long Beach	7	1,930	2	48,110
Michiana Shores	17	430	4	29,129
Michigan City	1	35,600	13	$24,186
Morocco	10	1,280	16	21,043
Mt. Ayr	20	190	11	24,837
Pottawattomie Park	19	270	1	56,445
Remington	11	1,180	7	26,385
Rensselaer	3	4,560	6	$27,096
Trail Creek	6	2,530	3	36,363
Wanatah	13	850	8	25,662
Westville	4	2,670	20	19,988
Wheatfield	14	740	12	24,752

SOURCE: U.S. Census - Local Population Estimates - 1986.

ECONOMIC INDICATORS

NORTHEASTERN ILLINOIS COUNTIES AREA

Year	Marriages	Recorded Births	Deaths	New Car Sales*
1965	58,627	136,180	64,509	448,056
1966	60,179	132,199	66,334	421,389
1967	61,593	128,818	65,557	395,695
1968	66,050	125,983	67,766	431,611
1969	68,756	127,555	65,960	437,222
1970	67,965	133,701	66,531	383,000
1971	68,079	126,530	65,063	471,204
1972	68,823	114,237	66,446	500,197
1973	70,198	108,174	66,265	532,236
1974	67,099	107,281	63,433	456,111
1975	65,056	107,290	60,795	385,403
1976	63,975	108,258	61,681	473,087
1977	63,110	112,105	60,804	514,913
1978	62,936	110,505	60,216	482,053
1979	64,668	117,167	60,291	443,696
1980	65,616	121,626	60,517	358,189
1981	65,942	118,665	59,982	330,311
1982	65,315	118,528	59,045	336,600
1983	64,656	115,040	60,329	378,777
1984	60,889	116,742	59,224	395,744
1985	62,538	119,179	59,793	483,872
1986	66,802	126,746	65,624	493,261

(*) NICA and Gary-Hammond PMSA.

RESIDENTIAL BUILDING PERMITS*

	Number of Units			
Year	Single Family Homes	Apartments	Public Housing	Total
1965	21,172	19,201	204	40,577
1966	18,407	19,042	1,117	38,566
1967	21,879	25,398	939	48,216
1968	23,679	33,020	1,505	58,204
1969	18,306	30,425	2,610	51,431
1970	14,470	23,386	346	38,202
1971	25,788	36,981	192	62,961
1972	24,163	33,102	218	57,483
1973	19,564	23,292	99	42,955
1974	11,617	10,421	317	22,355
1975	14,938	8,326	300	23,564
1976	24,631	12,576	-	37,207
1977	32,787	17,156	-	49,943
1978	29,073	16,993	-	46,066
1979	13,437	13,734	-	27,171
1980	6,035	6,955	-	12,990
1981	4,802	4,658	190	9,650
1982	5,108	5,440	381	10,929
1983	12,913	9,206	324	22,443
1984	14,292	7,255	271	21,818
1985	15,670	13,885	249	29,804
1986	23,721	17,420	-	41,141

(*) NICA and Gary-Hammond PMSA.

SOURCES: Marriages, Births and Deaths . . . Dept. of Public Health, State of Illinois;
New Car Sales . . . Chicago Assn. of Commerce & Industry;
Building Permits . . . Bell Federal Savings & Loan Association.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - SEPTEMBER 1987
CITY OF CHICAGO COMMUNITY AREAS

Community Area Number	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
1	35	8	19	213	20	221
2	34	9	10	395	10	404
3*	17	31	9	432	8	463
4	57	3	38	45	45	48
5	43	6	23	155	26	161
6	24	20	6	1,303	6	1,323
7	1	423	4	2,196	2	2,619
8	52	4	1	5,185	1	5,189
9	43	6	42	30	49	36
10	2	116	22	157	17	273
11	14	35	30	93	31	128
12	19	25	51	15	46	40
13	35	8	43	26	52	34
14	29	16	32	87	34	103
15	19	25	20	183	23	208
16	43	6	51	15	58	21
17	4	113	17	248	12	361
18	35	8	41	31	48	39
19	35	8	43	26	52	34
20	68	0	63	2	69	2
21	52	4	59	4	64	8
22	52	4	8	440	9	444
23	30	13	26	128	28	141
24	30	13	11	358	11	371
25	23	21	34	65	36	86
26	52	4	43	26	56	30
27	68	0	5	1,398	5	1,398
28	52	4	2	2,441	3	2,445
29	11	46	50	16	42	62
30	48	5	56	6	63	11
31	59	2	36	47	44	49
32	62	1	3	2,261	4	2,262
33	68	0	13	346	14	346
34	26	18	25	149	25	167
35	62	1	12	347	13	348
36	62	1	64	0	70	1
37	68	0	64	0	72	0
38	68	0	14	315	15	315
39	62	1	24	154	27	155
40	62	1	33	81	37	82
41	10	53	38	45	35	98
42	59	2	16	254	18	256
43	25	19	30	93	33	112
44	48	5	64	0	67	5
45	57	3	64	0	68	3

BUILDING PERMITS REPORTED (Units)
CITY OF CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
46	26	18	7	605	7	623
47	68	0	64	0	72	0
48	43	6	64	0	66	6
49	16	32	64	0	55	32
50	62	1	64	0	70	1
51	43	6	21	168	24	174
52	8	72	59	4	39	76
53	22	22	46	18	46	40
54	68	0	64	0	72	0
55	35	8	46	18	57	26
56	5	107	40	33	29	140
57	28	17	36	47	40	64
58	30	13	61	3	60	16
59	68	0	64	0	72	0
60	6	87	27	126	21	213
61	68	0	64	0	72	0
62	19	25	35	52	38	77
63	41	7	56	6	62	13
64	7	86	28	123	22	209
65	13	36	64	0	49	36
66	59	2	56	6	64	8
67	41	7	53	12	59	19
68	48	5	18	237	19	242
69	48	5	29	116	32	121
70	12	40	46	18	43	58
71	33	10	15	304	16	314
72	9	60	61	3	41	63
73	35	8	55	7	61	15
74	2	116	49	17	30	133
75	15	33	64	0	54	33
76	18	28	54	8	49	36
TOTAL		1,948		21,742		23,690

* City of Chicago Department of Inspectional Services combines data for Community Areas 3 and 77.

SOURCE: City of Chicago - Department of Inspectional Services.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - SEPTEMBER 1987
SELECTED CHICAGO SUBURBS*

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Addison	45	549	55	201	50	750
Algonquin	11	1,447	96	61	21	1,508
Alsip	57	358	58	182	66	540
Arlington Heights	10	1,614	2	3,458	3	5,072
Aurora	3	2,654	6	1,885	4	4,539
Barrington	89	204	70	129	83	333
Barrington Hills	93	169	147	0	108	169
Bartlett	22	905	61	168	32	1,073
Batavia	33	724	50	227	37	951
Bedford Park	177	1	147	0	177	1
Bellwood	169	7	147	0	173	7
Bensenville	108	107	71	128	97	235
Berkeley	155	17	147	0	165	17
Berwyn	145	28	108	37	141	65
Bloomingdale	46	535	68	140	60	675
Blue Island	151	24	139	5	160	29
Bolingbrook	39	683	109	36	53	719
Bridgeview	95	164	92	68	98	232
Broadview	174	4	147	0	176	4
Brookfield	119	73	67	143	102	216
Buffalo Grove	6	1,882	4	2,437	5	4,319
Burbank	76	251	43	254	69	505
Burr Ridge	30	740	127	10	50	750
Calumet City	65	327	37	360	58	687
Carol Stream	5	2,341	16	878	7	3,219
Carpentersville	143	30	135	6	152	36
Cary	51	459	147	0	72	459
Chesterton, IN	117	75	147	0	138	75
Chicago Heights	153	23	130	8	159	31
Chicago Ridge	151	24	86	76	127	100
Cicero	173	5	143	3	172	8
Clarendon Hills	107	108	79	105	103	213
Country Club Hills	52	455	68	72	67	527
Crest Hill	140	31	76	120	110	151
Crestwood	111	93	5	246	82	339
Crete	77	247	100	54	90	301
Crown Point, IN	71	290	75	122	76	412
Crystal Lake	32	735	11	1,075	17	1,810
Darien	19	962	64	164	29	1,126
Deerfield	59	355	73	125	71	480
Des Plaines	83	220	23	561	46	781
Dolton	136	33	147	0	157	33
Downers Grove	12	1,411	25	451	15	1,862
Dyer, IN	61	342	130	8	81	350
East Chicago, IN	155	17	115	23	148	40
Elgin	15	1,290	24	536	16	1,826
Elk Grove Village	14	1,346	15	882	11	2,228
Elmhurst	84	219	20	610	41	829
Elmwood Park	154	18	82	80	129	98
Evanston	144	29	47	236	93	265

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Evergreen Park	126	64	130	8	139	72
Flossmoor	97	148	147	0	112	148
Forest Park	176	2	110	32	154	34
Frankfort	80	232	119	16	96	248
Franklin Park	155	17	93	65	135	82
Gary, IN	100	133	119	16	111	149
Geneva	48	534	119	16	65	550
Glen Ellyn	55	378	38	340	54	718
Glencoe	138	32	114	24	144	56
Glendale Heights	35	719	13	928	19	1,647
Glenview	34	722	32	430	28	1,152
Glenwood	166	10	145	2	171	12
Grayslake	74	274	22	585	40	859
Green Oaks	92	179	147	0	106	179
Griffith, IN	94	168	101	52	101	220
Gurnee	36	717	28	446	27	1,163
Hammond, IN	103	128	71	128	95	256
Hanover Park	40	648	103	49	57	697
Harvey	161	15	147	0	168	15
Harwood Heights	149	25	122	13	149	38
Hazel Crest	169	7	43	254	94	261
Hickory Hills	100	133	139	5	116	138
Highland, IN	115	80	49	230	88	310
Highland Park	58	356	25	451	43	807
Homewood	130	38	101	52	131	90
Hillside	169	7	147	0	173	7
Hinsdale	85	218	77	112	85	330
Hobart, IN	114	81	147	0	136	81
Hoffman Estates	9	1,708	12	1,056	10	2,764
Homewood	99	134	97	60	105	194
Indian Head Park	105	119	99	56	107	175
Inverness	29	760	147	0	48	760
Itasca	140	31	98	57	132	88
Joliet	54	381	42	276	61	657
La Grange	110	96	111	31	120	127
La Grange Park	149	25	147	0	163	25
Lake Bluff	67	312	134	7	87	319
Lake Station, IN	106	111	147	0	123	111
Lake Zurich	13	1,395	143	3	24	1,398
Lansing	73	282	85	77	80	359
Libertyville	23	858	53	210	33	1,068
Lincolnshire	66	316	123	12	86	328
Lincolnwood	131	36	127	10	146	46
Lindenhurst	53	441	147	0	75	441
Lisle	21	918	8	1,250	12	2,168
Lockport	122	69	130	8	137	77
Lombard	50	517	9	1,230	18	1,747
Lowell, IN	90	195	142	4	104	199
Lynwood	82	231	86	76	89	307
Lyons	148	28	81	86	122	112

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Markham	127	63	147	0	142	63
Matteson	64	329	95	62	78	391
Maywood	166	8	84	79	133	87
Mc Henry	42	637	31	437	31	1,074
Melrose Park	131	36	145	2	149	38
Merrillville, IN	56	377	74	123	70	500
Midlothian	91	193	106	38	99	231
Mokena	96	163	135	6	108	169
Montgomery	140	31	112	26	143	57
Morton Grove	112	90	127	10	127	100
Mt. Prospect	68	310	46	243	64	553
Mundelein	24	838	59	181	36	1,019
Munster, IN	88	208	65	161	79	369
Naperville	1	8,881	1	6,152	1	15,033
New Lenox	43	582	66	151	52	733
Niles	123	68	94	63	119	131
Norridge	133	35	89	70	125	105
North Aurora	98	138	147	0	116	138
North Chicago	129	42	80	103	114	145
North Riverside	166	10	135	6	167	16
Northbrook	28	803	41	315	30	1,118
Northfield	116	78	139	5	134	83
Northlake	165	11	82	80	130	91
Oak Brook	37	713	147	0	55	713
Oak Forest	44	564	47	236	44	800
Oak Lawn	60	350	33	418	47	768
Oak Park	125	67	35	392	72	459
Olympia Fields	113	87	118	20	124	107
Orland Park	4	2,528	14	912	6	3,440
Palatine	49	527	7	1,593	14	2,120
Palos Heights	78	244	52	212	74	456
Palos Hills	72	286	34	399	59	685
Park Forest	172	6	147	0	175	6
Park Ridge	86	217	60	175	77	392
Posen	134	34	147	0	154	34
Prospect Heights	26	827	89	70	39	897
Richton Park	102	129	123	12	115	141
River Forest	175	3	112	26	160	29
River Grove	155	17	135	6	164	23
Riverdale	177	1	147	0	177	1
Riverside	147	27	126	11	149	38
Robbins	177	1	147	0	177	1
Rolling Meadows	46	535	62	166	56	701
Romeoville	163	13	147	0	170	13
Roselle	41	646	19	687	26	1,333
Rosemont	161	15	147	0	168	15
Round Lake Beach	27	805	69	133	38	938
St. Charles	20	955	21	593	20	1,548
Sauk Village	121	71	147	0	140	71
Schaumburg	2	3,407	3	2,711	2	6,118

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Schererville, IN	16	1,202	62	166	25	1,368
Schiller Park	138	32	123	12	147	44
Shorewood	63	333	147	0	83	333
Skokie	108	107	104	41	112	148
South Holland	104	121	147	0	121	121
Steger	145	28	147	0	162	28
Stickney	160	16	105	40	144	56
Summit	163	13	116	22	153	35
Tinley Park	7	1,828	10	1,093	9	2,921
University Park	155	17	147	0	165	17
Vernon Hills	75	256	17	790	34	1,046
Villa Park	127	63	106	38	126	101
Warrenville	25	834	57	192	35	1,026
Waukegan	62	339	30	443	45	782
West Chicago	119	73	56	194	92	267
Westchester	70	304	53	210	68	514
Western Springs	136	33	147	0	157	33
Westmont	17	1,056	27	447	22	1,503
Wheaton	8	1,802	36	364	13	2,166
Wheeling	18	1,031	5	1,950	8	2,981
Wilmette	117	75	51	218	91	293
Winfield	36	711	77	112	42	823
Winnetka	134	34	147	0	154	34
Winthrop Harbor	87	210	117	21	99	231
Wood Dale	68	310	28	446	49	756
Woodridge	31	736	18	746	23	1,482
Woodstock	79	237	39	331	62	568
Worth	123	68	91	69	118	137
Zion	80	232	40	325	83	557

* Suburbs reported by Survey of Building 1980 - 1987.

SOURCE: Bell Federal Savings and Loan Association - Survey of Building.

1991 POPULATION PROJECTIONS WITH 1986 COMPARISONS
(Metropolitan Statistical Areas With Population 1,000,000 or More)

Rank	M.S.A.*	1991 Population	1986 Population	% Change
1	Los Angeles - Long Beach, CA	8,869,600	8,312,300	+ 6.7
2	New York, NY	8,713,000	8,527,700	+ 2.2
3	CHICAGO, IL	6,187,900	6,166,300	+ 0.4
4	Philadelphia, PA - NJ	4,884,200	4,827,400	+ 1.2
5	Detroit, MI	4,412,700	4,358,700	+ 1.2
6	Boston - Lawrence - Salem - Lowell - Brockton, MA**	3,752,900	3,724,200	+ 0.8
7	Washington, DC - MD - VA	3,744,800	3,544,000	+ 5.7
8	Houston, TX	3,567,900	3,232,200	+10.4
9	Atlanta, GA	2,800,300	2,543,200	+10.1
10	Nassau - Suffolk, NY	2,738,700	2,663,800	+ 2.8
11	Dallas, TX	2,686,300	2,378,000	+12.1
12	St. Louis, MO - IL	2,498,700	2,451,200	+ 1.9
13	San Diego, CA	2,466,000	2,217,700	+11.2
14	Minneapolis - St. Paul, MN - WI	2,445,900	2,323,300	+ 5.3
15	Baltimore, MD	2,374,700	2,306,100	+ 3.0
16	Anaheim - Santa Ana, CA	2,341,300	2,177,300	+ 7.5
17	Riverside - San Bernardino, CA	2,325,200	2,005,400	+15.9
18	Phoenix, AZ	2,221,400	1,916,200	+15.9
19	Tampa - St. Petersburg - Clearwater, FL	2,133,900	1,916,200	+11.4
20	Pittsburgh, PA	2,103,400	2,139,600	- 1.7
21	Oakland, CA	2,070,600	1,949,200	+ 6.2
22	Newark, NJ	1,905,400	1,899,300	+ 0.3
23	Miami - Hialeah, NJ	1,901,700	1,785,000	+ 6.5
24	Seattle, WA	1,860,500	1,758,200	+ 5.8
25	Cleveland, OH	1,823,200	1,853,300	- 1.6
26	Denver, CO	1,796,300	1,649,400	+ 8.9
27	San Francisco, CA	1,649,600	1,583,700	+ 4.2
28	Kansas City, MO - KS	1,581,300	1,525,000	+ 3.7
29	San Jose, CA	1,484,500	1,409,100	+ 5.4
30	Sacramento, CA	1,450,900	1,304,800	+11.2
31	Cincinnati, OH - KY - IN	1,421,000	1,419,300	+ 0.1
32	Fort Worth - Arlington, TX	1,420,300	1,225,800	+15.9
33	New Orleans, LA	1,402,800	1,347,500	+ 4.1
34	Milwaukee, WI	1,400,500	1,395,100	+ 0.4
35	Norfolk - Virginia Beach - Newport News, VA	1,394,900	1,306,700	+ 6.7
36	San Antonio, TX	1,378,600	1,251,200	+10.2
37	Columbus, OH	1,334,400	1,301,600	+ 2.5
38	Bergen - Passaic, NJ	1,311,100	1,302,900	+ 0.6
39	Fort Lauderdale - Hollywood - Pompano Beach, FL	1,280,000	1,167,800	+ 9.6
40	Indianapolis, IN	1,247,200	1,219,600	+ 2.3
41	Portland, OR	1,188,300	1,159,300	+ 2.5
42	Charlotte - Gastonia - Rock Hill, NC - SC	1,140,300	1,071,600	+ 6.4
43	Salt Lake City - Ogden, UT	1,139,500	1,052,500	+ 8.3
44	Hartford - New Britain - Middletown - Bristol, CT**	1,128,500	1,097,900	+ 2.6
45	Oklahoma City, OK	1,081,000	993,100	+ 8.9
46	Monmouth - Ocean, NJ	1,033,100	957,200	+ 7.9
47	Orlando, FL	1,031,400	899,500	+14.7
48	Rochester, NY	1,005,400	992,600	+ 1.3

* 1983 - OMB revised definitions.
** Sales Management definitions.

SOURCE: Sales Management - 1987 Survey of Buying Power Estimates.

MEDIAN HOUSEHOLD EFFECTIVE
BUYING INCOME METROPOLITAN STATISTICAL AREAS
WITH POPULATIONS OF 1,000,000 OR MORE

Rank	M.S.A.	Median Household Effective Buying Income
1	Nassau - Suffolk, NY	$ 41,990
2	San Jose, CA	37,517
3	Washington, DC - MD - VA	37,209
4	Anaheim - Santa Ana, CA	35,181
5	Bergen - Passaic, NJ	34,860
6	Hartford - New Britain - Middletown - Bristol, CT*	$ 33,235
7	Oakland, CA	32,670
8	Newark, NJ	32,145
9	San Francisco, CA	32,092
10	Boston - Lawrence - Salem - Lowell - Brockton, MA*	31,333
11	Minneapolis - St. Paul, MN - WI	$ 30,927
12	Seattle, WA	30,814
13	Denver, CO	29,897
14	CHICAGO, IL	29,481
15	Atlanta, GA	29,025
16	Houston, TX	$ 28,821
17	Dallas, TX	28,471
18	Kansas City, MO - KS	28,349
19	Baltimore, MD	28,227
20	Detroit, MI	28,160
21	San Diego, CA	$ 27,773
22	Milwaukee, WI	27,720
23	Fort Worth - Arlington, TX	27,697
24	St. Louis, MO - IL	27,518
25	Philadelphia, PA - NJ	27,233
26	Los Angeles - Long Beach, CA	$ 27,017
27	Indianapolis, IN	26,956
28	Sacramento, CA	26,609
29	Portland, OR	26,078
30	Cleveland, OH	26,043
31	Norfolk - Virginia Beach - Newport News, VA	$ 25,898
32	Cincinnati, OH - IN - KY	25,727
33	Fort Lauderdale - Hollywood - Pompano Beach, FL	25,680
34	Phoenix, AZ	25,673
35	Salt Lake City - Ogden, UT	25,311
36	Riverside - San Bernardino, CA	$ 25,165
37	Columbus, OH	24,556
38	Charlotte - Gastonia - Rock Hill, NC - SC	24,484
39	Pittsburgh, PA	24,121
40	New York, NY	23,666
41	Miami - Hialeah, FL	$ 23,082
42	San Antonio, TX	22,635
43	New Orleans, LA	21,988
44	Tampa - St. Petersburg - Clearwater, FL	21,490

* Sales and Marketing Management definition.

SOURCE: Sales Management - 1987 Survey of Buying Power Estimates.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS

Showing median home value (non-condominium housing units) and median contract rent . . . with Community Areas ranked, in descending order, for each measure

Community Area Number	Rank	Median Home Value	Rank	Median Contract Rent
1	12	$ 74,900	27	$ 293
2	9	80,138	9	337
3	15	71,259	54	246
4	20	69,058	37	279
5	36	46,000	51	256
6	26	$ 62,872	15	$ 310
7	2	136,003	6	343
8	1	200,000+	2	362
9	10	79,405	4	351
10	11	78,476	5	347
11	13	$ 73,850	13	$ 315
12	7	94,430	3	353
13	8	82,131	11	316
14	21	68,465	41	274
15	17	70,460	31	286
16	25	$ 62,905	44	$ 267
17	14	72,578	11	316
18	16	70,800	22	302
19	22	64,973	38	278
20	34	46,706	43	269
21	42	$ 42,474	46	$ 260
22	59	35,900	53	248
23	64	33,539	49	257
24	73	29,956	63	231
25	37	45,987	39	277
26	66	$ 33,327	46	$ 260
27	75	28,793	64	230
28	53	37,656	74	165
29	72	31,140	58	240
30	65	33,416	56	244
31	77	$ 27,395	68	$ 217
32	6	100,000	23	299
33	61	35,000	75	156
34	35	46,071	71	183
35	49	40,000	70	197
36	69	$ 32,500	76	$ 124
37	68	32,551	73	182
38	71	31,471	71	183
39	5	101,546	27	293
40	76	27,403	67	224
41	4	$111,482	20	$ 303
42	67	32,965	62	234
43	38	44,474	25	295
44	41	42,811	33	285
45	43	42,404	25	295

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF
THE 77 CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Median Home Value	Rank	Median Contract Rent
46	52	$ 37,888	58	$ 240
47	58	36,049	29	291
48	33	47,389	17	309
49	48	40,703	31	286
50	55	38,583	42	271
51	56	$ 36,348	60	$ 215
52	47	41,478	55	245
53	46	41,520	20	303
54	60	35,732	77	122
55	39	43,938	64	230
56	27	$ 62,753	40	$ 275
57	32	52,789	35	284
58	51	38,936	57	242
59	63	33,566	61	236
60	57	36,002	66	226
61	74	$ 29,738	60	$ 239
62	30	56,387	24	298
63	50	39,422	49	257
64	24	63,080	18	307
65	28	59,746	19	304
66	45	$ 41,586	43	$ 258
67	62	34,655	33	285
68	70	32,054	52	252
69	54	37,002	45	262
70	23	64,359	6	343
71	44	$ 41,796	30	$ 287
72	19	69,513	14	312
73	40	43,359	10	317
74	29	59,127	8	343
75	31	53,335	15	310
76	3	$111,677	1	$ 391
77	18	70,179	36	280

SOURCE: L.P. Claritas Co. - Alexandria, Virginia.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

Showing median home value (non-condominium housing units) and median contract rent . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Addison	86	$ 84,607	183	$ 327
Algonquin	71	91,568	189	325
Alsip	158	67,850	165	337
Antioch	138	70,974	189	325
Arbury Hills (C)	212	59,406	51	420
Arlington Heights	48	$103,639	64	$ 399
Aurora	230	55,616	222	303
Bannockburn	1	200,000+	d.n.a.	
Barrington	38	122,797	26	494
Barrington Hills	1	200,000+	27	489
Bartlett	89	$ 83,693	50	$ 421
Batavia	100	78,130	194	323
Bedford Park	200	62,781	147	344
Beecher	160	67,634	147	344
Bellwood	202	62,366	176	332
Bensenville	132	$ 71,276	61	$ 401
Berkeley	156	68,000	118	360
Berwyn	198	62,949	254	274
Bloomingdale	65	92,749	68	394
Blue Island	261	46,225	250	278
Bolingbrook	147	$ 69,123	176	$ 332
Braidwood	259	47,103	162	339
Bridgeview	182	65,083	205	315
Broadview	208	62,086	222	303
Brookfield	169	66,940	153	341
Buffalo Grove	56	$ 97,879	54	$ 414
Bull Valley	18	175,714	d.n.a.	
Burbank	193	63,483	181	328
Burlington	178	65,600	243	281
Burnham	233	54,737	225	302
Burr Ridge	23	$154,630	1	$ 500+
Calumet City	231	55,453	205	315
Calumet Park	264	45,222	240	288
Carol Stream	92	82,803	144	345
Carpentersville	205	62,129	203	316
Cary	104	$ 75,806	117	$ 361
Channahon	181	65,098	96	375
Channel Lake (C)	236	53,312	212	310
Chicago Heights	243	50,426	252	276
Chicago Ridge	187	64,348	163	338
Cicero	225	$ 56,983	263	$ 257
Clarendon Hills	63	94,398	119	359
Country Club Hills	175	65,903	43	434
Countryside	99	78,586	104	368
Crest Hill	251	48,662	241	284

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Crestwood	186	$ 64,683	119	$ 359
Crete	95	80,746	221	305
Crystal Lake	112	73,637	109	365
Darien	54	99,024	91	379
Deer Park	20	170,183	212	310
Deerfield	33	$125,673	30	$ 477
Des Plaines	93	80,854	119	359
Dixmoor	272	34,451	234	294
Dolton	222	57,704	168	335
Downers Grove	78	87,786	144	345
East Dundee	122	72,352	181	328
East Hazelcrest	234	54,200	92	378
Elburn	150	68,656	198	322
Elgin	170	66,909	214	309
Elk Grove Village	82	$ 86,071	61	$ 401
Elmhurst	94	80,830	114	363
Elmwood Park	124	72,122	189	325
Elwood	239	53,110	255	272
Evanston	59	97,033	79	387
Evergreen Park	195	$ 63,271	197	$ 321
Flossmoor	35	124,725	34	464
Ford Heights	274	$ 28,353	265	$ 250
Forest Lake (C)	137	71,018	287	225
Forest Park	221	57,733	201	317
Forest View	173	65,906	243	281
Fox Lake	214	$ 59,082	179	$ 330
Fox Lake Hills (C)	184	64,959	74	389
Fox River Grove	164	67,293	114	363
Fox Rvr. Vly. Gdns.	157	67,961	38	457
Frankfort	70	91,581	151	342
Franklin Park	159	$ 67,720	227	$ 301
Gages Lake (C)	166	67,083	34	464
Geneva	73	90,675	99	372
Gilberts	121	72,500	65	397
Glen Ellyn	64	94,240	129	354
Glencoe	15	$184,040	39	$ 449
Glendale Heights	123	72,303	159	340
Glenview	34	125,074	59	403
Glenwood	120	72,688	109	365
Godley	271	35,500	233	295
Golf	14	$186,364		d.n.a.
Grass Lake (C)	192	63,523	58	$ 406
Grayslake	145	69,391	172	334
Green Oaks	28	131,777	1	500+
Gurnee	97	80,161	51	420
Hainesville	247	$ 49,375	237	$ 292
Hampshire	180	65,226	134	350
Hanover Park	139	70,797	147	344
Harvard	219	58,330	225	302
Harvey	270	37,367	252	276

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Harwood Heights	105	$ 75,290	165	$ 337
Hawthorn Woods	21	103,066	1	500+
Hazel Crest	210	61,036	65	397
Hebron	227	56,833	259	261
Hickory Hills	102	76,983	168	335
Highland Park	26	$136,771	89	$ 381
Highwood	125	71,979	132	351
Hillside	149	68,725	136	349
Hinsdale	36	124,596	55	409
Hodgkins	254	48,106	280	260
Hoffman Estates	65	$ 84,640	63	$ 400
Holiday Hills	171	66,734	45	433
Hometown	256	47,431	286	230
Homewood	115	73,349	90	380
Huntley	152	68,467	136	349
Indian Creek	47	$105,000		d.n.a.
Indian Head Park	42	121,304	28	$ 486
Ingleside (C)	236	53,952	97	382
Inverness	1	200,000+	1	500+
Island Lake	207	61,936	43	434
Itasca	77	$ 88,797	84	$ 383
Joliet	244	50,253	257	263
Justice	179	65,394	159	340
Kenilworth	1	200,000+	1	500+
Kildeer	1	200,000+	143	346
La Grange	66	$ 92,612	132	$ 351
La Grange Park	88	83,820	153	341
Lake Barrington	17	182,102	1	500+
Lake Bluff	31	128,272	31	475
Lake Catherine (C)	215	58,684	139	347
Lake Forest	9	$200,000	49	$ 426
Lake-in-the-Hills	162	67,318	1	500+
Lake Villa	110	74,421	105	367
Lake Zurich	81	86,678	124	357
Lakemoor	266	43,452	159	340
Lakewood	40	$121,694	1	$ 500+
Lansing	194	63,345	139	347
Lemont	185	67,248	227	301
Libertyville	44	114,936	114	363
Lincolnshire	18	183,689	1	500+
Lincolnwood	41	$121,398	1	$ 500+
Lindenhurst	108	75,244	1	500+
Lisle	57	97,550	79	387
Lockport	211	61,002	230	299
Lombard	111	74,347	70	393
Long Grove	1	$200,000+	112	$ 364
Long Lake (C)	257	47,323	57	408
Lynwood	114	73,455	74	389
Lyons	196	63,208	209	312
Manhattan	203	62,360	168	335

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Maple Park	245	$ 49,750	262	$ 258
Marengo	208	61,814	235	293
Markham	266	40,862	42	435
Matteson	119	72,897	99	372
Maywood	250	49,018	216	307
Mc Cook	183	$ 65,000	236	$ 291
Mc Cullom Lake	249	49,135	153	341
Mc Henry	154	68,169	138	348
Mc Henry Shores	163	67,313	1	500+
Melrose Park	130	71,574	247	280
Merrionette Park	238	$ 53,140	187	$ 326
Mettawa	9	200,000	77	388
Midlothian	226	56,897	210	311
Minooka	107	75,042	139	347
Mokena	140	70,352	119	359
Monee	224	$ 57,330	183	$ 327
Montgomery	204	62,342	174	333
Morton Grove	67	92,501	216	307
Mount Prospect	61	96,556	74	389
Mundelein	128	71,765	112	364
Naperville	45	$111,166	83	$ 384
New Lenox	126	71,935	107	366
Niles	79	87,445	124	357
Norridge	84	85,321	129	354
North Aurora	161	67,565	178	331
North Barrington	19	$173,469	151	$ 342
North Chicago	246	49,442	250	278
North Riverside	148	69,022	207	314
Northbrook	25	142,125	1	500+
Northfield	29	131,006	1	500+
Northlake	188	$ 64,336	232	$ 296
Oak Brook	1	200,000+	33	468
Oak Forest	143	69,851	153	341
Oak Lawn	134	71,170	131	353
Oak Park	118	72,918	199	319
Oakbrook Terrace	136	$ 71,051	37	$ 456
Oakwood Hills	131	71,320	96	375
Old Mill Creek	52	100,000	d.n.a.	
Olympia Fields	24	143,547	1	500+
Orland Hills	185	64,807	1	500+
Orland Park	53	$ 99,724	92	$ 378
Palatine	58	97,173	77	388
Palos Heights	51	101,925	29	479
Palos Hills	74	90,144	124	357
Palos Park	43	121,210	1	500+
Park City	242	$ 52,017	260	$ 260
Park Forest	228	56,592	168	335
Park Ridge	49	103,191	102	371
Peotone	191	63,599	214	309
Phoenix	273	29,555	243	281

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Pingree Grove	247	$ 49,375	134	$ 350
Pistakee Highlands (C)	201	62,422	1	500+
Plainfield	108	74,955	187	326
Posen	265	44,622	222	303
Prairie Grove	32	126,154	242	283
Prospect Heights	50	$102,008	95	$ 376
Richmond	153	68,398	201	317
Richton Park	189	64,324	72	390
River Forest	37	123,558	124	357
River Grove	155	68,138	183	327
Riverdale	262	$ 46,123	216	$ 307
Riverside	60	96,890	192	324
Riverwoods	11	197,590	1	500+
Robbins	275	27,701	264	252
Rockdale	269	40,769	235	293
Rolling Meadows	103	$ 75,963	60	$ 402
Romeoville	241	52,653	1	500+
Roselle	87	84,553	48	428
Rosemont	80	86,875	203	316
Round Lake	217	58,487	248	279
Round Lake Beach	229	$ 56,557	84	$ 383
Round Lake Heights	255	47,908	96	375
Round Lake Park	260	47,019	82	385
St. Charles	96	80,342	107	366
Sauk Village	253	48,208	70	393
Schaumburg	72	$ 91,080	47	$ 429
Schiller Park	135	71,147	183	327
Shorewood	90	83,569	198	320
Skokie	68	92,059	87	395
Sleepy Hollow	39	122,266	72	390
South Barrington	1	$200,000+	45	$ 433
South Chicago Heights	258	47,240	258	262
South Elgin	174	65,904	172	334
South Holland	117	72,973	180	329
Spring Grove	75	90,000	123	358
Steger	263	$ 45,311	248	$ 279
Stickney	190	63,799	227	301
Stone Park	216	58,571	194	323
Streamwood	151	68,473	1	500+
Sugar Grove	141	70,244	150	343
Summit	237	$ 53,273	256	$ 269
Sunnyside	146	69,212	1	500+
Symerton	267	43,333	d.n.a.	
Third Lake	113	73,571	d.n.a.	
Thornton	240	52,765	220	306
Tinley Park	144	$ 69,527	139	$ 347
Tower Lakes	22	163,090	d.n.a.	
Union	209	61,413	203	313
University Park	199	62,902	84	383
Valley View	220	58,099	187	326

MEDIAN HOME VALUE AND CONTRACT RENT OF
THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Venetian Village (C)	218	$ 58,454	163	$ 338
Vernon Hills	55	98,193	68	394
Villa Park	142	70,128	153	341
Wadsworth	62	96,324	243	281
Warrenville	133	71,242	53	419
Waukonda	167	$ 67,023	105	$ 367
Waukegan	223	57,664	230	299
Wayne	13	189,305	1	500+
West Chicago	172	66,226	174	333
West Dundee	127	71,923	153	341
Westchester	101	$ 77,148	40	$ 443
Western Springs	46	110,732	1	500+
Westmont	109	74,555	99	372
Wheaton	76	86,758	109	365
Wheeling	116	73,286	55	409
Wildwood (C)	168	$ 67,000	102	$ 371
Willow Springs	83	85,496	210	311
Willowbrook	30	129,100	41	438
Wilmette	27	133,048	25	498
Wilmington	252	48,385	216	307
Winfield	69	$ 91,594	79	$ 387
Winnetka	12	190,441	36	462
Winthrop Harbor	197	63,096	128	356
Wonder Lake (C)	213	59,234	87	382
Wonder Lake (Inc.)	129	71,681	32	469
Wood Dale	91	$ 83,365	144	$ 345
Woodridge	98	79,759	92	378
Woodstock	176	65,628	239	290
Worth	177	65,600	192	324
Zion	232	55,139	199	319

(C) - Census Designated Place.
(Inc.) - Incorporated.
d.n.a. - data not available due to suppression.

SOURCE: L.P. Claritas Co. - Alexandria, Virginia.

METEOROLOGICAL DATA FOR A TYPICAL
CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

Months	TEMPERATURE				Daily Avg. Temp.	Avg. Wind Speed (M.P.H.)
	Highs		Lows			
	Avg.	Rec.	Avg.	Rec.		
January	29.2	61	13.6	-27	21.4	11.5
February	33.9	71	18.1	-17	26.0	11.3
March	44.3	88	27.6	- 8	36.0	11.8
April	58.8	91	38.8	7	48.8	12.0
May	70.0	93	48.1	24	59.1	10.4
June	79.4	99	57.7	36	68.6	9.1
July	83.3	102	62.7	40	73.0	8.1
August	82.1	99	61.7	41	71.9	8.1
September	75.5	99	53.9	28	64.7	8.8
October	64.1	91	42.9	17	53.5	9.8
November	48.2	78	31.4	1	39.8	10.9
December	35.0	71	20.3	-25	27.7	11.0
Total Year	58.7	102	39.7	-27	49.2	10.2

* Chicago's Official Weather Station Effective January 17, 1980.

T - Trace (Less than 0.01 inch).

SOURCE: United States Department of Commerce: Local Climatological Data.

METEOROLOGICAL DATA FOR A TYPICAL CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

PRECIPITATION		WEATHER CONDITIONS					
Water Equivalent (In.)	Snowfall (In.)	Clear Days	Partly Cloudy Days	Cloudy Days	Precip-itation Days	90° Days	Below 0 Days
1.60	11.4	7	6	18	11	0	7
1.31	7.8	6	6	16	10	0	3
2.59	7.1	5	8	18	12	0	0
3.66	1.9	6	8	16	12	0	0
3.15	0.1	7	10	14	11	1	0
4.08	0.0	7	12	11	10	4	0
3.63	0.0	9	12	10	10	6	0
3.53	0.0	9	11	11	9	4	0
3.35	T	8	10	12	10	2	0
2.22	0.3	8	9	14	9	0	0
2.06	2.1	6	6	18	10	0	0
2.10	9.1	6	6	19	12	0	3
33.34	39.8	84	104	177	126	17	13

RETAIL SALES — YEAR 1986

COOK COUNTY COMPARED WITH NICA TOTAL

Business Classification	Sales ($000's) Cook County	Balance of NICA	Total NICA
Total Retail Sales	$30,769,067	$13,000,255	$43,769,322
% of Total NICA	70.3%	29.7%	100.0%
All Food Stores	$ 5,439,109	$ 2,032,223	$ 7,471,332
% of Total NICA	72.8%	27.2%	100.0%
Supermarkets	$ 4,983,064	$ 1,930,590	$ 6,913,654
% of Total NICA	72.1%	27.9%	100.0%
Eating & Drinking Places	$ 3,355,890	$ 1,036,498	$ 4,392,388
% of Total NICA	76.4%	23.6%	100.0%
All General Merchandise Stores	$ 3,498,997	$ 1,377,412	$ 4,876,409
% of Total NICA	71.8%	28.2%	100.0%
Department Stores	$ 3,181,046	$ 1,195,147	$ 4,376,193
% of Total NICA	72.7%	27.3%	100.0%
Apparel & Accessory Stores	$ 2,546,094	$ 708,199	$ 3,254,893
% of Total NICA	78.2%	21.8%	100.0%

(Continued on Page 86)

RETAIL SALES — YEAR 1986

NICA COMPARED WITH ILLINDIS TOTAL

Business Classification	Sales ($000's) NICA	Balance of State	Total Illinois
Total Retail Sales	$43,769,322	$22,318,742	$66,088,064
% of Total State	66.2%	33.8%	100.0%
All Food Stores	$ 7,471,332	$ 4,513,650	$11,984,982
% of Total State	62.3%	37.7%	100.0%
Supermarkets	$ 6,913,654	$ 4,290,698	$11,204,352
% of Total State	61.7%	38.3%	100.0%
Eating & Drinking Places	$ 4,392,388	$ 1,942,865	$ 6,335,253
% of Total State	69.3%	30.7%	100.0%
All General Merchandise Stores	$ 4,876,409	$ 2,728,179	$ 7,604,588
% of Total State	64.1%	35.9%	100.0%
Department Stores	$ 4,376,193	$ 2,241,657	$ 6,617,850
% of Total State	66.1%	33.9%	100.0%
Apparel & Accessory Stores	$ 3,254,893	$ 996,061	$ 4,250,954
% of Total State	76.6%	23.4%	100.0%

(Continued on Page 87)

NUMBER OF RETAIL ESTABLISHMENTS BY DESIGNATED CLASSIFICATION
FOR NICA* COMMUNITIES - 1982
(25,000 or more population)

Location	Number of Establishments	Total Establishments With Payroll	General Merchandise	Food	Apparel	Furniture & Radio	Automotive & Filling Stations
CHICAGO	17,450	12,154	206	1,539	1,389	718	1,154
Addison	237	167	3	16	10	12	25
Arlington Heights	472	337	4	31	30	36	48
Aurora	688	554	15	51	99	44	75
Berwyn	326	243	7	31	15	17	32
Bolingbrook	129	72	2	10	5	5	10
Buffalo Grove	111	68	0	8	9	9	5
Burbank	114	85	1	10	1	7	14
Calumet City	322	254	6	27	52	9	27
Chicago Heights	267	209	3	22	11	14	45
Cicero	393	244	6	34	9	11	38
Des Plaines	442	319	2	30	18	16	58
Downers Grove	348	260	3	28	26	30	39
Elgin	481	331	6	25	29	28	64
Elk Grove Village	190	135	1	17	8	8	22
Elmhurst	327	231	0	19	23	8	41
Evanston	545	411	8	45	45	43	39
Glenview	271	183	0	16	20	14	27
Hanover Park	129	96	2	12	14	7	13
Harvey	156	117	1	11	2	2	32

Highland Park	305	234	3	22	33	19	37
Hoffman Estates	179	111	2	25	13	6	16
Joliet	728	584	11	47	84	49	86
Lansing	198	143	2	14	16	8	27
Lombard	416	339	6	29	61	41	39
Maywood	92	64	1	10	0	3	19
Mount Prospect	305	294	7	35	53	27	28
Naperville	357	261	1	26	31	27	29
Niles	349	278	7	27	43	24	22
North Chicago	94	70	0	5	1	0	15
Northbrook	414	321	6	42	80	34	21
Oak Forest	108	74	0	11	1	6	12
Oak Lawn	401	302	7	30	30	27	56
Oak Park	380	279	5	31	35	20	37
Orland Park	378	321	8	18	79	37	25
Palatine	257	169	3	21	19	13	17
Park Forest	101	63	2	9	9	2	5
Park Ridge	252	177	1	15	20	17	23
Schaumburg	556	455	7	43	104	53	42
Skokie	620	443	7	46	81	38	48
Tinley Park	172	129	2	19	16	7	18
Waukegan	577	464	11	39	81	39	57
Wheaton	247	183	1	17	27	10	20
Wheeling	189	136	2	18	11	11	36
Willmette	277	193	2	15	25	27	23
Woodridge	66	40	1	8	0	5	7

• Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: U.S. Census - Local Population Estimates - 1986;
U.S. Census of Retail Trade - 1982.

ESTIMATED GROSS RETAIL SALES BY DESIGNATED CLASSIFICATION FOR NICA* COMMUNITIES - 1986

(25,000 or more population)

Location	Total Sales (000)	General Merchandise (000)	Food (000)	Eating & Drinking Places (000)	Apparel (000)	Furniture & Radio (000)	Automotive & Filling Stations (000)
CHICAGO	$13,332,339	$1,535,074	$2,158,715	$1,833,051	$888,093	$554,284	$2,148,208
Addison	332,179	48,172	42,372	18,502	9,466	3,607	40,582
Arlington Heights	806,957	84,322	155,639	54,454	27,817	55,288	216,393
Aurora	749,227	131,747	107,352	57,309	66,178	35,485	173,694
Berwyn	234,810	28,616	22,087	29,754	15,343	8,703	76,830
Bolingbrook	165,486	23,998	46,259	12,812	6,162	1,150	56,567
Buffalo Grove	172,706	8,298	62,054	6,896	10,358	4,804	49,037
Burbank	220,080	25,397	48,898	20,948	12,565	55,661	18,200
Calumet City	438,691	133,737	60,986	44,127	62,429	9,982	76,771
Chicago Heights	283,806	20,399	27,366	23,554	978	1,833	145,045
Cicero	189,464	5,534	37,416	24,347	6,058	13,100	47,431
Des Plaines	669,828	33,252	83,502	59,527	14,105	23,494	218,763
Downers Grove	697,843	75,878	110,278	44,644	42,721	60,057	217,330
Elgin	546,320	60,926	89,121	31,425	10,851	9,498	183,051
Elk Grove Village	638,211	25,656	40,334	29,234	1,024	12,328	125,731
Elmhurst	529,764	10,103	58,703	27,415	12,657	10,650	213,444
Evanston	408,759	30,266	94,169	38,145	23,190	34,299	87,445
Glenview	262,726	4,293	58,751	31,820	9,729	4,307	105,773
Hanover Park	132,996	26,355	46,194	12,032	2,570	d.n.a.	8,422
Harvey	175,098	5,397	10,524	16,043	513	8,208	85,048

Highland Park	$ 429,550	$ 15,667	$ 59,043	$ 22,810	$ 35,007	$ 22,228	$ 198,152
Hoffman Estates	186,908	30,198	39,749	25,399	10,633	14,370	21,855
Joliet	722,079	98,595	134,188	50,879	33,536	16,054	214,137
Lansing	204,992	29,477	32,838	14,262	8,332	10,806	59,201
Lombard	596,298	126,004	45,942	37,142	57,165	30,410	120,530
Maywood	76,609	1,857	17,800	7,653	83	473	33,661
Mount Prospect	461,123	94,037	74,094	34,302	40,183	18,724	79,152
Naperville	603,282	62,623	115,238	54,223	26,775	21,844	133,689
Niles	608,401	151,410	70,570	37,442	36,841	58,756	92,782
North Chicago	61,962	1,794	11,856	16,382	183	414	8,699
Northbrook	437,916	42,328	49,144	31,115	110,341	33,453	85,752
Oak Forest	124,497	2,364	32,236	11,943	37	864	42,394
Oak Lawn	728,237	82,079	149,964	41,230	24,507	22,735	284,151
Oak Park	257,056	18,989	60,724	24,418	15,864	11,415	69,966
Orland Park	570,093	153,731	65,651	39,138	64,130	43,156	103,928
Palatine	240,716	18,934	46,503	26,995	3,912	14,068	41,911
Park Forest	100,908	26,102	48,632	3,635	259	199	9,097
Park Ridge	274,814	6,126	70,903	9,832	8,224	5,362	126,926
Schaumburg	1,403,834	213,066	d.n.a.	89,204	128,013	93,239	499,966
Skokie	710,373	174,170	60,042	45,025	88,961	34,267	157,733
Tinley Park	208,284	25,314	58,152	11,416	9,572	4,746	58,480
Waukegan	575,273	94,906	77,360	43,693	29,898	21,542	180,066
Wheaton	230,231	13,218	45,299	8,328	8,135	12,260	72,909
Wheeling	226,781	28,132	20,926	27,938	462	13,048	51,766
Wilmette	205,860	38,833	36,312	13,798	12,379	9,005	46,951
Woodridge	67,306	13,210	19,358	8,340	3,028	1,382	6,948

* Northeastern Illinois Counties Area formerly Chicago SMSA.
d.n.a. - data not available.

SOURCES: U.S. Census - Local Population Estimates - 1986;
State of Illinois Department of Revenue.

RETAIL SALES — YEAR 1986

COOK COUNTY COMPARED WITH NICA TOTAL

(Continued)

Business Classification	Sales ($000's) Cook County	Balance of NICA	Total NICA
All Furniture/Home Furnishings/Appliance Stores	$1,905,190	$ 552,658	$2,457,848
% of Total NICA	77.5%	22.5%	100.0%
Furniture & Home Furnishings Only	$ 982,072	$ 279,451	$1,261,523
% of Total NICA	77.8%	22.2%	100.0%
Automotive Dealers	$6,142,521	$3,538,215	$9,680,736
% of Total NICA	63.5%	36.5%	100.0%
Gasoline Service Stations	$1,552,884	$ 833,982	$2,386,866
% of Total NICA	65.1%	34.9%	100.0%
Building Materials & Hardware Dealers	$1,110,702	$ 626,775	$1,737,477
% of Total NICA	63.9%	36.1%	100.0%
Drug Stores	$1,570,269	$ 555,416	$2,125,685
% of Total NICA	73.9%	26.1%	100.0%
All Other	$3,646,811	$1,738,877	$5,385,688
% of Total NICA	67.7%	32.3%	100.0%

SOURCE: Sales Management - 1987 Survey of Buying Power Estimates.

RETAIL SALES — YEAR 1986

NICA COMPARED WITH ILLINOIS TOTAL

Business Classification	Sales ($000's) NICA	Balance of State	Total Illinois
All Furniture/Home Furnishings/Appliance Stores	$2,457,848	$ 996,350	$ 3,454,198
% of Total State	71.2%	28.8%	100.0%
Furniture & Home Furnishings Only	$1,261,523	$ 502,440	$ 1,763,963
% of Total State	71.5%	28.5%	100.0%
Automotive Dealers	$9,680,736	$5,652,754	$15,333,490
% of Total State	63.1%	36.9%	100.0%
Gasoline Service Stations	$2,386,866	$1,540,255	$ 3,927,121
% of Total State	60.8%	39.2%	100.0%
Building Materials & Hardware Dealers	$1,737,477	$1,314,477	$ 3,051,954
% of Total State	56.9%	43.1%	100.0%
Drug Stores	$2,125,685	$ 781,215	$ 2,906,900
% of Total State	73.1%	26.9%	100.0%
All Other	$5,385,688	$1,852,936	$ 7,238,624
% of Total State	74.4%	25.6%	100.0%

SOURCE: Sales Management - 1987 Survey of Buying Power Estimates.

Again in 1986, among the Nation's

TOP TWO MARKETS

Chicago Rates First in . . . . . .

. . . Income per household

. . . Total Retail Sales per household

. . . Supermarket Sales per household

. . . General Merchandise Store Sales per household

. . . Department Store Sales per household

. . . Drug Store Sales per household

. . . Building Material/Hardware Store Sales per household

. . . Automotive Dealer Sales per household

. . . Gasoline Service Station Sales per household

	New York*	Chicago**
Population	9,369,900	7,302,900
Households	3,722,200	2,637,700
Effective Buying Income		
Total (000)	$137,194,536	$103,000,494
Per Household	$ 36,858	$ 39,083
Retail Sales		
Total Retail Sales (000)	$ 52,583,527	$ 43,769,322
Per Household	$ 14,130	$ 16,594
Supermarket Sales (000)	$ 9,036,481	$ 6,913,654
Per Household	$ 2,428	$ 2,621
General Merchandise Stores (000)	$ 5,813,959	$ 4,876,406
Per Household	1,562	$ 1,849
Department Stores (000)	$ 4,894,020	$ 4,376,193
Per Household	$ 1,315	$ 1,659
Drug Stores (000)	$ 1,917,109	$ 2,125,685
Per Household	$ 515	$ 806
Building Material/Hardware Stores (000)	$ 1,973,222	$ 1,737,477
Per Household	$ 530	$ 659
Automotive Dealer Sales (000)	$ 7,714,760	$ 9,680,736
Per Household	$ 2,073	$ 3,670
Gasoline Service Station Sales (000)	$ 1,818,191	$ 2,388,866
Per Household	$ 488	$ 905

* New York PMSA and Bergen County, NJ (formerly New York SMSA).

** Northeastern Illinois Counties Area.

SOURCE: Sales Management - 1987 Survey of Buying Power Estimates.

$7,471,332,000 SPENT IN FOOD STORES

in the Northeastern Illinois Counties Area

[redacted] that

MORE DOLLARS ARE SPENT IN

FOOD STORES ALONE

in the NICA*

than are spent

in ALL RETAIL STORES

in the MSA's of

	Total Retail Sales**
Bridgeport - Stamford - Norwalk - Danbury, CT	$7,393,467,000
San Antonio, TX	$7,188,738,000
Charlotte - Gastonia - Rock Hill, NC - SC	$7,099,408,000
Middlesex - Somerset - Hunterdon, NJ	$7,069,836,000
Memphis, TN - AK - MS	$6,632,575,000
Monmouth - Ocean, NJ	$6,620,082,000
Orlando, FL	$6,597,486,000
Nashville, TN	$6,184,212,000
West Palm Beach - Boca Raton - Delray Beach, FL	$6,002,627,000
Rochester, NY	$5,914,110,000

— and in all but 42 of the 317 metropolitan markets for which Sales Management estimated sales for 1986.

* Northeastern Illinois Counties Area formerly Chicago SMSA.

** "Total Retail Sales" includes money spent for new and used automobiles - - - for gasoline - - - for lumber and building supplies, and for everything else you might think of.

SOURCE: Sales Management - 1987 Survey of Buying Power Estimates.

CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS

FOR "FOOD AT HOME" AND FOR "ALL ITEMS"

—CHICAGO* AND U.S. CITY AVERAGE, COMPARED—

Selected Months, and Yearly Averages,
1960-1965-1970-1975-1980-1983-1984-1985-1986-1987

(1967 = 100.0)

	March	June	Sept.	Dec.	Year Average
FOOD AT HOME					
Chicago					
1960	87.0	90.1	89.5	90.4	89.0
1965	92.7	96.3	95.5	96.9	94.7
1970	114.7	115.1	114.2	113.3	114.4
1975	173.4	172.6	176.6	181.4	175.9
1980	247.5	249.9	260.7	265.6	253.5
1983	272.5	271.0	270.2	269.7	270.9
1984	281.1	277.2	277.9	277.2	278.7
1985	283.1	281.3	282.2	283.8	283.0
1986	295.3	295.8	302.3	304.8	298.9
1987	308.5	314.2	315.0		
U.S. City Average					
1960	87.9	90.2	89.9	91.0	89.6
1965	93.5	96.9	96.2	97.0	95.5
1970	113.4	114.0	114.2	113.4	113.7
1975	171.4	174.9	178.2	180.9	175.8
1980	243.6	248.0	258.9	263.9	251.5
1983	281.9	283.0	282.5	283.0	282.2
1984	293.1	291.4	293.4	293.2	292.6
1985	298.4	298.0	298.6	299.3	298.8
1986	301.2	301.6	309.0	310.2	305.3
1987	315.8	320.4	319.8		
ALL ITEMS					
Chicago					
1960	90.2	90.8	91.0	91.2	90.7
1965	93.9	95.0	95.1	95.8	94.7
1970	114.3	115.8	117.8	119.2	116.3
1975	155.	156.5	159.6	161.3	157.6
1980	238.5	248.2	250.1	260.3	245.5
1983	293.7	298.6	303.0	303.9	298.8
1984	305.7	309.8	315.1	314.0	310.1
1985	317.4	324.1	326.3	325.9	321.8
1986	323.9	330.4	333.9	331.0	328.5
1987	335.5	345.0	349.9		
U.S. City Average					
1960	88.0	88.7	88.8	89.3	88.7
1965	93.7	94.7	94.8	95.4	94.5
1970	114.5	116.3	117.5	119.1	116.3
1975	157.8	160.6	163.6	166.3	161.2
1980	239.8	247.6	251.7	258.4	246.8
1983	293.4	298.1	301.8	303.5	298.4
1984	307.3	310.7	314.5	315.5	311.1
1985	318.8	322.3	324.5	327.4	322.2
1986	326.0	327.9	330.2	331.1	328.4
1987	335.9	340.1	344.4		

* Northeastern Illinois Counties Area;
Gary-Hammond, IN PMSA.

SOURCE: U.S. Department of Labor -
Bureau of Labor Statistics.

FOOD TAKES LESS OF

THE FAMILY'S BUDGET

THE U.S. DEPARTMENT OF LABOR COUNTED FOOD AT ONE-THIRD OF THE CITY WORKER'S COST OF LIVING IN 1950. BY 1986, THE DEPARTMENT PUT THE PORTION REQUIRED FOR FOOD AT 16.25%, AND THIS, IN SPITE OF CHANGES AND REFINEMENTS IN THE PROCESSING AND PACKING OF MANY ITEMS.

Here's the record of the relative importance of major groups used by the Department of Labor in measuring cost of living . . . at the dates of major weight revisions:

Relative Importance of Major Groups of the Consumer Price Index for all Urban Consumers, U.S. City Average, at Dates of Major Weight Revisions:

Group	1935-39	December 1952	December 1963	December 1977
All items	100.0	a-100.0	100.0	100.0
Food and Beverages	35.4	29.6	22.4	b- 18.8
Housing	c- 33.7	a- 32.5	33.2	43.9
Apparel and Upkeep	d- 11.0	9.2	e- 10.6	5.8
Transportation	8.2	11.3	13.9	18.0
Medical Care	4.0	5.1	5.7	5.0
Entertainment	-	-	-	4.1
Other Goods and Services	2.4	5.0	5.1	4.4

a. Including home purchase, previously excluded from index coverage.
b. Including beverages, previously excluded from index coverage.
c. Including radios, transferred to reading and recreation as of January, 1950.
d. Including laundry and dry cleaning, transferred to housing as of December, 1952.
e. Including dry cleaning and one-half the weight of laundry service included in housing in December, 1952.

Note: The Bureau of Labor Statistics reported, however, that the relative importance of the "Food" group, as of December, 1986 was 16.25% . . . comprised of the following:

Food and Beverages		17.82%
Food		16.25%
Food at home		9.97%
Cereals & bakery products	1.36%	
Meats, poultry, fish & eggs	3.14%	
Dairy products	1.26%	
Fruits & vegetables	1.66%	
Fats & oils	.27%	
Sugar & sweets	.36%	
Non-alcoholic beverages	.80%	
Other prepared foods	1.04%	
Food away from home		6.27%
Alcoholic Beverages		1.58%

Note: Individual percentages may not equal total due to standard rounding procedure.

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

WHAT HAPPENED TO PRICES IN CHICAGO

IN THE LAST 10 YEARS? . . . LAST 5 YEARS? . . . LAST YEAR?

Product or Service Group	Consumer Price Indexes For All Urban Consumers September of Each Year				Percent Increase In Past		
	1977	1982	1986	1987	10 Yrs.	5 Yrs.	Year
All Items	178.5	294.0	333.9	349.9	96.0	19.0	4.8
* Food	195.2	280.1	311.4	321.6	64.8	14.8	3.3
Housing	173.1	325.5	386.9	398.6	130.3	22.5	3.0
Apparel and Upkeep	146.4	165.9	180.7	188.8	29.0	13.8	4.5
** Transportation	182.0	294.0	295.2	319.3	75.4	8.6	8.2
Medical Care	211.3	334.3	436.4	472.0	123.4	41.2	8.2

* Food Breakdown

Food at home	194.3	272.7	302.3	315.0	62.1	15.5	4.2
Cereals and Bakery Prod.	187.1	274.7	323.3	336.9	80.1	22.6	4.2
Meats, Poultry, Fish	185.0	275.8	301.4	318.2	72.0	15.4	5.6
Dairy Products	169.4	231.1	247.0	263.2	55.4	13.9	6.6
Fruits and Vegetables	196.2	268.4	323.9	336.1	71.3	25.2	3.8
Other Foods at home	248.7	326.9	357.1	364.8	46.7	11.6	2.2
Foods away from home	196.8	299.3	334.3	339.8	70.9	13.5	1.6

** Transportation Breakdown

Private Transportation	181.8	284.5	281.8	301.6	65.9	6.0	7.0
Public Transportation	183.6	390.0	431.7	501.4	173.1	28.6	16.1

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES

Northeastern Illinois Counties Area Municipality	Zip Code
Abbott Park	60064
Addison	60101
Alden	60001
Algonquin	60102
Algonquin Shores	60102
Alsip	60658
Andres	60468
Antioch	60002
Aptakisic	60069
Arbury Hills	60448
Argo	60501
Argonne	60439
Arlington Heights	60004
	60005
	60006
Aurora	60504
	60505
	60506
	60507
Balmond	60144
	60510
Bannockburn	60015
Barrington	60010
	60011
Barrington Hills	60010
Bartlett	60103
Batavia	60510
Bedford Park	60501
	60638
Beecher	60401
Bellwood	60104
Bewes	60401
	60417
Bensenville	60106
Berkeley	60163
Berwyn	60402
Big Foot Prairie	60033
Big Rock	60511
Biltmore	60010
Bloomingdale	60108
Blue Island	60406
Bolingbrook	60439
Bowes	60123
Braidwood	60408
Bridgeview	60455
Broadview	60153
Brookfield	60513
Buffalo Grove	60089
Bull Valley	60012
	60050
	60098
Burbank	60459
Burlington	60109
Burnham	60633
Burr Ridge	60521
Burton Bridge	60012
	60014
	60050
Calumet City	60409
Calumet Park	60643
Carol Stream	60188
Carpentersville	60110
Cary	60013
Caton Farm	60435
	60544
Channahon	60410

Northeastern Illinois Counties Area Municipality	Zip Code
Channel Lake	60002
Chemung	60033
Chicago Heights	60411
Chicago Ridge	60415
Cicero	60650
Clarendon Hills	60514
Cloverdale	60103
Country Club Hills	60477
Countryside	60525
Crest Hill	60435
Crestwood	60445
Crete	60417
Crooked Lake	60046
Crystal Lake	60012
	60014
Cuba	60010
Custer Park	60418
Darien	60559
Deep Lake	60046
Deer Park	60010
Deerfield	60015
Des Plaines	60016
	60017
	60018
	60019
Diamond Lake	60060
Dixmoor	60426
Dolton	60419
Downers Grove	60515
	60516
Downey	60064
Eagle Lake	60401
East Dundee	60118
East Hazelcrest	60429
Echo Lake	60047
Elburn	60119
Elgin	60120
	60121
	60123
Elk Grove Township	60007
Elk Grove Village	60007
	60009
Elmhurst	60126
Elmwood Park	60635
Elwood	60421
Eola	60519
Evanston	60201
	60202
	60204
Evergreen Park	60642
Expo Park	60192
Fairmont	60441
Faithorne	60417
Flossmoor	60422
Flowerfield	60148
Ford Heights	60411
Forest Lake	60047
Forest Park	60130
Forest View	60402
	60638
Forrestal Village	60088
Fort Sheridan	60037
Fox Lake	60020
Fox Lake Hills	60020
	60046
Fox River Grove	60021
Fox Rvr. Vly. Gdns.	60010

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area	
Municipality	Zip Code
Frankfort	60423
Franklin Park	60131
Fremont Center	60030
Gages Lake	60030
Geneva	60134
Gilberts	60136
Gilmer	60060
Glen Ellyn	60137
	60138
Glencoe	60022
Glendale Heights	60139
Glenview	60025
Glenvw. Nvl. Air Stn.	60026
Glenwood	60425
Godley	60407
Golf	60029
Goodenow	60401
Goodings Grove	60441
Grandwood Park	60031
Grass Lake	60002
Grayslake	60030
Great Lakes	60088
Green Oaks	60048
Greenwood	60097
Gurnee	60031
Hainesville	60030
Half Day	60069
Halsey Village	60088
Hampshire	60140
Hanover Park	60103
Harmony	60152
Hartland	60098
Harvard	60033
Harvey	60426
Harwood Heights	60630
	60634
	60656
Hawthorn Farm	60048
Hawthorn Woods	60047
Hazel Crest	60429
Hebron	60034
Hickory Hills	60457
Highland Park	60035
Highwood	60040
Hillside	60162
Hines	60141
Hinsdale	60521
	60522
Hodgkins	60525
Hoffman Estates	60172
	60192
	60194
	60195
	60196
Holbrook	60411
Holiday Hills	60050
Hometown	60456
Homewood	60430
Hubbard Woods	60093
Huntley	60142
Indian Creek	60061
Indian Head Park	60525
Ingleside	60041
Inverness	60067

Northeastern Illinois Counties Area	
Municipality	Zip Code
Island Lake	60042
Itasca	60143
Ivanhoe (Cook)	60627
Ivanhoe (Lake)	60060
Johnsburg	60050
Joliet	60431
	60432
	60433
	60434
	60435
	60436
Justice	60458
Kaneville	60144
Keenyville	60172
Kenilworth	60043
Kildeer	60047
La Fox	60147
La Grange	60525
La Grange Highlands	60525
La Grange Park	60525
Lake Barrington	60010
Lake Bluff	60044
Lake Bluff Junction	60044
Lake Catherine	60002
Lake Forest	60045
Lake-in-the-Hills	60102
Lake Marie	60002
Lake Villa	60046
Lake Zurich	60047
Lakemoor	60050
Lakewood	60014
Lansing	60438
Lawrence	60033
Lemont	60439
Libertyville	60048
Lily Cache	60544
Lily Lake	60151
Lincoln Fields	60417
Lincolnshire	60015
	60069
Lincolnwood	60645
	60646
	60659
Lindenhurst	60046
Lisle	60532
Lockport	60441
Lombard	60148
Long Grove	60047
Long Lake	60041
Loon Lake	60002
Lynwood	60411
Lyons	60534
Manhattan	60442
Maple Park	60151
Marengo	60152
Markham	60426
Marley	60451
Matteson	60443
Maywood	60153
Mc Cook	60525
Mc Cullom Lake	60050
Mc Gaw Park	60085
Mc Henry	60050
Mc Henry Shores	60050

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area Municipality	Zip Code
Mc Queens	60123
Medinah	60157
Melrose Park	60160
	60161
Merrionette Park	60655
Mettawa	60045
Midlothian	60445
Millburn	60046
Minooka	60447
Mokena	60448
Monee	60449
Montgomery	60538
Mooseheart	60539
Moraine Valley	60455
Morton Grove	60053
Mount Prospect	60056
Mundelein	60060
Mylith Park	60084
Naperville	60540
	60565
	60566
New Lenox	60451
Niles	60648
Nimitz Village	60088
Normantown	60544
Norridge	60634
	60656
North Antioch	60002
North Aurora	60542
North Barrington	60010
North Chicago	60064
North Riverside	60546
Northbrook	60062
	60065
Northfield	60093
Northlake	60164
Norwood Park Township	60631
	60656
Oak Brook	60521
	60522
Oak Forest	60452
Oak Lawn	60453
	60454
Oak Park	60301
	60302
	60303
	60304
Oakbrook Terrace	60181
Oakwood Hills	60013
Old Mill Creek	60083
Olympia Fields	60461
Ontarioville	60103
Orland Hills	60477
Orland Park	60462
Otto Mall	60411
Palatine	60067
	60074
	60078
Palos Heights	60463
Palos Hills	60465
Palos Park	60464
Park City	60085
Park Forest	60466
Park Ridge	60068
Peotone	60468
Petite Lake	60002

Northeastern Illinois Counties Area Municipality	Zip Code
Phoenix	60426
Pingree Grove	60140
Pistakee	60050
Pistakee Heights	60050
Pistakee Highlands	60050
Plainfield	60544
Plato Center	60170
Posen	60469
Prairie Grove	60012
	60014
Prairie View	60069
Preston Heights	60433
	60436
Prospect Heights	60070
Ranchwart Center	60089
Ravinia	60035
Richardson	60182
Richmond	60071
Richton Park	60471
Ridgefield	60012
	60098
Riley	60152
Ringwood	60072
Ritchie	60481
River Forest	60305
River Grove	60171
Riverdale	60627
Riverside	60546
Riverwoods	60015
Robbins	60472
Rockdale	60436
Rolling Meadows	60008
Romeoville	60441
Rondout	60048
Rosecrans	60002
Roselle	60172
Rosemont	60018
Round Lake	60073
Round Lake Beach	60073
Round Lake Heights	60073
Round Lake Park	60073
Russell	60075
St. Charles	60174
	60175
Sauk Village	60411
Schaumburg	60159
	60168
	60172
	60173
	60193
	60194
	60195
	60196
Schiller Park	60176
Scraper-Moecherville	60505
Shorewood	60435
	60436
Silver Lake	60013
Skokie	60076
	60077
	60203
Sleepy Hollow	60118
Solon Mills	60080
South Barrington	60010
	60195
South Chicago Heights	60411
South Elgin	60177

AVERAGE ANNUAL PRODUCERS PRICE INDEXES
FOR "ALL COMMODITIES" AND FOR GROUPINGS OF PROCESSED FOODS
—SELECTED PERIODS SINCE 1950—
(1967 = 100.0)

Year	All Commodities	PROCESSED FOODS					
		Cereal & Bakery Prod.	Meats, Poultry & Fish	Dairy Products	Processed Fruits & Vegetables	Sugar and Confectionery	Beverages & Beverage Materials
1950	81.8	71.6	97.7	68.9	86.6	75.3	78.4
1955	87.8	84.1	81.6	77.1	91.5	85.2	93.1
1960	94.9	88.1	93.1	86.1	92.8	90.1	92.8
1965	96.6	93.1	96.2	89.0	95.2	96.5	99.2
1970	110.4	107.7	115.8	111.2	110.6	115.8	113.0
1975	174.9	178.0	191.0	155.8	169.8	254.3	162.4
1979	235.6	210.3	242.0	211.2	221.9	214.7	210.7
1980	268.8	236.0	243.1	230.6	228.7	322.5	233.0
1981	293.4	255.5	246.2	245.6	261.2	275.9	248.0
1982	299.3	253.8	257.6	248.9	274.5	269.7	256.9
1983	303.1	261.0	249.0	250.6	277.4	292.8	263.6
1984	310.3	270.5	254.4	251.7	294.3	301.2	273.1
1985	308.7	279.9	247.0	249.4	294.3	291.0	276.6
1986	299.8	281.7	258.0	248.8	287.9	295.7	294.3
1987 (Nine Months)	306.4	283.2	272.6	252.8	297.4	303.1	289.4
1987 by Months							
January	300.9	279.6	262.5	253.5	294.4	298.8	289.3
February	302.2	281.1	263.9	252.3	296.1	298.8	289.9
March	302.7	282.2	258.5	252.3	297.4	299.8	290.1
April	305.1	282.0	270.0	252.5	298.7	300.3	291.2
May	307.1	284.3	282.6	251.1	297.4	304.5	290.8
June	308.2	283.9	280.5	251.6	300.5	304.2	290.3
July	310.2	283.7	283.6	252.4	297.0	307.4	288.1
August	310.5	284.7	274.1	253.8	296.8	307.3	289.2
September	310.4	287.0	278.1	255.8	299.0	306.6	285.8

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics (nine months for 1987 are our computations.)

COMPARISON OF CHANGES IN FOOD PRICES FOR THE UNITED STATES AND SELECTED AREAS
Consumer Price Indexes for All Urban Consumers for September, 1987
(1967 = 100.0)

Area	FOOD AT HOME					
	Total	Cereal & Bakery Prod.	Meats, Poultry, Fish & Eggs	Dairy Products	Fruits & Vegetables	Other Foods
United States City Average	319.8	338.9	298.6	266.0	352.5	376.6
Baltimore	320.2	343.6	280.7	283.1	303.6	384.5
Boston	308.0	328.7	309.7	249.7	325.7	341.7
Chicago	315.0	336.9	305.7	263.2	336.1	364.8
Cleveland	320.8	341.3	320.4	267.1	327.3	353.0
Dallas	324.8	335.2	286.6	293.5	338.9	360.7
Detroit	306.0	351.2	295.7	250.2	299.0	361.0
Houston	341.7	336.6	304.4	322.6	360.3	407.3
Los Angeles - Long Beach	324.4	363.7	303.7	282.4	322.9	390.9
New York	339.9	349.1	307.6	275.7	404.9	403.6
Philadelphia	319.7	348.8	294.1	243.8	357.7	394.6
Pittsburgh	301.1	323.5	274.3	230.4	348.3	356.6
St. Louis	323.2	350.7	274.2	302.6	379.2	363.1
San Francisco	323.7	361.5	308.7	262.5	319.9	394.5
Washington	344.9	357.0	307.4	281.4	416.0	421.8

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area

Municipality	Zip Code
South Holland	60473
South Park	60505
	60538
Spring Grove	60081
Starks	60140
Steger	60475
Stickney	60402
Stone Park	60165
Streamwood	60107
Sugar Grove	60554
Summit	60501
Sunnyside	60050
Sylvan Lake	60060
Symerton	60481
Techny	60082
Third Lake	60046
Thornton	60476
Timber Lake	60010
Tinley Park	60477
Tower Lakes	60010
Troxel	60119
Tyler Creek Plaza	60121
Udina	60122
Union	60180
University Park	60466
Valley View	60174
Venetian Village	60046
Vernon Hills	60061
Villa Park	60181
Virgil	60182
Volo	60041
Wadsworth	60083
Warrenville	60555
Wasco	60183
Waukegan	60084
	60079
	60085
	60087
Wayne	60184
Wentworth Avenue	60409
West Chicago	60185
West Dundee	60118
Westchester	60153
Western Springs	60558
Westmont	60559
Wheaton	60187
	60188
	60189
Wheeling	60090
Wildwood	60030
Williams Park	60084
Willow Springs	60480
Willowbrook	60514
	60521
Wilmette	60091
Wilmington	60481
Wilson	60085
Wilton Center	60442
Winfield	60190
Winnetka	60093
Winthrop Harbor	60096
Wireton	60406
Wonder Lake	60097
Wood Dale	60191

Northeastern Illinois Counties Area

Municipality	Zip Code
Woodfield Mall	60173
Woodridge	60517
Woodstock	60098
Wooster Lake	60041
Worth	60482
York Center	60148
Yorkfield	60126
Zion	60099

NON NICA - ILLINOIS

Boulder Hill	60538
Braceville	60407
Bristol	60512
Carbon Hill	60416
Central City	60416
Coal City	60416
Diamond	60416
East Brooklyn	60424
	60474
Eileen	60416
Fox	60560
Gardner	60424
Gastville	60538
	60543
	60544
Helmer	60541
Kinsman	60437
Langham	60479
Lisbon	60541
Little Rock	60545
Mazon	60444
Millbrook	60536
Millington	60537
Morris	60450
Newark	60541
Oswego	60543
Plano	60545
Plattville	60560
South Wilmington	60474
Stockdale	60450
Verona	60479
Wauponsee	60479
Yorkville	60560

GARY-HAMMOND PMSA

Ainsworth	46342
Aylesworth	46302
Belshaw	46356
Beverly Shores	46301
Boone Grove	46302
Burns Harbor	46304
Cedar Lake	46303
Chesterton	46304
Chicago Avenue	46312
Creston	46356
Crocker	46304
Crown Point	46307
Deep River	46342
Dune Acres	46304
Dyer	46311
East Cedar Lake	46303
East Chicago	46312

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

GARY-HAMMOND PMSA

Municipality	Zip Code
Gary	46401
	46402
	46403
	46404
	46406
	46407
	46408
	46409
Griffith	46319
Hammond	46320
	46323
	46324
	46325
	46327
Harbor	46312
Hebron	46341
Highland	46322
Hobart	46342
Kouts	46347
Kreitzberg	46311
Lake Dalecarlia	46356
Lake Eliza	46383
Lake of the Four Seasons	46307
Lake Station	46405
Le Roy	46355
Lowell	46356
Malden	46383
Merrillville	46410
	46411
Munster	46321
New Chicago	46342
New Elliott	46319
North Hayden	46356
Ogden Dunes	46368
Orchard Grove	46356
Palmer	46307
Port of Indiana	46368
Portage	46368
Porter	46304
St. John	46373
Schererville	46375
Schneider	46376
Shelby	46377
South Haven	46383
Town of Pines	46360
Tremont	46304
Valparaiso	46383
	46384
Wheeler	46393
Whiting	46394
Winfield	46307

KENOSHA PMSA

Municipality	Zip Code
Bassett	53101
Benet Lake	53102
Bristol	53104
Camp Lake	53109
Kenosha	53140
	53141
	53142
New Munster	53152
Paddock Lake	53168
Pleasant Prairie	53158
Powers Lake	53159
Salem	53168
Silver Lake	53170
Slades Corner	53105
Somers	53171
Trevor	53179
Twin Lakes	53181
Wilmot	53192
Woodworth	53194

CHICAGO ADI

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code	Municipality	Zip Code
Altorf	60914	Grier	60973
Ancona	61311	Griswold	61769
Aroma Park	60910	Harding	60518
Ashkum	60911	Herscher	60941
Baker	60531	Hinckley	60520
Beaverville	60912	Hopkins Park	60944
Blackstone	61313	Indian Oaks	60914
Blair	60901	Iroquois	60945
Bonfield	60913	Irwin	60901
Bourbonnais	60914	Jonesville	61348
Bradley	60915	Kangley	61364
Bryce	60953	Kankakee	60901
Buckingham	60917	Kernan	61364
Buckley	60918	Kingston	60145
Budd	61313	Kirkland	60146
Cabery	60919	L'Erable	60927
Campus	60920	La Hogue	60938
Cayuga	61764	La Salle	61301
Cedar Point	61316	Lee	60530
Charlotte	60921	Leeds	61377
Charter Grove	60178	Leesville	60964
Chatsworth	60921	Leland	60531
Chebanse	60922	Leonore	61332
Cissna Park	60924	Lodi	60948
Clare	60111	Lodemia	61726
Claytonville	60926	Long Point	61333
Clifton	60927	Loretto	60934
Colvin Park	60145	Lostant	61334
Cornell	61319	Lowell	61370
Cortland	60112	Malta	60150
Crescent City	60928	Manteno	60950
Cullom	60929	Manville	61339
Dalzell	61320	Marseilles	61341
Dana	61321	Martinton	60951
Danforth	60930	Mc Dowell	61764
Darway	61341	Mc Girr	60556
Darrow	60966	Mendota	61342
Dayton	61350	Meriden	61342
De Kalb	60115	Milford	60953
Delrey	60968	Milla	61364
Deselm	60950	Momence	60954
Dimmick	61301	Munster	61364
Donovan	60931	Naplate	61350
Dwight	60420	New Lebanon	60135
Earlville	60518	North Utica	61373
Elva	60115	Norway	60551
Emington	60934	Ocoya	61726
Esmond	60129	Odell	60460
Essex	60935	Oglesby	61348
Exline	60914	Onarga	60955
Eylar	61769	Ottawa	61350
Fairbury	61739	Papineau	60956
Fairdale	60146	Pembroke	60944
Flanagan	61740		60964
Forrest	61741	Peru	61354
Fountain Creek	60942	Pittwood	60970
Garfield	61377	Pontiac	61764
Genoa	60135	Prairie Center	61350
Gilman	60938	Priscilla	61334
Goodrich	60914	Ransom	60470
Goodwine	60939	Reading	60961
Grand Ridge	61325	Reddick	60961
Grant Park	60940	Richards	61364
Greenmont	61743	Ridgeville	60955

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES (Continued)

Municipality	Zip Code	Municipality	Zip Code
Risk	61775	Strawn	61775
Rollo	60518	Streator	61364
Rowe	61764	Sun River Terrace	60964
Rugby	61764	Swygert	61764
Rutland	61358	Sycamore	60178
St. Anne	60964	Thawville	60968
St. George	60914	Tonica	61370
Sandwich	60548	Triumph	61371
Saunemin	61769	Troy Grove	61372
Schwer	60853	Union Hill	60969
Seneca	61360	Utica	61373
Serena	60549	Vermillion Lake	61370
Shabbona	60550	Waltham	61373
Shabbona Grove	60550	Waterman	60556
Sheldon	60966	Watseka	60970
Sherburnville	60940	Wedron	60557
Sheridan	60551	Wellington	60973
Sollitt	60401	Whitaker	60950
Somonauk	60552	Wichert	60965
South Streator	61364	Wilsman	61364
Southtowne Mall	61350	Wing	61741
Stavanger	61360	Woodland	60974
Stockland	60967	Woodworth	60953

CHICAGO ADI-INDIANA NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code	Municipality	Zip Code
Ade	47922	Moffett	47978
Aix	47978	Moody	47978
Alida	46390	Morocco	47963
Andry	46350	Mount Ayr	47964
Asphaltum	47978	Newland	47978
Beaver City	47963	North Marion	47978
Brook	47922	North Newton	47978
Byron	46371	Otis	46367
Collegeville	47978	Parr	47972
De Motte	46310	Pembroke	47978
Door Village	46350	Percy Junction	47948
Enos	47963	Pine Lake	46350
Fair Oaks	47943	Pinola	46350
Foreman	47922	Pottawattomie Park	46360
Forest City	46310	Remington	47977
Fountain Park	47977	Rensselaer	47978
Gifford	47978	Rolling Prairie	46371
Goodland	47948	Roselawn	46372
Hanna	46340	Runnymede	46348
Haskell	46390	South La Porte	46350
Hesstown	46350	South Wanatah	46390
Hudson Lake	46552	Springville	46350
Kerwick	46360	Stillwell	46351
Kentland	47951	Stoutsburg	46392
Kents	47978	Sunava Resorts	46379
Kersey	46310	Surrey	47978
Kingsbury	46345	Tefft	46380
Kingsford Heights	46346	Thayer	46381
Kniman	46392	Thomaston	46340
La Crosse	46348	Tracy	46350
La Porte	46350	Trail Creek	46360
Lake Village	46349	Union Center	46350
Laura	47978	Union Mills	46382
Lewiston	47978	Virgie	46310
Long Beach	46360	Wanatah	46390
Magee	46350	Waterford	46360
Marquette Mall	46360	Weishaars	47948
Mc Coysburg	47978	Wellsboro	46382
Michiana Shores	46360	Westville	46391
Michigan City	46360	Wheatfield	46392
Mill Creek	46365	Wilders	46348
		Zadoc	46392

CHICAGO'S LEADING SAVINGS AND LOANS

(Listed in 1986 Ranked Order by Total Assets)

Rank	Name	Home Office City	1986 Assets (000)
1	The Talman Home FS&LA of Illinois	Chicago	$ 5,699,630
2	Citicorp S of Illinois, A FS&LA	Chicago	$ 5,527,563
3	St. Paul F Bank for S	Chicago	$ 2,413,518
4	Uptown FS, FA	Niles	$ 1,875,917
5	Lyons F Trust & S Bank	Countryside	$ 1,847,749
6	Cragin FS&LA	Chicago	$ 1,823,153
7	Bell FS&LA	Chicago	$ 1,713,482
8	Mid America FS&LA	Clarendon Hills	$ 1,329,498
9	Pathway Financial, A FA	Chicago	$ 1,312,751
10	Horizon FS Bank	Wilmette	$ 1,137,395
11	Great American FS&LA	Oak Park	$ 1,016,274
12	United S of America	Chicago	$ 906,646
13	Skokie FS&LA	Skokie	$ 930,806
14	Standard FS&LA of Chicago	Chicago	$ 858,803
15	Northwestern S&LA	Chicago	$ 818,832
16	Land of Lincoln S&L	Berwyn	$ 811,573
17	Freedom FS Bank	Berwyn	$ 736,153
18	Financial FS Bank of Olympia Fields	Olympia Fields	$ 732,051
19	Hinsdale FS&LA	Hinsdale	$ 709,506
20	Amerified FS Bank	Joliet	$ 645,290
21	Clyde FS&LA	North Riverside	$ 642,581
22	Enterprise S Bank, FA	Chicago	$ 529,903
23	Avondale FS Bank	Chicago	$ 518,914
24	Concordia F Bank for S	Lansing	$ 476,802
25	Arlington Heights FS&LA	Arlington Heights	$ 455,081
26	Home FS&LA of Elgin	Elgin	$ 432,375
27	Liberty S	Chicago	$ 391,786
28	Calumet FS&LA	Chicago	$ 373,651
29	Regency S Bank, A FS Bank	Naperville	$ 372,774
30	Aurora FS&LA	Aurora	$ 357,023
31	La Grange FS&LA	La Grange	$ 345,280
32	Republic S Bank, FS Bank	Matteson	$ 312,639
33	Liberty FS&LA of Chicago	Chicago	$ 307,546
34	First FS of Hegewisch	Chicago	$ 293,318
35	First FS&LA of Des Plaines	Des Plaines	$ 289,887
36	Homewood FS&LA	Homewood	$ 272,197
37	Elmhurst FS&LA	Elmhurst	$ 256,797
38	Chesterfield FS&LA of Chicago	Chicago	$ 252,161
39	Hoyne S&LA	Chicago	$ 248,079
40	Norwood FS&LA	Chicago	$ 245,052
41	Marengo FS&LA	Marengo	$ 234,629
42	Deerfield FS&LA	Deerfield	$ 233,664
43	Brookfield F Bank for S	Brookfield	$ 232,692
44	Fidelity FS&LA of Chicago	Chicago	$ 220,267
45	First FS Bank of Proviso Township	Hillside	$ 217,203
46	Irving FS&LA	Chicago	$ 216,340
47	First S&LA of South Holland	South Holland	$ 204,360
48	First FS&LA of Elgin	Elgin	$ 204,065
49	Capitol FS of America	Evergreen Park	$ 194,664
50	First FS&LA of Westchester	Westchester	$ 194,451

SOURCE: Federal Home Loan Bank of Chicago - 1987 Directory of Members.

CHICAGO'S LEADING COMMERCIAL BANKS

(Listed in 1986 Ranked Order by Total Assets)

Rank	Name	Home Office City	1986 Assets (000)
1	First NB of Chicago, The	Chicago	$ 33,685,387
2	Continental Illinois NB & TC of Chicago	Chicago	$ 31,998,533
3	Harris T & SB of Chicago, The	Chicago	$ 8,458,533
4	Northern Trust Company, The	Chicago	$ 7,786,493
5	American NB & TC of Chicago	Chicago	$ 3,857,017
6	Exchange NB of Chicago, The	Chicago	$ 1,907,187
7	La Salle National Bank	Chicago	$ 1,568,831
8	Boulevard Bank, N.A.	Chicago	$ 746,436
9	Northwest National Bank	Chicago	$ 672,903
10	Lake Shore National Bank	Chicago	$ 637,670
11	First Illinois Bank of Evanston, N.A.	Evanston	$ 617,181
12	First NB of Evergreen Park	Evergreen Park	$ 605,294
13	Lake View T & SB	Chicago	$ 592,813
14	Citizens B & TC/ A USAmeribanc	Park Ridge	$ 560,759
15	Gary-Wheaton Bank	Wheaton	$ 519,179
16	UnibancTrust Co.	Chicago	$ 483,360
17	State National Bank	Evanston	$ 479,000
18	Mount Prospect State Bank	Mount Prospect	$ 437,356
19	Oak Park T & SB	Oak Park	$ 433,326
20	Chicago-Tokyo Bank, The	Chicago	$ 422,361
21	First NB & TC of Barrington, The	Barrington	$ 409,349
22	First NB of Des Plaines	Des Plaines	$ 403,954
23	First NB of Lake Forest	Lake Forest	$ 403,863
24	First Midwest Bank/ Joliet, N.A.	Joliet	$ 387,335
25	First NB of Highland Park, The	Highland Park	$ 385,886
26	First NB of Skokie/ A USAmeribanc	Skokie	$ 384,271
27	Illinois Regional Bank, N.A./Elmhurst	Elmhurst	$ 383,722
28	Bank of Ravenswood	Chicago	$ 380,689
29	Mid-City NB of Chicago, The	Chicago	$ 357,678
30	Glenview State Bank	Glenview	$ 353,158
31	Marquette National Bank	Chicago	$ 348,288
32	Northern Trust Bank/ O'Hare, N.A.	Chicago	$ 331,400
33	First NB of Elgin, The	Elgin	$ 315,091
34	Commercial NB of Chicago	Chicago	$ 313,258
35	Colonial B & TC	Chicago	$ 310,928
36	Cole Taylor Bank/Drovers	Chicago	$ 309,155
37	Amalgamated T & SB	Chicago	$ 308,048
38	First NB of Joliet	Joliet	$ 301,621
39	South Holland T & SB	South Holland	$ 300,501
40	Harris Bank/Naperville	Naperville	$ 297,267
41	First Illinois Bank of Wilmette	Wilmette	$ 292,642
42	Manufacturers Bank	Chicago	$ 292,385
43	Pioneer B & TC	Chicago	$ 286,285
44	Cole Taylor Bank/Ford City	Chicago	$ 275,245
45	Columbia NB of Chicago	Chicago	$ 267,241
46	First NB of Mount Prospect	Mount Prospect	$ 257,786
47	Cole Taylor Bank/Main	Wheeling	$ 251,226
48	Affiliated Bank/ North Shore National	Chicago	$ 249,913
49	USAmeribanc/Elk Grove	Elk Grove Village	$ 249,349
50	West Suburban Bank	Lombard	$ 245,175

SOURCE: Rand Mc Nally International Bankers Directory.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS

(Showing location, distance and direction from Chicago*, size, and major tenants)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Addison Mall Shopping Ctr. 2901 W. Addison Street Chicago, IL 60618	Cook 6 N.W.	200,000	Montgomery Ward & Co.
Bloomingdale Court Army Trail Road between Schmale and Wheaton Roads Bloomingdale, IL 60108	Du Page 26 N.W.	420,000	Service Merchandise Co.
Brementowne Mall 159th Street and Oak Park Avenue Tinley Park, IL 60477	Cook 21 S.W.	375,000	Gately's Peoples Dept. Store
Brickyard, The 6465 W. Diversey Avenue Chicago, IL 60635	Cook 10 N.W.	876,000	K-Mart J.C. Penney Co. Montgomery Ward & Co.
Calumet Shopping Center Broadmoor and Calumet Aves. Munster, IN 46321	Lake, IN 24 S.E.	204,000	Montgomery Ward & Co.
Centre of Park Forest, The Lakewood Boulevard, Orchard Drive and Western Avenue Park Forest, IL 60466	Cook 28 S.	689,593	Marshall Field & Co. Sears Roebuck & Co.
Century Consumer Mall U.S. 30 and Indiana 53 Merrillville, IN 46410	Lake, IN 32 S.E.	376,423	Montgomery Ward & Co. Service Merchandise Co.
Cermak Plaza Cermak Road and Harlem Avenue Berwyn, IL 60402	Cook 10 W.	327,000	Sears Roebuck & Co. Service Merchandise Co.
Chicago Ridge Mall 95th Street and Ridgeland Avenue Chicago Ridge, IL 60415	Cook 15 S.W.	891,046	Carson Pirie Scott & Co. MainStreet Sears Roebuck & Co.
Crystal Point Mall U.S. 14 and Main Street Crystal Lake, IL 60014	Mc Henry 46 N.W.	449,213	K-Mart Speiss, Joseph P.
Deerbrook Mall Lake-Cook and Waukegan Rds. Deerfield, IL 60015	Cook 22 N.	520,000	Service Merchandise Co. Spiegel Outlet Venture, Inc.
Edens Plaza Lake Avenue and Skokie Boulevard Wilmette, IL 60091	Cook 17 N.	290,094	Carson Pirie Scott & Co.
Evergreen Plaza 95th Street and Western Avenue Evergreen Park, IL 60642	Cook 11 S.W.	1,200,000	Carson Pirie Scott & Co. Montgomery Ward & Co.
Ford City Shopping Center 7601 S. Cicero Avenue Chicago, IL 60652	Cook 10 S.W.	1,574,532	J.C. Penney Co. Montgomery Ward & Co.
Forest Park Mall Des Plaines Avenue and Roosevelt Road Forest Park, IL 60130	Cook 10 W.	263,400	Venture, Inc.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction
from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Fox Valley Center Illinois Highways 59 and 65 Aurora, IL 60504	Du Page 32 W.	1,500,000	J.C. Penney Co. Lord & Taylor MainStreet Marshall Field & Co. Sears Roebuck & Co.
Golf Mill Shopping Center Golf Road and Milwaukee Avenue Niles, IL 60648	Cook 16 N.W.	874,373	J.C. Penney Co. MainStreet Sears Roebuck & Co.
Grove, The 75th Street and Lemont Road Downers Grove, IL 60516	Du Page 22 W.S.W.	580,000	Service Merchandise Co.
Harlem-Irving Plaza 4104 N. Harlem Avenue Norridge, IL 60634	Cook 11 N.W.	647,000	Carson Pirie Scott & Co. MainStreet
Hawthorn Center Illinois Highways 21 and 60 Vernon Hills, IL 60061	Lake, IL 31 N.W.	1,100,000	Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Hillside Mall Eisenhower Expressway and Wolf Road Hillside, IL 60162	Cook 14 W.	466,557	Carson Pirie Scott & Co. Zayre
Jefferson Square Shopping Center 2450 W. Jefferson Street Joliet, IL 60435	Will 38 S.W.	567,944	Montgomery Ward & Co.
Lakehurst Shopping Center Illinois Highways 43 and 120 Waukegan, IL 60085	Lake, IL 36 N.	1,270,158	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Landings, The 170th Street and Torrence Avenue Lansing, IL 60438	Cook 22 S.	562,270	Service Merchandise Co. Zayre
Lincoln Mall U.S. 30 and Cicero Avenue Matteson, IL 60443	Cook 27 S.	1,320,965	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Louis Joliet Mall Interstate 55 and U.S. 30 Joliet, IL 60435	Will 36 S.W.	921,442	J.C. Penney Co. Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co.
Meadowdale Shopping Center Illinois Highway 25 and Lake Marion Road Carpentersville, IL 60110	Kane 38 N.W.	438,000	(Vacant)
Mount Prospect Plaza Central and Rand Roads Mt. Prospect, IL 60056	Cook 20 N.W.	410,000	(Vacant)

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
North Riverside Park 7501 W. Cermak Road North Riverside, IL 60546	Cook 11 W.	1,024,534	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Northbrook Court Shopping Center Lake-Cook and Lee Roads Northbrook, IL 60062	Cook 21 N.	1,026,921	I. Magnin & Co. J.C. Penney Co. Lord & Taylor Neiman-Marcus
Northgate Shopping Center 900 A N. Lake Street Aurora, IL 60506	Kane 39 W.	485,000	P.A. Bergner Co. Sears Roebuck & Co.
Northland Mall Geneva and Schmale Roads Carol Stream, IL 60188	Du Page 26 W.	170,000	Sears Roebuck & Co.
Oakbrook Center Illinois Highway 83 and Cermak Road Oak Brook, IL 60521	Du Page 18 W.	1,600,000	Lord & Taylor Marshall Field & Co. Neiman-Marcus Sears Roebuck & Co.
Old Orchard Shopping Center Golf Road and Skokie Boulevard Skokie, IL 60077	Cook 14 N.	1,300,000	Lord & Taylor Marshall Field & Co. Montgomery Ward & Co. Saks Fifth Avenue
Orland Park Place 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	800,000	MainStreet Montgomery Ward & Co. Spiegel Outlet
Orland Square 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	1,200,000	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
Randhurst Rand (U.S. 12) and Elmhurst (IL 83) Roads Mt. Prospect, IL 60056	Cook 21 N.W.	1,200,000	Carson Pirie Scott & Co. MainStreet Montgomery Ward & Co. P.A. Bergner Co.
River Oaks 159th Street and Torrence Avenue Calumet City, IL 60409	Cook 20 S.	1,340,402	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
St. Charles Mall Illinois Highway 38 and Randall Road St. Charles, IL 60174	Kane 38 W.	311,212	K-Mart Speiss, Joseph P.
St. Charles Shopping Center Prairie Street and Randall Road St. Charles, IL 60174	Kane 38 W.	130,000	Montgomery Ward & Co.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction
from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Southlake Mall Interstate 65 and U.S. 30 Merrillville, IN 46410	Lake, IN 33 S.E.	1,121,080	Carson Pirie Scott & Co. J.C. Penney Co. L.S. Ayres & Co. Sears Roebuck & Co.
Spring Hill Mall Illinois Highways 31 and 72 West Dundee, IL 60118	Kane 39 N.W.	1,056,263	J.C. Penney Co. MainStreet Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co. Speiss, Joseph P.
Stratford Square Gary Avenue and Schick Road Bloomingdale, IL 60108	Du Page 28 N.W.	1,400,000	Carson Pirie Scott & Co. MainStreet Marshall Field & Co. Montgomery Ward & Co.
Village Shopping Center 35th and Grant Streets Gary, IN 46408	Lake, IN 28 S.E.	450,000	J.C. Penney Co.
Washington Square Mall Halsted Street and Ridge Road Homewood, IL 60430	Cook 22 S.	446,200	Service Merchandise Co.
Water Tower Place 835 N. Michigan Avenue Chicago, IL 60611	Cook 1 N.	617,961	Lord & Taylor Marshall Field & Co.
Winston Park Plaza 9th, 14th and North Avenues Melrose Park, IL 60160	Cook 12 W.	400,000	Service Merchandise Co.
Woodfield Illinois Highways 53 and 58 Schaumburg, IL 60173	Cook 25 N.W.	2,300,000	J.C. Penney Co. Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Woodmar 165th Street and Indianapolis Boulevard Hammond, IN 46320	Lake, IN 20 S.E.	400,000	Carson Pirie Scott & Co.
Yorktown Shopping Center Butterfield Road and Highland Avenue Lombard, IL 60148	Du Page 21 W.	1,500,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.

* State and Madison Streets.

Note: A major regional shopping center contains one or more major Chicago department store or contains greater than 400,000 square feet of gross leasable area.

Major Tenants are either department stores; discount/catalog stores or those stores with 100,000 or more gross leasable area.

SOURCE: "Directory of Shopping Centers in the United States". Vol. 28. Burlington, Iowa: National Research Bureau, Inc., 1987.

Section Three:

SELLING THE MARKET

HOW TO REACH YOUR PROSPECTS

GROCERY SHOPPING HABITS

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

CURRENT MAJOR MARKET STUDY
OF CHICAGO NEWSPAPER READERSHIP SHOWS:

The Daily Sun-Times has a 51% share of Newspaper Readers in the Chicago ADI.

The Chicago Sun-Times with over two million readers in total audience - covers approximately, one-third of the people in the following important groups . . .

- Total Adults
- Principal Food Shoppers
- Adults Age 25-54
- Working Women
- Chief Wage Earners
- Adults with $35,000+ HHI*

And Especially

- Adults with Family Household Income of $50,000 or more.

* Household Income.

MARKET PENETRATION

CHICAGO ADI

Grocery Shopping Habits

Amount Spent for Groceries in Past 7 Days

Less than $50	24%
$ 50-79	29%
$ 80-99	9%
$100-124	18%
$125+	20%

Primary Shopping Day

1. Saturday
2. Thursday
3. Friday
4. Wednesday
5. Sunday
6. Monday
7. Tuesday

How Cents Off Coupon Users (Past 30 Days) Obtained Coupons

Newspapers	87%
Mail	58%
With Package	44%
Magazines	33%

SOURCES: SCARBOROUGH CHICAGO, 1988;
SMRB CHICAGO, 1986.

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

TOTAL ADULTS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	2,103,400	2,008,700	3,501,000
Reader Share	51%	49%	

Combined, both newspapers deliver 55% of Chicago ADI adults.

ADULTS 18-49

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,371,400	1,249,300	2,231,000
Reader Share	52%	48%	

Combined, both newspapers deliver 53% of Chicago ADI adults 18-49.

ADULTS 25-54

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,253,700	1,117,200	1,997,200
Reader Share	53%	47%	

Combined, both newspapers deliver 54% of Chicago ADI adults 25-54.

TOTAL MEN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,100,300	1,080,000	1,817,100
Reader Share	50%	50%	

Combined, both newspapers deliver 60% of Chicago ADI adult males.

MEN 25-54

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	686,000	622,700	1,064,300
Reader Share	52%	48%	

Combined, both newspapers deliver 58% of Chicago ADI men 25-54.

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

WOMEN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,003,100	928,700	1,684,000
Reader Share	52%	48%	

Combined, both newspapers deliver 50% of Chicago ADI women.

WOMEN 18-49

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	661,000	549,600	1,051,000
Reader Share	55%	45%	

Combined, both newspapers deliver 49% of Chicago ADI women 18-49.

WOMEN 25-54

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	587,700	[illegible]1,500	932,900
Reader Share	54%	46%	

Combined, both newspapers deliver 50% of Chicago ADI women 25-54.

EMPLOYED ADULTS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,357,100	1,280,100	2,220,800
Reader Share	51%	49%	

Combined, both newspapers deliver 55% of Chicago ADI employed adults.

WORKING WOMEN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	542,900	470,600	868,600
Reader Share	54%	46%	

Combined, both newspapers deliver 50% of Chicago ADI working women.

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

CHIEF WAGE EARNERS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,098,600	1,013,900	1,771,200
Reader Share	52%	48%	

Combined, both newspapers deliver 57% of Chicago ADI chief wage earners.

PRINCIPAL FOOD SHOPPERS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,168,300	1,088,200	1,926,800
Reader Share	52%	48%	

Combined, both newspapers deliver 55% of Chicago ADI principal food shoppers.

ADULTS IN HOUSEHOLDS WITH CHILDREN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	911,400	745,000	1,410,500
Reader Share	55%	45%	

Combined, both newspapers deliver 54% of Chicago ADI households with children.

ADULTS IN HOUSEHOLDS WITH $25,000-$49,999 ANNUAL INCOME

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,056,800	1,012,400	1,757,200
Reader Share	51%	49%	

Combined, both newspapers deliver 54% of adults in households with $25,000-$49,999 annual income.

ADULTS IN HOUSEHOLDS WITH $35,000-$74,999 ANNUAL INCOME

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	852,500	862,100	1,449,800
Reader Share	50%	50%	

Combined, both newspapers deliver 60% of adults in households with $35,000-$74,999 annual income.

SOURCE: SCARBOROUGH CHICAGO, 1988.

SCARBOROUGH CHICAGO, 1988 SHOWS SUN-TIMES HAS A 51% SHARE OF MAJOR DAILY NEWSPAPER AUDIENCE!

A study, conducted by Scarborough, that measured the audiences of Chicago's major metropolitan newspapers was conducted in 1988. This study shows that the Sun-Times delivers a 51% share of Chicago's major daily newspaper audience.

This study also shows that the Sun-Times delivers over one-half of the major daily audience of the key demographic groups among purchasing consumers:

- Adults Age 25-54
- Adults With Children
- Chief Wage Earners
- Principal Food Shoppers
- Working Women

These are the major prospects for many of the products sold in food stores, department stores and many other types of retail outlets.

For more information, call or write your local Sun-Times office or Market Information, 401 N. Wabash, Chicago, IL (60611) (312) 321-2770

Chicago Sun-Times

Chicago: 401 N. Wabash Avenue
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Chicago Sun-Times